KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JANUARY 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 1

Dear Kingdom Publishers:

The news from here is that Brothers Knorr, Franz and Henschel have left for Africa. They are serving the brothers at a series of assemblies there. Brother Knorr, for example, is attending assemblies in Senegal, Ghana, Togo, Nigeria, Kenya, as well as other lands. The Kingdom work is expanding wonderfully in Africa, and, with Jehovah's blessing, these assemblies should be a stimulus to even greater growth.

Other expansion is taking place right here in the United States. On January 3, four Kingdom Ministry Schools are scheduled to be in operation: One each at Pittsburgh, Brooklyn, Chicago and Norco, California. Though 11,950 students have already attended the Kingdom Ministry School, there are still about 8,000 more congregation servants, assistant congregation servants and Bible study servants who would like to have the opportunity. The increased number of schools, each caring for twenty-five students at a time, will make it possible for more to benefit from the training.

Many of the brothers in Pittsburgh have shared in housing the servants while they were attending school, and how much they have appreciated that arrangement! "We almost feel like a part of this school," one family said, "as we listen to the many happy and upbuilding expressions of the students." Now, families living near the new school locations will be able to share that experience. As for the students, a brother who went through the school and who has been a high school teacher for nine years said: "The two weeks as a student were more beneficial than all the years I spent receiving a degree in worldly knowledge." How fine it is that Jehovah provides such training for his people!

With January something else begins too—the thirty-third annual *Watchtower* campaign. Are you ready for a full share in it? Last year 1,459,786 new subscriptions were obtained in the United States. Just think what a fine opportunity was given to those subscribers to learn the truth. Let's make full use of the campaign this year to extend that blessing to many more. In this way we can help them to accept the implanting of the soul-saving Word.

Be assured of our very warm love for all of you.

Your brothers,
BROOKLYN BRANCH OFFICE

Implanting the Word in the Hearts of Men

[1] If the people to whom we present the Kingdom message are to act on what they hear, we must reach their hearts. We need to implant the soul-saving Word of God. (Jas. 1:21) Of course, some will deliberately close their ears and shut their eyes, failing to have a responsive heart. No amount of skill on our part will change these conditions. But even soil that might appear to be packed, rocky or weed infested can often be made productive. Can we in some way get the seed of God's Word into the soil of the heart?

[2] During January we again have the privilege of using one of the best instruments for reaching the heart, and that is *The Watchtower*. There will be especially prepared articles during the four-month campaign to fit in with the theme that we will be discussing with householders, namely, "The Government That Will Solve Man's Problems." How appropriate to make the Kingdom government the theme of our discussions! In illustrating the power of the Kingdom good news, Jesus said: "As for that [seed] on the fine soil, these are the ones that, after hearing the word with a fine and good heart, retain it and bear fruit with endurance."—Luke 8:15.

[3] Do some hear the Word? Then at least they are listening. Can we help them to go farther and get the sense of it, so that the Devil by his agents does not come along and take the seed away? Can we remove any stones that might hamper the growth of the young plant? This needs to be done right from the beginning so that tribulation or persecution will not cause them to stumble. Two demonstrations under "Your Service Meetings" will offer suggestions to help you.

[4] Now, to be good cultivators, there are some things we need to do in advance. Practical suggestions to help you with your presentations will be found in the December *Kingdom Ministry*, and in "Presenting the Good News" in this issue. If you have definite points in mind in offering subscriptions for *The Watchtower*, this will help you to avoid just superficially sowing Kingdom seeds and will aid you to get the seeds down deep into the hearts of receptive ones so that they get the sense of the Word. Be sure to keep a good record so that you can get back to cultivate the interest.

[5] In fact, in many instances, studies can be started on the first call by using the Bible study folder. Be alert to your opportunities. If you do find someone who wishes to have a Bible study, will you be prepared to take care of it? Do you know in advance which evening, or other time, you can make free for it?

[6] After teaching his disciples with many illustrations regarding the Kingdom, Jesus said: "Did you get the sense of all these things?" They said to him: "Yes." Then he said to them: "That being the case, every public instructor, when taught respecting the kingdom of the heavens, is like a man, a householder, who brings out of his treasure store things new and old." (Matt. 13:51, 52) Out of the good treasure of our heart, let us speak freely. Thus we show by our good fruits that we love Jehovah with all our heart, and our neighbor as ourselves.

★ **Accept the implanting of the soul-saving Word.** ★

Your Service Meetings

WEEK STARTING JANUARY 10

Theme: Helping Others to Get the Sense of the Word. Song 61.

5 min: Introduction, text, comments.

8 min: Branch Letter.

17 min: "Implanting the Word in the Hearts of Men." Questions and answers. Discuss Matthew 13:18-23.

15 min: Several publishers discuss and practice on one another what they will say in house-to-house work. When we talk about kingdom of God, do people really understand what we mean? Show how Kingdom will solve man's problems.

3 min: Accounts report.

12 min: Concluding comments. Include local service report for December and "How Did We Do in November?" (Mention number baptized.) Song 59.

WEEK STARTING JANUARY 17

Theme: Speaking from the Abundance of the Heart. Song 39.

8 min: Introduction, text and comments. Include Theocratic News.

12 min: Helping Children to Be Regular Praisers of Jehovah. Talk and audience discussion based on "Lamp" book, page 109, par. 2.

15 min: Helping Teachers to Learn God's Truth. Three youths discuss methods that can be used. Weave in "Yearbook" (1971) experiences of other young Witnesses: p. 138, ¶1; p. 141, ¶2; p. 209, ¶1; p. 210, ¶2; p. 178, ¶4; p. 247, ¶1.

15 min: Presenting the Good News. Demonstrate.

10 min: Concluding comments. Include announcements on page 3, also "A Reminder." Song 91.

WEEK STARTING JANUARY 24

Theme: Pleasing God with an Obedient Heart. (1 Ki. 3:9) Song 65.

5 min: Introduction, text, comments.

15 min: "Servants 'Took a Hand.'" Audience discussion.

15 min: Loyalty to God When a Family Member Is Disfellowshiped. Congregation servant discusses counsel contained on pages 351 and 352 of June 1, 1970, "Watchtower" and "Lamp" book, p. 180. Love for God and our loyalty to true worship should motivate us to respect disfellowshiping decree. If some continue association that is not absolutely necessary with disfellowshiped family member living outside the home, committee should lovingly help them to understand principles involved and to comply with Bible's counsel. If a disfellowshiped person is not living in the home, 2 John 9-11 shows we should 'never receive him into our homes or say a greeting to him.' Persistent disregard of the Bible's direction to "quit mixing in company" with such a person could lead to disfellowshiping, but that should not be our reason for obedience, should it? If we love Jehovah, we obey his Word.—1 John 5:3.

15 min: Offer Subscriptions for "Watchtower." Invite all to give reasons why "Watchtower" should go to people; also point out opportunities for getting subscriptions.

10 min: Concluding comments. Remind publishers to bring "Truth" book next two weeks. Song 70.

WEEK STARTING JANUARY 31

Theme: Loyally Advocate God's Word. (1 Thess. 2:13) Song 96.

8 min: Introduction, text and comments, and brief comments on theme for month. (See 2/1/71 "Watchtower.")

20 min: Finding Joy in Personal Study. Discourse, with some audience participation. Use material on personal study as found in January 15 and February 1 issues of "Watchtower."

20 min: What Can Be Done to Keep Bible Studies Going? (Part I)

(3 min.) Chairman: It is reported that number of studies are being discontinued after one, two or three weeks. Two main causes: (1) Lack of real concern on part of student and (2) opposition from family and friends. First will be dealt with this week, and second next week. Preparation by publisher essential.

(4 min.) Publisher at home overheard speaking to himself regarding study started one week ago. Recalls moderate interest shown by husband and wife when studied first three paragraphs of "Truth" book. What can be done to stimulate growth of interest and to help Word of God take root in heart? Brief review will help to solidify progress made on previous call and will lead into study easily. Might call attention again to picture on page 4. Also might ask if they would personally like to live where violence, crime, sickness, hunger will not exist. Such questions enable publisher to see how they are thinking. Observes that material in book often has questions directed to individual personally. (In chapter one, note questions on paragraphs 6, 7, 10(a), 11 and 12.) Will use these in such a way as to get couple to express selves from heart, remembering one is more readily convinced if helped to conclusion rather than merely telling him. Chapter ends with appropriate thoughts to stimulate desire for continued study. Publisher plans to combine that point with enthusiasm on his own part. Feels he is ready now.

(2 min.) Chairman: Important to impart knowledge with special effort to reach heart so as to motivate interested ones. Direct attention to publisher who is just getting into study.

(8 min.) Publisher carries through with plans made during preparation, considering paragraphs 4 through 7. Chairman interrupts, inviting audience to observe now how study is concluded with paragraphs 11 and 12 on page 10. In concluding, publisher makes appeal to take in knowledge of God's Word, which will lead to getting "a firm hold on the real life." Raises questions to be answered next week, to whet appetite. Couple glad to continue study.

(3 min.) Chairman: Emphasizes importance of endeavoring to hold student's interest by being well prepared and using good teaching methods. Points from March 1, 1969, "Watchtower," pages 142-149, may be used. Next week will consider how to overcome second cause for studies being canceled: opposition from family and friends. Bring "Truth" book.

12 min: Concluding comments. Include comments on progress of Bible study work in congregation. Song 84.

WEEK STARTING FEBRUARY 7

Theme: Hearing and Retaining the Word with a Good Heart. (Luke 8:15) Song 68.

5 min: Introduction, text and comments.

10 min: Question Box. School servant handles by talk or demonstration. Also, encourage those not yet enrolled in school to do so.

25 min: What Can Be Done to Keep Bible Studies Going? (Part II)

(3 min.) Chairman: Last week we discussed first of two main causes for studies being discontinued: Lack of real concern on part of student. Now second main cause, opposition from family and friends, will be taken up. Discuss Matthew 13:20, 21. How can we cope with this obstacle?

(4 min.) Chairman discusses with publisher how this obstacle can be anticipated from first call. Fear is powerful force, but power of God's Word when deep in heart offsets effects of fear. (2 Cor. 10:4, 5) Even if no indication relatives or friends will oppose, it is good to forearm student as to what may happen. At appropriate time even on first study, you might say, "You know, some do not look with favor upon a study of the Bible, and you may find that some of your family and friends will not approve of your studying with Jehovah's witnesses." Later such scriptures as John 15:17-23 and 1 Peter 4:4 can be used in fortifying them for such expected opposition.

(16 min.) Chairman invites all to observe now as publisher conducts third study with same couple. We see study in progress already, attention being directed to title of Chapter 2. On concluding paragraphs 1 and 2, after discussing broad and narrow roads, publisher asks, "How do you think majority walking on broad road view those few walking on narrow road?" Couple answer, "Those walking on narrow road often ridiculed." "But should that stop us from making progress toward everlasting life?" Couple say they do not want to let what others do influence them; want to please God.

Chairman interrupts to explain that this will lay basis for further comments designed to help them face opposition. For instance, paragraphs 4 and 5 place emphasis on examining one's religion as to harmony with God's Word. Assuming questions have been answered through paragraph 5, chairman invites audience to observe how applications are made. Interested couple are asked, "How can we tell when a religious organization is telling the truth?" Couple answer, "By examining what they teach in the light of the Bible." "But suppose someone said to you in ridicule, 'Jehovah's witnesses are not teaching the truth of the Bible!' Would this stop you from examining for yourselves?" Couple answer that they would like to see for themselves what Jehovah's witnesses teach and how this lines up with Bible.

Chairman interrupts, saying, "We assume study goes on, but we have come to paragraph 12. Information there bears directly on opposition from friends and relatives. Observe as publisher resumes study with paragraph 12."

(2 min.) Chairman concludes, summarizing important points demonstrated and emphasizing importance of preparing student in advance for opposition and educating heart.

10 min: "'Babylon' Book to Be Studied Next."

10 min: Concluding comments. Song 7.

Servants "Took a Hand"

1 When Nehemiah returned to Jerusalem in 455 B.C.E. the walls of the city needed to be rebuilt. In just fifty-two days they accomplished this remarkable feat. (Neh. 6:15) One of the major contributing factors in the work's being done so quickly was that Governor Nehemiah did not merely stand off at a distance and watch the reconstruction, but he "took a hand" in rebuilding it himself. Yes, he set the example.—Neh. 5:15, 16.

2 Servants today who are able to share in the vacation pioneer service and who take the initiative to do so are much like Nehemiah in the effect their example has on others. The results have been outstanding. For example, one congregation in Colorado enjoyed having 60 percent of all their regular, baptized publishers in the vacation pioneer service during this past April. Another congregation, in Illinois, was thrilled to submit fifty-nine vacation pioneer applications for the same month. We wondered how it was that so many could be encouraged to join in the vacation pioneer service in one month, so we asked these and other congregations what they did, and we know that you will be interested in reading some of their replies.

3 From Colorado came the answer: "The congregation servant, committee, and most of the servant body are setting the lead. . . . It's like a snowball gaining size and speed once the servants take the lead." "It was the congregation committee that initiated applying as vacation pioneers. This was followed by the rest of the servants, then the publishers," said the brothers in Illinois.

4 A congregation servant from Maryland wrote: "Six servants and their wives vacation pioneered together. . . . I'm ceaselessly thankful to Jehovah and his organization for the encouragement not only to vacation pioneer, but also, as congregation servant, to take the lead." Help is needed to carry out the work as a vacation pioneer once one starts, so we were not surprised to hear the following from a congregation in Indiana: "The congregation servant and all the other servants in the congregation signed up to vacation pioneer in April; therefore, each book study group had someone to take the lead and encourage them to join in the work."

5 How fine it is to see that when the servants who were able "took a hand" in vacation pioneering, many others in the congregation followed their example. (Heb. 13:7) Many have found that, with good planning, they are able to vacation pioneer in March and April. Now is the time to begin making preparations. If not for one or two months, perhaps you can be a vacation pioneer for two weeks. We will be pleased to have your application.

NOVEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	929	144.3	84.4	6.5	145.8
Pios.	15,201	96.8	43.1	4.2	101.9
Vac. Pios.	6,422	84.2	31.6	2.0	84.4
Pubs.	372,196	10.2	5.1	.6	12.8
TOTAL	394,748				

Newly Dedicated Ones Baptized: 2,337

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN NOVEMBER?

There were no new peaks, but a fine witness was given! We were offering the "Truth" book, and 731,616 books were placed. What a fine opportunity that gives to sincere persons to get started on the way to life. Will more new studies result from these placements? Undoubtedly, because during the same month you made return calls to the number of 2,845,261. Keep up the good work.

"Babylon" Book to Be Studied Next

1 How fine it has been to study in detail the book of Revelation with the assistance of the *"Mystery"* book! Soon we will be coming to the end of the book and the question has been asked, What will we study next at the congregation book studies? Taking up Part Two of the *"Babylon"* book another time seemed almost obvious, since this would allow us in our detailed study to go on from chapter 13 of Revelation, the last chapter discussed in the *"Mystery"* book, right through to chapter 22 of Revelation. Thus the Society is arranging for all congregation book studies to study the *"Babylon"* book, starting with chapter 19 on page 401, when they finish their study of the *"Mystery"* book. This will give us a complete study of Revelation without interruption.

2 During the past service year attendance at the congregation book studies increased from 90.7 percent to 94.2 percent of the total publishers, and this indicates a fine appreciation for the special studies in Jehovah's Word with the use of the *"Mystery"* book. Are you personally getting the full benefits of this meeting? Are you attending regularly and preparing your lesson in advance in order to enrich your own understanding as well as that of others? For one to be at this study

(*Continued on page 4, col. 1*)

Announcements

◆ Literature offer: January-April: *Watchtower* subscription, and three booklets, for $1.

◆ Congregations having older booklets in stock can encourage publishers to place two of these along with a later booklet when obtaining a *Watchtower* subscription.

◆ Gift subscriptions: In sending these to the Society, please mark "GIFT" at the top of the subscription slip. Also, please neatly print the giver's name at the bottom of the slip so that we can notify the subscriber.

◆ At circuit assemblies, starting on January 31, the new public talk will be "What Is Behind the Spirit of Rebellion?"

◆ A special public talk scheduled for all congregations for Sunday, March 28, is "Restoration of All Things of Which God Spoke." A manuscript for this will be sent to each congregation in due time. Special handbills, showing this lecture only, may be ordered now. If the circuit servant is visiting your congregation during that week, he will give the special lecture. If your circuit assembly falls on that weekend, the special talk may be scheduled for April 4.

◆ Memorial this year will be on Friday, April 9, after 6 p.m. Orders for Memorial invitations may be sent at the same time orders are submitted for the special public talk handbills, but on separate order forms. (See announcement on "Change in Price" in December *Kingdom Ministry*.) If the circuit servant is visiting your congregation during that week, the Friday-night meeting with the servants may be held on Saturday afternoon after the pioneer meeting.

◆ New publications available:

The Truth That Leads to Eternal Life —Ibo, Isoko
Is the Bible Really the Word of God? —Chinese
"Things in Which It Is Impossible for God to Lie" —Cebuano, Chishona, Efik, Ibo
Life Everlasting—in Freedom of the Sons of God —Afrikaans, Yoruba
"This Good News of the Kingdom" —Hungarian, Kaonde, Kiluba, Luganda, Nama, Tamil, Tshiluba
"Look! I Am Making All Things New" —Spanish (revised)
Man's Rule About to Give Way to God's Rule —Cinyanja, Efik
The Approaching Peace of a Thousand Years —Arabic Chinese, Japanese, Yoruba
T1–*What Do Jehovah's Witnesses Believe?* —Batak-Karo
T4–*"Awake from Sleep!"* —Yoruba
T6–*The Trinity—Divine Mystery or Pagan Myth?* —Efik
T7–*How Valuable Is the Bible?* —Efik
T8–*Life in God's New Order* —Hausa

◆ Again available in U.S.A.:

You May Survive Armageddon into God's New World —English
Blood, Medicine and the Law of God —German
Living in Hope of a Righteous New Order —Hindi

◆ Out of stock in U.S.A.:

What Has Religion Done for Mankind? —French, Spanish
You May Survive Armageddon into God's New World —Spanish
"Your Will Be Done on Earth" —Italian
"Let Your Name Be Sanctified" —French

◆ In addition to a good supply of the large-print edition of Volume I of the *New World Translation of the Hebrew Scriptures*, containing Genesis to Ruth, the Society also has the *New World Translation of the Christian Greek Scriptures*, Matthew to Revelation. Both are available in the deluxe edition for 50c to publishers and pioneers.

Presenting THE GOOD NEWS

About "The Government That Will Solve Man's Problems"

[1] In speaking the good news to people our objective is to reach their hearts. Because of the natural resistance toward callers at the door, some may reply, "I'm not interested," or, "I'm busy." This may be, not their *hearts* speaking, but merely an automatic response. For this reason it is important to say something right at the beginning of your discussion that will get the person to think, to touch his heart, if possible, so as to get a response from the heart. The following approaches might be used.

[2] Since a subject of great concern is the pollution situation, we might say: "Pollution today is affecting everybody. Because of the concern we have for ourselves and our families, we can no longer ignore this problem, thinking that things will get better. Scientists tell us that pollution, if not stopped, will wipe out the human race in this generation. So we don't have to wait for a global war to kill us all off, do we? [Allow for response.] In the cities, children cannot run and play without fear of damaging their lungs and hearts. The air, the water, our whole environment is getting to be filled with contamination, bringing sickness and death. Do you think God will do anything about this? [Allow for response.] How comforting it is to read in the Bible that God will bring to ruin those who are ruining the earth. The time is near at hand when, by his Kingdom government, he will solve this problem of pollution as well as other problems that man has been battling for centuries." (Proceed to Rev. 21 : 3, 4; Dan. 2 : 44 or Ps. 37 : 10, 11.)

[3] Other hearts might be awakened by calling attention to the danger that householders personally face because of increased crime. If something has occurred locally so that there is fear on the street or fear for security in the home, mention this first. Get the householder's comment on the situation. Then you might continue: "Is the answer the increasing of the number of policemen? Even if we have one on every street corner, we have to face the fact that often police officers cannot protect themselves when violence breaks out, much less one of us. Some persons have been so frightened that they have been taking lessons in using a gun. But it is a mistake to become violently inclined. Jesus said that when these things happen, lift up your heads, for your deliverance is near. The Bible tells us what God will do about this and how we can be good people in his eyes, rather than to become involved in destructiveness and death." (Turn to scripture or thought expressed in magazine.)

[4] If we can get the other person's heart aroused by causing him to realize the hopelessness of the situation from man's viewpoint, and by creating a spark of desire to see what God's Word has to say, we have accomplished much.

"Babylon" Book to Be Studied *(Cont'd)*

regularly, of course, there must be a craving for the "meat" of the Word. It takes a little more effort to chew and digest this faith-building food for the mind and heart, but how strengthening it is when we assimilate the good things that Jehovah knows we need.

[3] Circuit servants have been helping the book study servants to be better teachers at the book studies by having a special meeting with them during their visits. The book study servants have appreciated this training to help them make the studies even more interesting, instructive and lively.

A Reminder

When you send copies of *The Watchtower* or *Awake!* or others of the Society's publications through the mail, do you always put your return address on the outside of the envelope? Please do.

Some items prove to be undeliverable or are refused by the addressee. If the sender's address is not shown, the envelope will be opened by the post office and then sent to us in Brooklyn. Sometimes there is postage due; in every case the item requires handling by the office. It will help us if you *always* show your return address on envelopes and packages in which you send literature or letters through the mail.

THEOCRATIC NEWS

- ◆ Still under ban, Malawi had two publisher peaks for first two months of service year, with 19,223 in October.
- ◆ Two typhoons hit Philippines. Some Kingdom Halls blown down. Brothe[illegible] supplied relief for publishers who lost homes. Society has sent additional funds.
- ◆ Some brothers in Cuba had all personal literature confiscated; others put under house arrest. Yet brothers averaged 15.3 hours and reached new publisher peak.
- ◆ Fijian district assembly attended by 867. Brothers built all facilities.
- ◆ Hong Kong more than doubles magazine placements over last October—and subscriptions rise from 208 to 934.
- ◆ In October 30,294 subscriptions obtained in Japan. Previous peak was 19,131. Also peaks in publishers, hours, magazines.
- ◆ Earthquake hit New Guinea. Injuries among brothers minor, but about 100 lost homes. Brothers in Port Moresby, Papua, sent relief funds; rebuilding under way.
- ◆ France among many lands reporting new publisher peaks, reaching 37,123—up 14 percent. Publishers averaged 12.1 hours.

Question Box

- How should the school servant counsel those having reading assignments when the next points f[illegible] consideration on the Speech Counsel slip do not specifically apply to reading?

Whenever a student has a reading assignment from the Bible, it is suggested that the school servant select the next point or two that apply particularly in a reading assignment, skipping over those points that do not apply. The student should consult with the school servant well in advance as to what he should work on, so that both know the point(s) on which counsel will be given. If the school servant wants to notify the student of these points of counsel at the time that he gives him the assignment for the talk, he may do that. The student can then have these in mind in preparing his talk and can check "Qualified to Be Ministers" under Progressive Speech Training for suggestions as to improvement.

While there are a few points dealing with the composition of a talk that do not apply to a reading assignment, most of the points having to do with delivery will apply to a reading assignment. Since there will be a brief introduction and conclusion, counsel can be given on these when called for on the counsel slip. The points skipped over can be considered at a later time when the student receives an assignment for one of the other talks. This will still maintain a program in which, to a reasonable extent, the points on the counsel slip will be covered in the order in which they are listed.

★ **Use "The Watchtower" to announce the Kingdom.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
FEBRUARY 1971
"You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8.
VOL. XIV NO. 2

Dear Kingdom Publishers:

At our Bethel breakfast table the other morning Brother Franz delighted us with a very special report. He had just returned from a three-week trip through some of the central countries of Africa.

His first stop was at Dakar, Senegal, where there was a peak attendance of 325, and although there are only 178 publishers in the country, 25 were baptized. The Ivory Coast has 453 publishers, yet for the public talk there were 1,003 present. Seventy-eight were baptized here. In Togo it seemed providential that the "Esther" drama was scheduled for the opening day of that assembly, for immediately afterward the health officials moved in and closed the assembly down, using the danger of cholera as a pretext for their action. With only 1,638 publishers in the country, it was gratifying that 4,089 were present for the drama.

It was thrilling to hear Brother Franz tell of the growth in these countries. But for sheer numbers nothing compared with the figures he gave on the Nigerian assembly in Lagos. Whereas there are about 85,000 publishers in that country, at the public talk 121,128 heard Brother Knorr! And 3,778 were baptized! There in Lagos the English talks were translated simultaneously into 16 languages.

A special feature of the Nigerian assembly was the arrival by chartered jet plane of 112 of our brothers from London, England. And nearly 240 brothers from the North American continent were present, making it truly an international assembly! The American brothers were also privileged to attend some of the other assemblies in Africa.

Brother Franz said the work is growing so fast in Nigeria the brothers there no longer speak of an expansion, but an *explosion!*

The family here is now looking forward to hearing further reports of the work in Africa when Brothers Knorr and Henschel return.

Your brothers,
BROOKLYN BRANCH OFFICE

Thrilling Times

1 "Thrilling, absolutely thrilling!" Is this not a comment frequently heard about the grand increases in Jehovah's work? The *1971 Yearbook* report is thrilling, as are Theocratic News items in *Kingdom Ministry* concerning additional increases. As Jehovah's Christian witnesses we keenly feel the spirit of urgency that is surging throughout the ranks of his people in this most momentous, thrilling time of man's history.—2 Tim. 4:2.

2 In most congregation territories more and more people express concern over the critical and terrifying problems plaguing this generation and man's failure to solve them. As a result, thousands of persons who would not take time to listen to us in the past, nor to read the Bible literature we offered, are now both listening and reading, and large numbers of them are also attending our meetings. It is thrilling, isn't it?

3 During February all of us want to continue to have a share in the thrilling work of helping others to learn of Jehovah and his provisions for salvation, in the Kingdom way. Just as *The Watchtower* has spiritually enlightened and strengthened us, we know its information will help others, and hence we are delighted to utilize every opportunity to offer a subscription for *The Watchtower*, with three booklets, for $1, or subscriptions for both *The Watchtower* and *Awake!*, with six booklets, for $2. Often double subscriptions are as readily obtained as single subscriptions. Writes a brother: "Recently I tried offering the two subscriptions. I reasoned that I could do it just about as briefly as one." What resulted? That morning he obtained two double subscriptions, a total of four subscriptions for the morning.

4 A vacation pioneer sister working in Michigan was thrilled to obtain nine subscriptions in one month from not-at-homes. What did she do? She left a Bible study folder where no one was at home in the morning and called back in the afternoon or evening. A good idea!

5 If you cannot be out in regular field service because of inclement weather, sickness, etc., or possibly have only a few minutes on occasion for witnessing, you might like to try the following suggestion: A sister selected names of householders from the phone directory, called and gave a brief witness, and then made the subscription offer. She was thrilled with the results. Eight subscriptions in one day! The next day she obtained two more subscriptions, as well as listing several prospects, by doing the same thing.

6 "I had never before been contacted by one of Jehovah's witnesses and had never seen a *Watchtower* or *Awake!* magazine," was part of the experience related by a newly baptized brother at a circuit assembly in New Jersey. How was he initially contacted? "A sister entered my place of business, . . . offered me the *Watchtower* and *Awake!* magazines." He accepted the magazines; at the sister's request a brother made a back-call, a study was started and six months later the businessman was baptized. Now he is thrilled to share the truth with others. In fact, he writes, "I am now selling my home and plan to move . . . " to where the need is greater. Yes, this helps us to appreciate the importance of store-to-store work and of following up all placements to start Bible studies.

7 When sending in subscriptions for the congregation, an overseer in Michigan was thrilled to write: "A brother decided to make calls upon all persons who had promised to obtain the subscription or who had shown any interest. To his good pleasure he was able to obtain twelve new subscriptions." Are you keeping record of all "subscription promises" and calling back?

8 Have you experienced the thrill

(*Continued on page 2, col. 3*)

★ Loyally advocate God's Word. ★

Your Service Meetings

WEEK STARTING FEBRUARY 14

Theme: Walking as Wise Persons. (Eph. 5:15) Song 3.

6 min: Introduction, text and comments. Publisher acquaints Bible student with "Yearbook" provision for discussing daily text.

10 min: Branch Letter and Theocratic News items. Two or three school-age students discuss material with mature brother.

14 min: "Thrilling Times." Question-and-answer discussion. As time allows, demonstrate points in pars. 5, 6 and 7.

20 min: "A Letter from the Pioneers," down to the subheading "Can You Vacation Pioneer?" Include audience participation.

10 min: Concluding comments. Cover local January report and December report for U.S.A. Appropriate items from Announcements. Song 11.

WEEK STARTING FEBRUARY 21

Theme: Showing Interest in Others. (Phil. 2:4) Song 17.

5 min: Introduction, text and comments.

13 min: "By March or April?" Question-and-answer discussion.

12 min: Using School Assignments to Give a Witness.

(2 min.) Chairman comments on wonderful opportunity school children often have to give a witness during class periods. Sometimes there is opportunity in class for spontaneous expression concerning one's faith. Or some may have to deliver oral reports or write compositions. Society's literature can help you.

(6 min.) Demonstration. Young sister has school assignment to write on any subject. Asks father for help. They select timely material from "Awake!" Father comments on good results of using Society's literature, as experiences of others show. (w69, p. 3, par. 4; yb69, p. 114, par. 1) Daughter encouraged, thanks father, is determined to make a fine composition to give a witness.

(4 min.) Chairman: Result may be, not only teacher, but whole class gets a witness. (yb70, p. 256, par. 1) Even young children can prepare Scriptural themes. One who did had it repeated several times, even put on blackboard. (yb68, p. 223, par. 3) Bring in local experiences.

20 min: "A Letter from the Pioneers," material under the subheading "Can You Vacation Pioneer?" Questions and answers.

10 min: Concluding comments. If a meeting is scheduled for those interested in vacation pioneering during March or April, give time and place. Kindly encourage all to plan for increased activity to the extent possible during April, whether as publishers or pioneers. Report on number of subscriptions obtained. Song 33.

WEEK STARTING FEBRUARY 28

Theme: Run the Racecourse, Looking at Jesus. (Heb. 12:1, 2) Song 37.

5 min: Introduction, text and comments.

8 min: Talk on March theme as set forth in the March 1, 1971, "Watchtower."

15 min: Presenting the Good News. Demonstrate how to tie in starting of Bible studies with the making of subscription offer. Show what can be done on initial call and on a return call on subscriber. Presentation can be interrupted at appropriate points to get suggestions from audience as to what might be done, why it might be good to try certain things, etc. Ascertain the number of home Bible studies started by the congregation during January and thus far in February. Compare this figure with the total subscriptions obtained during the same period of time and show potential for starting more studies.

20 min: "A Letter from the Pioneers," material under the subheading "What Pioneers Themselves Say." Audience participation.

12 min: Concluding comments. Tell how many plan to vacation pioneer. Encourage others to do so. Experiences in obtaining subscriptions. Subscription goals during four months: Publishers 2, pioneers 20 and special pioneers 30. Are you reaching your goal? Suggest all come prepared to discuss "Your Ministry" as outlined in program for next week. Bring "Lamp" book. Song 38.

WEEK STARTING MARCH 7

Theme: Joyful Worshipers of God. (Matt. 4:10) Song 44.

5 min: Introduction, text and comments.

8 min: Question Box. Overseer can handle as desired—discussion, talk, etc. However handled, include reading of material to congregation.

22 min: Your Ministry. Mature brother to handle. Assign some in advance to answer, based on references. Allow as many as possible to comment freely, clarifying points only if necessary. Proportion and watch timing.

How did Jesus emphasize the importance of our worship of God? (Matt. 4:10; 22:37) As to witnessing, what is the responsibility of all those dedicated? (Isa. 43:10; Rom. 10:9, 10; "Lamp," p. 76, par. 1) Who decides the amount of time you spend in service and how? ("Lamp," p. 72, par. 1; p. 189, par. 2) How urgent is it to spend as much time as possible in preaching? (Matt. 24:14; "Lamp," p. 210, par. 1) While we should never neglect Scriptural obligations, why must preaching take priority over personal interests? (Matt. 6:33; 1 Cor. 7:29-31; "Lamp," p. 187, par. 1 to p. 189, par. 1) What part does pioneer service have in getting the preaching work done before the "great tribulation," and how is it possible for many to share in it now? ("Lamp," pp. 194, 195) Many are infirm, have health problems, family or other obligations. Still others are not yet able to attain the regular pioneer goals. How should these view such circumstances? (w66, p. 298, par. 20 to p. 299, par. 21; w67, pp. 80-82, pars. 4, 5, 8, 9 and 11; 3/68 "Kingdom Ministry," "Question Box," read last par.) If unable to become a regular pioneer, what other privilege is available? ("Lamp," p. 199; w67, p. 83, par. 12) If unable to vacation or regular pioneer now, should this prevent one from joyfully preaching and worshiping God whole-souled? (w68, p. 525, pars. 17, 18; w70, p. 434, par. 8; "Lamp," p. 207, par. 3, first two sentences) What principles are enunciated in the following scriptures as to our service and worship of God regardless of our "status" in the organization? Luke 21:1-4; 2 Cor. 8:12; 10:12. How has our discussion helped us to avoid becoming complacent, not just offering "token service," and yet remaining balanced Christians as: (1) publishers and (2) pioneers? ("Lamp," p. 76, par. 2; p. 77, par. 1; p. 207, par. 3, read beginning with the third sentence; 6/68 "Kingdom Ministry," "Question Box," last par.)

10 min: "Are You Having Them All?" Two servants discuss article and local arrangements for public talks.

6 min: Accounts Servant's Report. Inform the congregation how it is getting along toward meeting the suggested subscription goal. Also, suggest that all neatly fill out and turn in subscription slips promptly **for forwarding weekly** to the Society.

9 min: Concluding comments. Appropriate encouragement to vacation pioneer. Highlights of the local February report. Song 49.

Thrilling Times *(Cont'd)*

of obtaining a subscription by following through promptly on expired-subscription slips? Publishers and pioneers with a Virginia congregation were thrilled to aid 80 percent to start their subscriptions again.

9 Yes, many are the ways new subscriptions are obtained. In addition to the above, let's keep in mind gift subscriptions, current and former Bible students, magazine route calls, relatives, friends and incidental witnessing. Too, throughout the *Watchtower* campaign it would be well to carry one of the pocket-size publications, such as the *Truth* book, so if people do not take the subscription, the book can be offered for 25 cents.

10 Without a doubt, we are privileged to be living in the most thrilling and momentous of all times! What joy we have in knowing the truth and having a part in making known to others that it is only Jehovah's kingdom through his Son Jesus Christ that will remedy the unsurmountable obstacles facing the world of mankind.—1 Chron. 29:11-13.

DECEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl.St.	Av. Mags.
Sp'l Pios.	952	144.7	65.1	6.5	144.3
Pios.	15,462	97.9	44.0	4.2	103.0
Vac. Pios.	6,375	81.1	29.4	1.9	81.3
Pubs.	373,621	10.2	5.2	.6	12.3
TOTAL	396,410				

Newly Dedicated Ones Baptized: 2,865

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN DECEMBER?

Thrilling indeed is it to see another new peak in publishers! Yes, December's total of 396,410 is 1,490 more publishers than our previous peak month, October, 1970. And, how pleasurable it is to see the excellent potential for yet more publishers in the near future as reflected in Bible studies increasing in December to 298,599. This is 1,466 more than November's report. In these thrilling times, we appreciate the importance of regularly sharing in the ministry and starting studies at every opportunity, don't we?

A Letter from the Pioneers

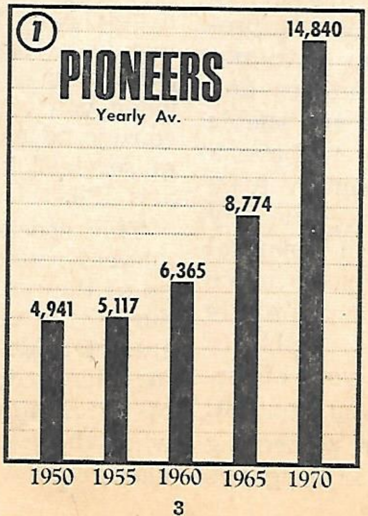
Dear Brothers and Sisters Everywhere,

With the ever-increasing size of our loving theocratic family it is impossible for all of us pioneers individually to meet the hundreds of thousands of you other publishers throughout the United States. But by means of this letter we hope that you will at least get to know us a little better.

At the outset we want you to know how much we appreciate what you congregation publishers have been doing over the years —in the house-to-house work, making back-calls, conducting Bible studies and bringing many, many new ones on to maturity. In fact, you congregation publishers, all together, total up many more hours of service in the ministry than we pioneers do.

You certainly are also to be commended for the individual efforts some of you are putting forth. Many of you have families and we know that with your little ones, and the struggle you are having to provide for them, it sometimes takes a much greater effort on your part to get in a few hours of service during a month than for those of us pioneers who are strong and unencumbered to reach our pioneer goals. But remember, if you are wholehearted in your service, Jehovah, who was pleased with the widow's 'two small coins of little value,' is also well pleased with your offering of praise, as little as it might sometimes seem in the eyes of men.—Mark 12:41-44.

At one time we also were congregation publishers, but we were able to arrange our affairs to spend more time giving praise to Jehovah's name, advertising his King and Kingdom and making people happy with a knowledge of the truth. This very full life in Jehovah's service has in turn brought us a greater measure of joy and contentment. Perhaps some of you also can arrange to share in the full-time preaching.



Many of us have been pioneering for a long, long time now, some for nearly half a century. But if you look at the accompanying chart (No. 1) you will see that by far the majority of us have been pioneering less than ten years. So our motive for inviting you to join our ranks is not simply to recruit replacements for some of us old-timers. Rather, we are primarily motivated by the urgency of the times and the tremendous amount of work yet to be accomplished in the final part of this "time of the end."

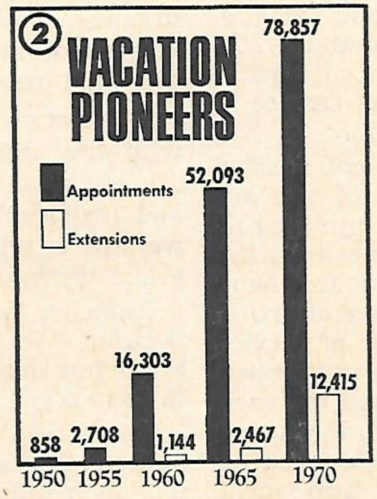
It is not as if we were just getting started with the ingathering of the "great crowd . . . out of all nations and tribes and peoples and tongues." No, but rather it is because we are nearing the final windup of this grand work.—Rev. 7:9, 10.

Entering the pioneer work involves a big decision. We know this; it did for us too. So, before making your decision you ought to have a good idea of what is involved.

The *"Lamp"* book (pp. 194-200), of course, outlines the basic requirements that must be met by regular and vacation pioneers. But for the benefit of some of you new ones who have only recently started associating with us, let's review briefly some of these points. First of all, before you can enroll as a regular pioneer you must have been baptized for at least six months, and during the past six months you must have been a regular publisher reporting at least ten hours and six back-calls on the average each month. You must currently be conducting at least one home Bible study. It is obvious, too, that your conduct must recommend you as a fine Christian in the community.

Once you are enrolled as a regular pioneer you will be expected to average 100 hours each month (a total of 1,200 hours a year) in the ministry. This is not a great deal of time, for when you break it down it amounts to an average of something like three hours and twenty minutes a day. This makes it possible for you to work at some part-time secular activity, if you find it necessary, to support yourself in the work, as the apostle Paul and others in the first century did.—Acts 18:2-4; 20:33, 34.

If circumstances prevent you from being a regular pioneer, a special arrangement is made so that you can "vacation" pioneer for one, two or more months. If you can vacation pioneer for only a couple of consecutive weeks, then the requirement is seventy-five hours during that month. Vacation pioneering is a special privilege too for the newly baptized Witness, for such one does not have to wait for six months; he can go vacation pioneering the next day after baptism if he has regularly published for six months.



Can You Vacation Pioneer?

This special arrangement made by the Society whereby you congregation publishers can pioneer for a limited period is certainly a loving provision. It allows teen-agers who have not completed school, as well as fathers and mothers with families, and who are unable to pioneer on a full-time basis, to have a taste of some of the joys we pioneers feast on all the time. It is also an excellent way for those of you who for health, financial or other reasons find it impossible to make a go of it all year round. And for you newly baptized publishers who are not eligible to be regular pioneers, why, here's your opportunity to begin now doing what you like best!

We might also liken vacation pioneering to a training course in flying for fledglings who need confidence in their wings and in themselves. The feeling of satisfaction that comes with successful accomplishment makes ever so many keep coming back again and again for short-term vacation pioneering, until the time when they are able to make it the regular thing.

And do you know, vacation pioneering was the initial step that led many of us to become regular or special pioneers, circuit or district servants, missionaries or members of the Bethel family?

You remember what Ecclesiastes 3:1 says: "For everything there is an appointed time, even a time for every affair under the heavens." This is true in all our lives, whether we are congregation publishers or pioneers, is it not? During the year we all set aside a certain amount of time for essential matters in life—eating, sleeping, etc. We also enjoy a certain amount of relaxation and vacation. But our greatest joys come from devoting time to the worship and service of our God Jehovah, is it not so?

In addition to the normal worship required by the Law, the Israelites could voluntarily make "a special vow to live as a Nazirite to Jehovah." During that time they would abstain from some of the normal activities of life, in order to be especially "separated to Jehovah." (Num. 6:2-8) Now today it is impossible for you to take a Nazirite vow, but as congregation publishers you can do something similar when you vacation pioneer. That's why it's considered as one of the "special privileges of service" in the *"Lamp"* book, pages 186 and 199.

This special privilege of service is open all year round to all who qualify. Many sign up so they can devote more time to Jehovah during the visit of the circuit servant. Others set aside the month of March or April for pioneering. Still others take advantage of the summer or winter vacation periods when they have time off from school or secular work.

Particularly during the last two years there has been a great increase in the number of those who have *at least once a year* been "separated to Jehovah" as vacation pioneers. This is graphically shown in chart No. 2. The figure of 78,857 represents the number of vacation pioneer *appointments.* Please note too the ever-increasing number of *extensions* of vacation pioneer appointments. Some publishers have served as vacation pioneers for a number of consecutive months, or more than once during the year. Thus a total of 104,008 vacation pioneer *reports* were received from the 78,857 during the 1970 service year as mentioned on page 73 of the *1971 Yearbook.*

It is written: "There is nothing better than that the man should rejoice in his works." (Eccl. 3:22) As pioneers we know of no better way to reap this joy from one's own works than to be in Jehovah's service full time. As a congregation publisher you can experience it by setting aside time to vacation pioneer, such as during March and/or April.

Why not make it a matter of conversation in your family and in your congregation, encouraging others to join you or to cooperate with you to make it possible? More important, why not make it a matter of prayer to your all-powerful heavenly Father?

You will find increased satisfaction in your own individual "works" as a vacation pioneer, serving Jehovah in this special way. And who knows, your vacation pioneering this March or April may provide just the needed stimulus in your devotion to Jehovah to put you eventually in the expanding ranks of the regular pioneers. That too would be something extra-special over which to rejoice. Just think of the millions upon millions more hours devoted to Jehovah's praise, if the figures on these charts were doubled!

What Pioneers Themselves Say

Would you like to hear actual experiences telling what encouraged some of us to become regular pioneers?

Love of Jehovah was certainly motive enough for this Connecticut sister: "I love Jehovah and want to serve him to the very best of my ability. And what better way is there to do this than to go from door to door telling people of the wonderful hope which Jehovah offers this sick world? I am young, single, in good health and dedicated. Really, I have no excuse for not being a pioneer." A Nebraska pioneer says: "The full-time ministry even deepens one's appreciation of Jehovah's love."

Pioneering versus going to college—which is the better course? "Before leaving high school," this young man in California says, "one of my problems was whether to go to college or not. I remember the day quite well; my father sat down and gave me a long talk. He pointed out the shortness of time, and the critical days we are living in. About the time I would get out of college this system of things may be ended. I would have accomplished nothing; probably even lose my life. So I decided to pioneer." Perhaps some of you fathers should have a heart-to-heart talk with your teen-agers.

Do you really believe that time for this generation is running out? This sister in California says: "Three other sisters and I were talking about pioneering, and we concluded that if we really believed that this is Jehovah's organization and that Armageddon is really coming, then we'd better be doing all that we can to help those who are desiring to gain eternal life. As a result the four of us applied for the regular pioneer service."

Did you ever consider pioneering as a lifetime career? Looking back, this Texas pioneer was happy that he did. "Thirty years ago my entire family (wife and two children) and I gladly disposed of our home and other possessions and went pioneering. In doing so it was with the full intention of remaining such for the rest of my life. I will soon be seventy-eight years of age. My wife and I want to say that it's been a great privilege over the years to help many to become witnesses of Jehovah!"

One of the many things pioneering teaches us is to develop a practical schedule. For example, a sister in Illinois says: "After my vacation pioneering time was up, the schedule I had made was so workable I continued to put in vacation pioneer hours without any trouble at all."

Scheduling her time helped this Texas pioneer to overcome obstacles in her life.

As she tells it: "My main worries that held me back from pioneering for a long time concerned my health, my unbelieving husband and my household duties. But now that I am pioneering my health has improved, I get about as much done around the house and my husband is happy to help out too. My joys are also much greater now that I'm pioneering."

Here's how good scheduling allowed this Kentucky family to pioneer: "After we all enjoyed vacation pioneering in April, our family then sat down and made a schedule so that my mother and I could be regular pioneers and my three sisters could vacation pioneer during school vacation. My father plans to work only part time after my sisters finish school so that he too can be a regular pioneer."

As pioneers, we all run into problems; they can't be avoided. But this Oklahoma pioneer has some good advice in this regard. "During my years of pioneering I have experienced times of discouragement. But I have learned that no problem can be solved by running away from it. A good schedule and firm determination, along with Jehovah's help, have solved the problems I have had."

On the other hand, perhaps some problems of congregation publishers can be solved by entering the pioneer service. This Maryland pioneer thinks so. "After twenty-five years as a congregation publisher I decided last October to vacation pioneer. I enjoyed it so much I signed up again in November and then continued all winter. I had always believed the winters were too severe for me to ever be a regular pioneer. But I survived better than during other winters; I had less flu and cold, and enjoyed the snow as when I was a child."

Consider how this sister in California solved her dilemma—too many back-calls, on the one hand, and a two-year-old, on the other. "After vacation pioneering I found I couldn't possibly take care of my back-calls just getting out a few times during the week. Regular pioneering was the only answer. But then I had a two-year-old son. However, with the help of Jehovah, my family and other sisters, I have been able to pioneer regularly. Never have I been happier or had such peace of mind. Thanks to Jehovah for this privilege!"

Speaking of sheer joy in the full-time service, a pioneer in Kentucky declares: "I used to listen to pioneers speak of their joy. I thought they were exaggerating. Now as a pioneer myself I can say, like the Queen of Sheba, 'They didn't tell me the half of it!' "

Do you high-school publishers know that in some parts of the country you can go to school and still pioneer? This Florida pioneer tells how: "Last fall when I went back to school I learned that they had a new program called DCT (Diversified Cooperative Training). In this arrangement a student goes to school a half day and works at a secular job the other half, for which three credits are given toward graduation. When I explained that I was a minister of Jehovah and I would like to pioneer that half day the permission was granted. So I would highly recommend that other students also take advantage of the DCT program."

Decisions! Decisions! So often decisions are never made, because they are continually pushed into the future. This Oklahoma pioneer expresses how many of us came to grips with the problem of whether to pioneer or not. He says: "After so long a time I realized I had no Scriptural obligations holding me back. It was just a matter of setting a definite date to start pioneering and then sticking to it. Now I have so many back-calls and studies I could never care for them if I were not pioneering."

Perhaps there are many of you congregation publishers who can also do what we did and become pioneers. Have you thought about it? Whether you are in your fifties or sixties, your thirties or forties, or whether you are only in your teens or twenties, perhaps you too can share in this blessed privilege of pioneering. If you have never pioneered before, why not start out as a vacation pioneer this March or April? If you are free to do so, we urge you to give it serious and prayerful consideration. And if you can accept this invitation, you too will be very happy in your expanded ministry.

Be assured of our love.

Your fellow slaves of Jehovah,

The Pioneers Everywhere

By March or April?

[1] This year on Sunday, March 28, we will enjoy the special public talk "Restoration of All Things of Which God Spoke." And on Friday, April 9, we will observe the Memorial of Christ's death. In addition to being in attendance ourselves, and having with us Bible students and other interested ones, would it not be thrilling to have in attendance thousands of straying ones, that is, ones who used to be active in Jehovah's service but who are not now associating?

[2] Thousands? Have thousands become inactive? Yes; during the 1967 to 1970 service years a total of 56,532 in the U.S.A. ceased to be active in Jehovah's service. If they are once again going to have Jehovah's blessing and favor they need help.

[3] But someone may think: 'They know where the Kingdom Hall is and the time of meetings. Isn't that enough?' No, often that is not enough, for, while knowing the location of the hall, from a spiritual standpoint they do not know the way back or they do not have the spiritual strength to come back, as was discussed in the July 1, 1969, *Watchtower* article, "Return to Jehovah While There Is Yet Time."

[4] Many now inactive may well be of the kind described by Jesus at Matthew 18:12 as "one that is straying." If we can help the straying ones to return to Jehovah, it will mean salvation for them, and it will bring joy to our hearts. Jesus said at verse 14, "It is not a desirable thing with my Father . . . for one of these little ones to perish."

[5] What can we do to help? First of all, endeavor to start a Bible study with receptive ones, as Bible studies have assisted many who once were straying, to regain spirituality. The material to study would depend upon the circumstances of the individual. For example, if one has been inactive for several years, it may be well to review or study the *Truth* book with him. Straying ones who have the right heart condition will respond to the spiritual feeding and, before long, resume meeting attendance. Of course, if they do not respond after a period of time, discontinue the study and use the time to help someone truly desirous of learning and serving Jehovah. Incidentally, the *"Lamp"* book, page 104, points out that time spent in conducting a Bible study with an inactive publisher may be reported, also the study.

[6] It is suggested that the congregation committee make a list of inactive ones in the territory and arrange for capable publishers, pioneers or servants to call on them. Individuals who know of inactive ones can inform the overseer, and if they do not live in the area, send their name and address to the Society. We will be happy to send the information you submit to the congregation holding the territory.

[7] Have many strayed ones been assisted to regain spirituality? We are happy to say that during the 1967 to 1970 period 54,332 were reactivated. Wonderful, isn't it? You will enjoy the following experience, one of many that could be related: "We arranged for a Bible study with an inactive sister (of six years) and her husband, who had never studied with Jehovah's witnesses. Almost immediately they began to attend the meetings. Shortly afterward she became active in the ministry again and is now conducting a Bible study with her sister-in-law. During our study we learned that the inactive sister's daughter was once associated, so a study was arranged with the daughter, and her husband, who had never studied or attended meetings, agreed to sit in. So, as a result of spiritually assisting the strayed sister, not only is she active in Jehovah's service, but four others are studying the Bible regularly and perhaps one day will join with us in offering sacrifices of praise to Jehovah."

[8] Yes, it may well be that by now giving attention to straying ones many of them will be spiritually assisted to attend meetings with us in March or at least by Memorial time in April.

"Aid" Book

Aid to Bible Understanding (A-E) is out of stock, so the Society is unable to fill orders for it. However, there are several thousand copies on hand in congregations in the United States. We suggest that overseers check with nearby congregations either to obtain copies, if they need them, or to share what supply they do have. Any left over, even as few as one or two copies, should be taken to your next circuit assembly. (But please do not return any to the Society.) Sometime during the assembly your circuit servant will announce the number of copies available. Thus, publishers who have not been able to obtain a copy from their congregation should be able to obtain one at their next circuit assembly for use in the Theocratic Ministry School during the months ahead.

Announcements

◆ If you have not already done so, order handbills for the special public talk on March 28; also Memorial invitations. Handbills now cost 50c per 1,000, and Memorial invitations cost $1.00 per 1,000. The April 15 *Watchtower* and the April 22 *Awake!* will be special issues. Have you ordered sufficient? If not, please do so now.

◆ It may be desirable for overseers to arrange a meeting soon for those interested in vacation pioneering in March and April. Many arrangements can be worked out for group witnessing, etc. Applications should be sent in 30 days ahead of time, but those finding later that they can serve may send applications any time.

◆ In many places February 15 is a worldly holiday. Congregations may want to arrange field service accordingly.

◆ New publications available:

"Things in Which It Is Impossible for God to Lie" —Cebuano, Russian
From Paradise Lost to Paradise Regained —Kikongo
"Look! I Am Making All Things New" (revised) —Italian, Japanese

◆ Again available in U.S.A.:

"This Good News of the Kingdom" —Russian, Swedish

◆ Out of stock in U.S.A.:

Qualified to Be Ministers —English

◆ The manuscripts for the special talk "Restoration of All Things of Which God Spoke" are being mailed to all congregations with the current written review papers.

◆ The Society now has a limited supply of the book *Is the Bible Really the Word of God?* in grade-two English braille available on a loan basis. You may receive this 290-page, four-volume set free of charge by writing the Braille Desk. The set must be returned to the Braille Desk after completion of reading or study. These sets are not to be stocked by the congregation.

Are You Having Them All?

[1] What? Public talks. Are you having them all in your congregation? The Society has made available very interesting material in the form of outlines, and the talks will cover a period of two years or more if one is used every week.

[2] When the outlines were provided, servants made arrangements so that there would be speakers prepared and available in every circuit who could give every one of the public talks in a series. However, it has developed in some areas that some of the speakers have moved away and we hear that there are some talks not now assigned in certain circuits. So the question that servants should ask themselves in sponsoring this educational program is whether there is someone in the circuit who is in a position to give each one of the talks. Also, what is being done to present each one of the talks in your congregation for the benefit of the "sheep" in your territory? It will definitely be to the advantage of the entire congregation, and especially those many new ones now associating with the organization if, after two years or so, the same talks

(*Continued on page 8, col. 1*)

Presenting THE GOOD NEWS

Starting Bible Studies with Subscribers

1 We are thrilled to see that so many are subscribers for *The Watchtower*, because we know what helpful spiritual information subscribers will regularly receive. If at all possible, we want to help subscribers even more, and this we can do by starting Bible studies whenever possible.

2 The *Watchtower* subscription offer provides a fine opening for starting a Bible study on the initial call. By including as one of the three free booklets *"This Good News of the Kingdom,"* the following easy-to-use presentation has been used to start Bible studies.

3 On the initial call, after presenting the *Watchtower* magazine and making appropriate comments, one might say, 'You'll note here on the cover it says, "Announcing Jehovah's Kingdom." Some have asked us, Who is Jehovah? Are you acquainted with the name Jehovah? [Let them answer or comment. Whether they say yes or no, you can tactfully go on.] At Psalm 83:18 note what the Bible tells us about Jehovah. [Let them read the scripture, and thereafter you make appropriate comments.] In this booklet *"This Good News of the Kingdom,"* page 5, there is additional information about "The True God," Jehovah, that will be of interest to you. If you have about ten minutes we can look up these interesting scriptures [point to them in the booklet], which deal with the true God, Jehovah.'

4 Arrange for a return visit to discuss other interesting points in the *"Good News"* booklet, whetting the householder's spiritual appetite. Use subjects such as "Jesus Christ," "Sin, Death, and the Devil," etc. At an appropriate time the study can be transferred to the *Truth* book.

5 The approach outlined in paragraph 3 can be used when making a return call on subscribers, when calling to obtain subscription renewals and on many other occasions. To be effective in using this suggestion, it is necessary to have the points well in mind. Practice sessions for starting Bible studies are very helpful. When waiting for others at rendezvous for field service, as a family, with a pioneer partner and on other informal occasions, one publisher could take the position of a typical householder in the territory and the other could use this or other approaches for starting a Bible study. It is thrilling to share in the Bible study work, as this is the foremost means of helping ones of honest heart to learn the truth.

Are You Having Them All? (*Cont'd*)

are repeated. It will be possible for the speakers, in the period of two years, to modify their talks and bring them up to date as far as current events and developments are concerned. Thus, if anyone has heard a talk in the past, there will be new features about it so it will always be interesting to the listeners.

3 The speakers have a great responsibility. They should be careful in preparation and make every effort to practice so there will be truly good delivery. Consider who will be present in a meeting. It is important to use language all can grasp and to apply portions of the talk to certain sections of the audience as the outline suggests. The speaker should keep the theme clearly defined in his mind and thoroughly understand the main points in their relation to the theme. Aids such as maps, pictures, slides or other means can add weight to the material and they may be used, but these must fit what is required, driving home the point clearly and not overshadowing the talk itself or being used simply for entertainment.

4 Make plans now for the 1971 program of activities. You may schedule talks on the *Truth* and *Word of God* books too if you wish, and handbills may be ordered for these as well as the other talks.

5 We have observed that in quite a few instances handbill orders are received late. Every effort is being made in the printing department to put the handbill orders through within a day or two after they are received. However, mail service is deteriorating, making shipments slow, so we would like you to allow six weeks for filling handbill orders.

6 Make a special effort in the new year to invite all those who are having home Bible studies and interested persons met on back-calls to attend the public meetings.

THEOCRATIC NEWS

- Australia has second peak for service year, with 22,458 reporting in November.
- Burma reaches new peak of 573 publishers—a 12-percent increase.
- Pakistan reports none of our brothers in East Pakistan resided in area of recent tidal-wave disaster.
- Lebanon reports 1,281 in service, a new peak and 7-percent increase.
- South Africa passes 22,000 mark for first time, with 22,225 publishers.
- Ten congregations in New Jersey Circuit #5, during circuit servant's visit, sent 6,901 letters on behalf of our brothers in Cameroon.
- Denmark reached new peak of 12,585 publishers—up 9 percent.
- Switzerland has new peak for third time this service year—7,770 reporting.
- Peru reports new peak of 4,731 in service, a 20-percent increase. Publishers average 15 hours.

Question Box

- If one has a question or needs counsel, is there any advantage in writing to the Society, rather than telephoning or visiting the office?

There are several advantages, both to you and to the Society. By putting your inquiry in writing, not only do you have an exact record of what you wrote, if you keep a copy, but so does the Society. Experience has shown that, if matters are of importance, it is always best to put them in writing.

When you receive the Society's letter you will have the advantage of being able to study the answer and the benefit of having something in writing for future reference. Also, the reply in writing gives you the advantage of research and consultation by the brothers in the office, which may be limited when you phone or visit.

Before phoning, visiting or writing to the Society, consider these points: Could you find the answer or counsel in the Society's publications, thus receiving the obvious benefits of your own research? Have you sought the assistance of your congregation servant or other servants who know you and are thus able to give more personal help? (October 1965 "Kingdom Ministry," "Question Box"; December 15, 1968, "Watchtower," pages 760-764) Rather frequently, too, some matters may be resolved locally by applying Jesus' fine counsel at Matthew 18:15-17. We are sure that you can see the decided advantages to you and to the Society if matters can be handled locally in these ways.

Of course, if an emergency exists or for some reason you need information or counsel immediately, please feel free to contact the Society. We are here to serve you and will gladly do what we can to help you in any time of need.

Regular orders for books and magazines should be submitted by mail. If an unexpected need arises, we suggest that you send your "Rush" order air mail special delivery or if nearby come to the Society's factory to pick up supplies during our regular working hours.

Plan now to vacation pioneer.

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

MARCH 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 3

Dear Kingdom Publishers:

One of our blessings while serving at Bethel is to hear encouraging news during our mealtimes. Brother Henschel recently returned from serving the brothers in Madagascar, Réunion, Mauritius, Ethiopia and Lebanon, as well as being at the assemblies in Africa. He told us that the brothers in Madagascar continue to meet and study the truth, but they must limit their gatherings to small groups in their homes. Their spirits are good in spite of the problems now existing. In Réunion and Mauritius the brothers are able to assemble in Kingdom Halls, and the work goes ahead freely there. More than 900 were able to meet in various homes in Ethiopia during his visit, and the good news continues to be preached in that land. In Lebanon there are many problems common to the Middle East, but the brothers were able to reach a new peak of 1,312 publishers in December. It was possible for some brothers from Syria and Jordan to attend meetings in Lebanon. The brothers in Syria were just released from prison.

Other interesting news reported to us at Bethel came from Spain. The branch servant reported holding their first circuit assembly authorized by the Spanish government. The entire program was handled by the Spanish brothers. The peak attendance was 1,079 at Barcelona. There were 17 immersed. News reporters heard that permission was granted for the assembly so they came and gave very good reports in the national press. The government news agency broadcast the news by radio throughout Spain. Our Spanish brothers are rejoicing and look forward to holding more circuit assemblies in Spain soon.

Here in the United States our work is also producing fruitage. From September through January, 101 new congregations were formed as compared with 63 during the corresponding period in the previous year. What a pleasure it is to see Jehovah giving his blessing upon the work!

We are glad to share such good news with you as we all run the race that is set before us.

Your brothers,
BROOKLYN BRANCH OFFICE

Sharing What We Have

400,640 shared in January!

¹ A fine new peak in publishers! Just think of it: During January, though the weather was bitter cold in many places, we pushed up over the 400,000 mark in publishers for the first time. This surpassed December's peak by 4,230. How fine it is to see that so many new ones are having a part in Jehovah's service, imitating the example set by Jesus!

² And good results were had by those sharing in the work. You will be pleased to know that, during January, 202,470 new subscriptions were obtained—11,228 more than last January. And 7,065,949 magazines were placed—768,800 more than a year ago. There was good follow-up activity too. More are sharing in the Bible study work, and more who obtain the literature are showing a willingness to study. Bible studies went up from 298,599 in December to 309,996 in January. This is cause for rejoicing!

³ There is such a variety of talent in Jehovah's organization today, and we can all use our talents to advance true worship. Some of us do excellently in placing magazines, others are adept at starting studies, still others love to work business territory, and all of us want to be successful in getting subscriptions for *The Watchtower* and *Awake!* Each one of us can share what he has, to Jehovah's praise.

⁴ Have you thought that you would like to spend one Sunday during March putting forth a greater effort than before to make return visits on those persons who promised to take subscriptions? This extra effort may be just what is needed to obtain *Watchtower* and *Awake!* subscriptions. Or, perhaps, during March you could make a list of all the persons you know that you would like to see at the Kingdom Hall for the special public talk on March 28 and also for the Memorial on April 9. As you make calls on these persons to invite them to these special meetings you can further acquaint them with the truth, perhaps inviting them to subscribe for the magazines. How wonderful it would be to have outstanding attendances at both the special talk and the Memorial this year! Inviting others to these meetings is something in which all of us can share.

⁵ Have you cultivated the ability to do incidental witnessing? It is quite profitable to carry one of the small books with you in your purse or coat pocket so you have something to offer at every opportunity. Copies of the magazines likewise lend themselves nicely to this use, and you may be successful in getting a number of subscriptions in this manner. Witnessing at every opportunity has much to recommend it. For example, in Brazil a brother went to a barbershop operated by another Witness and, on entering, greeted the barber as "Brother." A lady present exclaimed that it was strange that two brothers should look so unalike. This gave opportunity for a witness that resulted in placing the *Truth* book and making arrangements for a study. The woman is already attending meetings and witnessing. In East Germany, while a brother was in a city to do some business, a young blind man approached him, asking him to lead him to the other side of the street. The brother felt pity for this young man and started to tell him about the wonderful time when all the ailments of mankind that physicians

(*Continued on page 2, col. 3*)

★ Run the race course, looking at Jesus. ★

Your Service Meetings

WEEK STARTING MARCH 14

Theme: Preach the Word in Favorable Season. (2 Tim. 4:2) Song 90.

15 min: Introduction. Include text and handling of the Branch Letter.

15 min: "A New Field for You?" Demonstrate points.

15 min: "What Will This Memorial Season Bring?" Questions and answers. Demonstrate appropriate points.

15 min: Concluding comments. Congregation servant discusses progress of subscription campaign. Works in local experiences, showing how brothers are successful in getting subscriptions. Song 1.

WEEK STARTING MARCH 21

Theme: Serve Jehovah with Faith and Patience. (Heb. 6:10-12) Song 60.

10 min: Introduction, including text, Theocratic News and Announcements.

15 min: "Sharing What We Have." Questions and answers. May want to enact one of the experiences in paragraph 4 or have someone relate one.

12 min: Talk on "Watchtower" articles on patience, pages 739-741, issue of December 15, 1970.

8 min: How to Welcome and Assist Strangers When First Coming to Kingdom Hall. Demonstrate friendly greeting, introducing them to others, acquainting them with features of Kingdom Hall, etc. Discuss impact of hospitality and love on strangers.

15 min: Concluding comments. Overseer makes stirring appeal for all to assist others to attend special talk. Song 35.

WEEK STARTING MARCH 28

Theme: Preach God's Kingdom with the Right Viewpoint. (Acts 28:31) Song 47.

8 min: Introduction, text and comments.

10 min: Question Box. Highlight role played by publisher preparing student for the ministry, possibly demonstrating appropriate points.

22 min: Would You Like to Start More Bible Studies? Demonstration and audience discussion of direct approach.

(2 min.) Chairman: Would you like to start a Bible study during this "Watchtower" campaign? Experience has proved that it is quite effective to offer subscriptions whenever Bible study offer refused. In three-month period a circuit servant and his wife started ninety Bible studies using the following presentation.

(17 min.) Capable publisher gives presentation to audience, using own words. Chairman interrupts at appropriate places to discuss briefly the whys and wherefores so all will clearly understand why this approach is so successful in getting and holding the attention of householders from the introduction all the way through to the conclusion. Highlight advantages. (Afterward have capable publisher demonstrate presentation with householder so brothers can see it from beginning to end.)

"Hello. I am calling on those who have a common concern for the future. Things are happening so fast in the world that a person hardly knows what to think, isn't that true? [Pause for householder's answer after this and each of the following questions. Chairman can answer for audience.] Many changes are taking place, isn't that right? You would like to see better conditions, wouldn't you? Do you think they will ever come? If a wish could come true, what would you like to see take place more than anything else? [Usually householders say they would like to see peace or good health.]

"An artist drew a picture of what he believed the earth would be like some day. [While saying this take out "Truth" book and draw attention to picture on page 4.] Notice the title of the first chapter, 'Grand Blessings from God Near at Hand!' Does this sound a little presumptuous or possibly unrealistic, especially when we see conditions in the world worsening?" (Read first paragraph right through, up to question, "What does it all mean?" Then, without mentioning study, ask question on first paragraph, giving the householder your copy of the book with the answers neatly underlined so he can answer easily.)

Continue through paragraphs two and three, reading them or having them read. (Some are poor readers and it is best not to embarrass them by insisting they read.) Read scriptures and ask questions to help householder to get the sense of them and to see how they apply. Then ask: "Do you have time for just one more paragraph?" With permission you may consider paragraph four. (If you detect at the start that householder is very busy you may want to handle paragraph three only, as this has been found most practical in such cases.) In conclusion ask: "Well, how did you like it?" Very briefly review what has been learned and ask: "Are you usually home at this time? I would like to call next week at [state day and time] and cover a few more paragraphs with you, possibly even completing the chapter 'Grand Blessings from God Near at Hand!' " If the Bible study is refused, you still have a fine basis for making the current offer.

(3 min.) Chairman: Emphasize following point: When making presentation in field, be sure to allow householder time to answer questions asked throughout presentation so as to draw him into discussion. Encourage brothers to practice this presentation with one another. The one acting as householder can realistically simulate situations and objections that come up in the territory. When practicing, try to make each "householder" different. Remind brothers that preparation is the key to a more enjoyable and successful ministry. If some have problems in keeping studies going, encourage them to review points in January "Kingdom Ministry," page 2, column 3.

10 min: Inviting Those in School to Our Meetings.

(2 min.) Chairman briefly comments on the many opportunities open to youths in school to give a witness. They have a wonderful territory that others find difficult to reach. A fine way to give a witness is to invite interested schoolmates to our meetings.

(5 min.) Demonstration. In school cafeteria young sister remarks to two young brothers that a classmate's mother is studying the Bible with the Witnesses. A brother asks if sister has witnessed to girl. 'A little,' she replies, 'but does not seem very interested.' Brother suggests inviting her to meeting. Refers to experience. (yb69, p. 134, par. 1) Second brother stresses need to invite all who show some interest, schoolmates or teachers. (yb63, p. 220, par. 1) Sister says she will invite classmate as soon as she sees her.

(3 min.) Chairman encourages youths to follow this good example. Discuss local experiences. Our young brothers in Africa and India are thinking of their schoolmates. (yb71, p. 113, par. 1; yb64, p. 177, pars. 1, 2) Inviting those in school to meetings will do much good and you will enjoy many blessings from Jehovah.

10 min: Concluding comments. Congregation servant encourages all to work hard for outstanding attendance at Memorial. Cites benefits and blessings. Song 54.

WEEK STARTING APRIL 4

Theme: Presiding in a Fine Manner over Our Households. (1 Tim. 3:12, 13) Song 86.

10 min: Introduction, text and comments with family head reviewing children on what they learned at text discussion that morning.

13 min: Presenting the Good News. Discussion and demonstration.

15 min: "Do You Remember?" Lively and informative discussion of points from January 1, 1971, "Watchtower," pages 30 and 31.

10 min: Stirring talk on theme for April, setting stage and pace for delightful month's activity. (See "Watchtower," April 1, 1971.)

12 min: Concluding comments. Emphasize value of Memorial from aspe[illegible] of spiritual blessings to be gained. Encourage all-out effort to aid others to attend Memorial. Song 118.

Sharing What We Have (*Cont'd*)

cannot cure will be healed under the Kingdom rule of Christ. A fine witness was given and the young man is looking forward to symbolizing his dedication in the near future. By taking advantage of opportunities for incidental witnessing we share with others the good news that we all have.

⁶ Indeed, as we reflect on Paul's words at Romans 12:4-8, we are thrilled with all the various talents and gifts that we are able to blend together in the Christian congregation. During the month of March, if we do what we can and share what we have, we will be enabled to run the race with endurance and to impart a blessing to those who listen to us.—Heb. 12:1.

JANUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	941	145.9	67.0	6.7	148.0
Pios.	15,343	97.2	45.4	4.4	104.9
Vac. Pios.	4,764	83.2	32.0	2.1	[illegible]4
Pubs.	379,592	10.4	5.5	.6	[illegible]9
TOTAL	400,640				

Newly Dedicated Ones Baptized: 4,034

UNITED STATES GOAL FOR 1971
408,717 Publishers

What Will This Memorial Season Bring?

1 Last year in the United States we had a marvelous blessing from Jehovah, with 836,058 present for the Memorial, 548,240 at the special talk and 374,878 publishers reporting during that month. Other countries had excellent attendances also. What will the Memorial season bring this year?

2 When we put forth a special effort to invite people to our meetings and to get new ones started in the ministry, we are doing what Jehovah delights in. Surely we can rejoice in such activity.

3 Take, for example, the public talk scheduled for Sunday, March 28. The subject of this special talk, "Restoration of All Things of Which God Spoke," is indeed something delightful to contemplate and surely we will want to give special publicity to this discourse. Everyone should be invited to attend.

4 We should never underestimate the value of meetings and the impact they have on interested ones. In fact, attending just one meeting is sufficient to change a person's entire outlook. On the isle of Madeira an interested man studied in spite of constant opposition from his wife. When invited to his first meeting he was determined to go and said that his wife would have to stay home alone if she did not want to accompany him. Living in an isolated area and being rather nervous, she was afraid to stay home alone, so she decided to accompany her husband. She could not resist the appealing message of truth, and this first meeting aroused her desire to study the Bible. After several months of study both husband and wife were baptized on the same day. Surely there are compelling reasons for inviting as many as possible to the special talk this year.

5 And what about the distribution of magazines during March? From Liberia comes an experience showing what one copy of a magazine can do. Indeed, it can produce dramatic changes in a person's life. A man living in unassigned territory received a copy of *Awake!* and he was so impressed with the presentation "Finding an Answer to the Problem of Race" that he set out at once in search of a woman living in Monrovia, the capital, whom he knew to be one of Jehovah's witnesses. Finding that she had died, he continued his search for the Kingdom Hall and finally found one. A study was arranged with him, and after a few weeks he came to engage in the field service, but it was then discovered that he had four wives! Unhesitatingly he started arrangements to send away three of his wives. With determination he put on the new personality, resigned his commission with the militia, legalized his marriage to his one remaining wife, and now that wife has joined her husband in the ministry. All this started with just one issue of *Awake!* Will you have a full share in distributing the magazines during March?

6 Will you be able perhaps to vacation pioneer during March or April? Be sure to read the heartwarming experience of one of our young brothers from the Solomon Islands paralyzed from the hips down from polio during his youth. (*1971 Yearbook*, p. 241) After he learned the truth he was determined to serve Jehovah as a full-time pioneer, if possible. You will find this experience moving and faith-strengthening. Truly Jehovah sustains those who cast their burdens on him in full faith.

7 Since the Memorial is the most important meeting of the entire year, certainly we want to invite everyone to attend. Surely we would all like to see a peak attendance at our Kingdom Halls on April 9. In one congregation in Ghana last year the brothers went all out to advertise the Memorial. This congregation of about 100 publishers was delighted to see 966 persons at the Memorial that evening!

8 If each one of us—servant, pioneer and publisher alike—makes this a matter of prayer and works diligently toward generating a spirit of enthusiasm and excitement for the Memorial season this year, surely untold blessings will flow to us and to those whom we encourage to associate with us.

Announcements

◆ Literature offer: March and April: *Watchtower* subscription, with three booklets, for $1. May: *Truth* book on 25c contribution. June: *New World Translation* and *Is the Bible Really the Word of God?* for a contribution of $1.25.

◆ The Society recommends that accounts servants type or write on slips of paper the names of all subscribers shown on the subscription record sheets since January 1970. Then these slips can be given to the book study servants for distribution to the publishers. If all of these calls are made and these persons are invited to the special talk and Memorial, surely it will add much to the witness being given at this season of the year.

◆ The Bethel home and factory will be closed on Saturday, April 17, 1971, for spring cleaning. It will not be possible to take tours or to pick up or to place literature and magazine orders on that day.

◆ Regular pioneers serving since February 1, 1971, will be sent a cafeteria ticket with the March 15 pioneer letter, for use at a district assembly during this service year. Special pioneers will receive theirs in April.

◆ Starting the first weekend in May, circuit servants will be giving the public talk "Proclaiming Good News in All the Earth," which includes the use of eighty colored slides.

A New Field for You?

1 Would you like to work in territory that may not have been covered in years? Would you have an increased desire to work it if you knew that quite likely it was several times more productive than the area you are now working, and the people you would meet would generally be far more responsive and friendly? Suppose you knew that the presentations that would be used in this territory could be very brief and easy to deliver? Would that appeal to you also? In all probability you have such a field for cultivation within your own congregation's assignment. What is it? The business and shopping areas.

2 Is this field really productive? One circuit servant who regularly works business areas wrote: "The comment of one brother after working business territory for the first time well sums up the reaction of many that have come with us. He stated: 'I have found it to be like working unassigned territory.'" Another stated: "I was able to get well over 100 subscriptions during the last *Watchtower* campaign by working only one morning a week for about two hours."

3 What is your initial reaction to working business territory? It may well be similar to that of a publisher who said: "My initial feeling was uneasy, nervous; I felt inadequate to talk to business people. Then I realized, after talking to merchants, that I was missing out on blessings in this field." Generally, business people are very friendly when you call, since you may be a potential customer. Also, they are well informed about world conditions, community problems, etc., as their businesses are directly affected by these things, and, being knowledgeable, they are often very interesting to talk to.

4 It is best to call at times when the stores and offices are not so crowded, such as midweek or the earlier hours of the morning on Saturday. A brief, simple approach is often best when contacting business people since a customer may enter the place of business and interrupt your conversation at any time. As you approach the business place determine whether it is a good time to go inside. If there are too many customers, then make a note to call back in a few minutes or later that morning. Once inside, you

(*Continued on page 4, col. 1*)

Presenting THE GOOD NEWS

After Preparing with Practice Sessions

1 A great aid in these days to motivating the entire family to right works are home practice sessions. One circuit servant reports that he has been recommending to families discussion and practice sessions having to do with the field ministry, and with good results. One week, for ten or fifteen minutes following the family study, the family head could lead the family in discussing and practicing magazine presentations. Next week, they could discuss how to keep a neat house-to-house record. Next, what to have in one's witnessing case. (Many of the younger publishers do not have one, but he has noticed that it helps some to have more of a personal interest in the work when they have a case of their own.) Next, how to dress presentably for the service. (In some instances the children are not dressed in a way that befits the Christian ministry. Sometimes the attire and grooming of teen-age publishers leave something to be desired.) Then, demonstrate and help one another to become effective in dealing with various objections, making back-calls, etc.

2 The Society recommends that when practice sessions are held they should simulate actual conditions that exist in the field. In this way greater discernment is gained, since we learn how to deal with common objections that actually do come up in the field. For example, in one practice session the following points were developed in connection with the objection: "I have my own church. I am not interested." "Oh, I see," the publisher replied. "Which church is it that you attend?" "How many attend at your church?" "Have they said much lately at your church about what this world is coming to?" Usually their response to such questions is vague. But asking questions about their church often makes them forget their objection and shows that we are interested in their opinions, and these, of course, enable us to see how best to help them.

3 During home practice sessions we develop our ability to present the good news more effectively in the field. If you are not doing this yet as a family, why not plan on doing so shortly?

A New Field for You? (*Cont'd*)

may ask for the manager. Having contacted the one in charge, it is good to have the following thoughts in mind:

5 In working the territory one time you might initially offer a handbill (the next time you might use the Bible-study folder), mentioning that you are one of Jehovah's witnesses. If you receive an unfavorable reaction it may be best to terminate the visit at that point. If the handbill is accepted reluctantly but you do not observe any opposition or annoyance, then you may choose to offer only the magazines. In the majority of instances, however, the acceptance of the handbill will be warm, with no annoyance, and the current offer can be made briefly.

6 Your presentation might be something like this: "We're making visits today on the business and professional people in the community to alert them to . . . [offer handbill]. The reason we've come to your place of business is that it's very hard to find businessmen at home. [This usually brings a smile.] However, we do have a very important message, one that affects you personally, or we wouldn't attempt to contact you like this. In view of this, we would like to ask you at least to look into our message. So that you may do this, we are offering . . . on a contribution of only . . ."

7 Before sharing in this work you may want to practice the foregoing or a similar presentation with someone who acts the part of the various types of businessmen and who portrays the situations you will meet in the field. Such practice sessions will build confidence and increase effectiveness. When persons show interest it may be possible to get their home address and an appointment for a return visit. If the businessman lives in the territory of another congregation, the name and address can be forwarded to the appropriate congregation servant.

THEOCRATIC NEWS

◆ Michigan Circuit #4 wrote 2,012 letters of appeal to Cameroon officials.

◆ Malawi enjoys third peak this service year with 19,698 in service, a 13-percent increase. Mozambique has a 24-percent increase with 3,551 reporting.

◆ Canada reported another new peak, 47,574, despite major snowstorms and temperatures as low as 50° below zero.

◆ For the first time ever Mexico went over 50,000 publishers (50,002), for a 22-percent increase.

◆ Greece reported its fourth consecutive peak in publishers—15,262.

◆ Scandinavian lands on the increase: Denmark had its second peak with 12,769 publishers and Sweden its third with 11,931. New peaks for Norway and Finland were 5,612 and 10,699 publishers respectively.

◆ Italy exceeded 20,000 publishers for the first time ever (20,314).

◆ Cuba reports 608 baptized in first four months of service year.

◆ Japan had its 41st successive peak in publishers—10,179 reporting.

Question Box

● What procedure should be followed in determining if one should be counted as a new publisher?

To determine whether one is qualified to share in the ministry as an associate of Jehovah's witnesses, ten basic questions are presented on page 108 of the "Lamp" book as a guide. Before inviting anyone to go along with you in the field service, it would be wise to discuss these righteous requirements together. This can be done when these subjects come up in the Bible study or at other appropriate times. This is not done to pry into one's personal life, but to have reasonable assurance that one qualifies and will not be misrepresenting Jehovah's name or His people when serving in the public ministry.

Upon receiving a field service report for a new publisher, the assistant congregation servant will present it to the congregation servant, who then has a personal talk with the individual. (See page 129, par. 2, of the "Lamp" book.) This provides occasion to commend him warmly for the progress made and to encourage him to utilize fully the provisions Jehovah has made. Some of these are personal study, meeting attendance and training for the ministry.

Circumstances vary, but on this occasion the overseer can discuss, to the extent thought necessary, the righteous requirements one must meet before being counted as a publisher. The objective is to help the new one understand that God has certain requirements for anyone representing him as a bearer of the good news, without implying that he is doing something wrong. If properly handled, what might be considered a delicate situation will result in little or no embarrassment. This will do much to ensure that Jehovah's Christian congregation will grow in both quality and quantity to His praise.

★ **Make this the best Memorial season yet!** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
APRIL 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 4

Dear Kingdom Publishers:

Since we wrote you last month, Brother Knorr has returned to Bethel from his service tour through Africa and Europe. He told us some of the heartwarming experiences that occurred along the way.

Flying between points in Africa, he had an experience that, as he put it, made him think of the angelic help we have. Obliged to lay over for a while at the airport in Cameroon, where our brothers have been severely persecuted, he was approached by a man asking, "Are you Nathan H. Knorr?" When he replied that he was, the man extended his hand, saying, "I am your brother." Another brother, a congregation servant, was with him. The two brothers just happened to be there at the airport, having no idea that Brother Knorr would be passing through. They were delighted to receive news from the "outside," inasmuch as no literature had arrived for some months. A thrilling experience indeed.

Brother Knorr also reported that our brothers in Malawi now enjoy relative peace. Though there is still a ban on our work, if anyone physically molests the Witnesses, the molester is the one who is severely punished by the police.

As you know, the Kingdom activity in Spain can at last be done in a public manner. During his visit there Brother Knorr was able to speak to 14,569 in meetings in Madrid and Barcelona. The brothers in Barcelona were so happy that, after singing a song together, they burst into spontaneous applause.

On March 7 we here at Bethel saw the fiftieth class of Gilead graduate. Now over 5,000 students have completed that schooling, and the ones from this last class are on their way to nineteen lands for missionary work.

We live in grand times. May we all share fully in the work to be done, always preaching God's kingdom with the right viewpoint.

Your brothers,
BROOKLYN BRANCH OFFICE

What Will the Memorial Move You to Do?

1 What a heartwarming occasion the Memorial is! It does us so much good to spend that time concentrating our thoughts on the one whom God has made our Lord and Savior, reviewing what God has done for us through him. As we sit there we may think of this great earthly globe turning on its axis and how congregations to the east of us have already met together, while those to the west of us will soon be doing the same, so that God's people spread over the face of the earth are all doing the same thing as we are doing, all on the same night. It draws us together in a special way.

2 And what is it that stays with us after the Memorial celebration ends? True, we feel very elated when the number present is large, as it so often is. Just think, last year more than 3,226,000 persons attended world wide. This is so encouraging, for it indicates God's blessing on us. But, stimulating though such a big attendance may be, the main thing in our memory should be, and undoubtedly is: what our Lord Jesus Christ did in fulfillment of his Father's purpose. We met together 'in remembrance of him.'—1 Cor. 11: 24, 25.

3 So we sincerely want our tongues to be among those that "openly acknowledge that Jesus Christ is Lord to the glory of God the Father." (Phil. 2: 10, 11) During April how can we be sure of doing this?

4 Daily we want to live good, clean, wholesome lives, demonstrating that we do, indeed, know God's Son and imitate him. We want to show love for our mates and families in all ways, but, above all, in spiritual things. And, "as long as we have time favorable for it," we want to work "what is good toward all, but especially toward those related to us in the faith." (Gal. 6: 10) We want to use our tongues to upbuild our brothers and sisters, encourage them in right works, so that their tongues continue acknowledging Jesus Christ as Lord. Visit them, converse with them, invite them to share with you in meeting together and in declaring the good news of God's kingdom together. Show the same warm love for them that God's Son showed for his disciples.

5 Certainly we also want to remember God's Son by showing compassion like his for those on the outside, those not "related to us in the faith." Today as never before they are truly "sheep without a shepherd." (Matt. 9: 36) How good to have the fine special issues of the *Watchtower* and *Awake!* magazines to bring to them right in their homes or anywhere else where we have opportunity to talk with them. And how much easier it is for us to interest them because of having such timely material as the article on the "Restoration of All Things of Which God Spoke" in *The Watchtower* and the *Awake!* material on "Earth's Future—Garbage Dump or Garden Home?"

6 Some of these persons now study with us in home Bible studies. They indicate they want to become part of God's great family, to be under the headship of our Lord. Since the start of the service year last September, thousands of such persons throughout the land have spent as much as six months in Bible study. Are they now ready to use their tongues in acknowledging Christ Jesus as Lord to still others? Doubtless many will welcome your invitation to join with you in sharing the word of life with others.

7 What of those who are not yet ready? We who study with these may be reminded by the Memorial to discuss the meaning of Christian discipleship so that they appreciate

(*Continued on page 2, col. 3*)

★ Preach God's kingdom with the right viewpoint. ★

Your Service Meetings

WEEK STARTING APRIL 11

Theme: From Your Treasure Send Forth Good Things. (Matt. 12:35) Song 83.

5 min: Introduction, text and comments.

18 min: "What Will the Memorial Move You to Do?" Audience participation.

10 min: "Follow Through." Talk and brief demonstrations of following up subscription promises and subscription-expiration slips.

12 min: Special April 15 "Watchtower." Discussion with audience of talking points from main article on "Restoration of All Things of Which God Spoke," as well as secondary articles. Include short demonstrations that give actual words publishers may use in their presentation. Suggest publishers practice at home so they have something specific in mind when they speak to householders.

3 min: Accounts report and number of subscriptions reported locally by publishers and pioneers to date in campaign.

12 min: Concluding comments. Arrangements for field service during month. Emphasize working with vacation pioneers. Encourage helping new ones who are ready for field service, even if only distributing handbills or tracts at first. Local report for March. Also, "How Did We Do in February?" Song 112.

WEEK STARTING APRIL 18

Theme: Maintaining the Right View of the Ministry. Song 59.

5 min: Introduction, text and comments.

15 min: Telling Schoolmates God's Good News.

(2 min.) Chairman: Outside of classroom sessions there are many opportunities for school-age witnesses to tell schoolmates God's good news. Lunch time and walking to and from school offer fine opportunities. Often simply a matter of seizing these opportunities. Seek Jehovah's help in prayer if shy about telling good news to schoolmates.

(7 min.) Demonstration. Young brother and sister approach book study servant. Both are shy, little fearful about being chided or ridiculed if they tell schoolmates good news. Servant turns to "1971 Yearbook" and considers experience of one who felt as they do. (p. 150, par. 1) Servant asks if they have taken literature to school. By doing so, you can show classmates what you enjoy reading; schoolmates may want copies. (p. 165, par. 3) Also if students wonder about or ask questions on certain matters, show them what God says in the Bible about such. (p. 245, par. 3) Servant mentions that timeliness of special "Awake!" will interest many students. Two youths now determined to tell schoolmates God's good news.

(6 min.) Chairman: Another way to give a witness is by good conduct. It may attract right-hearted students. (p. 270, par. 1) Discuss local experiences. Discuss and demonstrate how to offer special magazines to schoolmates.

10 min: Branch Letter. Audience discussion.

15 min: Have You Started a Study?

(2 min.) Studies on increase. If we do not have one yet, we can ask ourselves, "Do I really want one?" Have we followed the suggestion to go to Jehovah in prayer, asking for his help? Excellent suggestions have been given in the June and August 1970 issues of "Kingdom Ministry," as well as the February and March issues of this year. Have these been reviewed at practice sessions?

(7 min.) Three publishers practice one of the suggested means of starting studies that has worked well locally. Feature either the direct or indirect approach. Mention can be made, too, of the use of the "Good News" or "Look!" booklets to start studies when subscriptions are placed.

(6 min.) Experiences of those who have started studies recently, relating method used.

15 min: Concluding comments. Discuss use of April 22 "Awake!" Ask for suggestions from publishers on what to say about it so it will appeal to people locally. Are there certain officials or organizations in town that would be particularly interested in the subject? Report on publishers out to date. Song 106.

WEEK STARTING APRIL 25

Theme: Render Sacrifices with Which God Will Be Well Pleased. (Heb. 13:15, 16) Song 48.

12 min: Introduction, text and comments. Also discussion of "Question Box" material. Father talks encouragingly with his son regarding son's desire for Bethel service.

15 min: "Conduct Ourselves Honestly in All Things." (Heb. 13:18) Talk based on "Questions from Readers" in "Watchtower," February 15, 1971, page 127, and April 1, 1968, pages 223, 224. Deal specifically with Christians' requirement to pay their bills and be willing to meet financial responsibilities even when faced with financial reverses.

6 min: "'Divine Name' District Assemblies." Talk. Encourage all to make plans now to attend an assembly in accord with suggestions. Help members of family and interested persons to attend.

15 min: "Presenting the Good News—That People May Be Free." Audience discussion, with demonstration of appropriate points.

12 min: Concluding comments. Cover appropriate Announcements and Theocratic News. Give report of activity to date for April. If time, have experiences on placing special magazines. Song 108.

WEEK STARTING MAY 2

Theme: Use All Means to Keep "Healthy in Faith." Song 26.

5 min: Introduction, text and comments.

8 min: Talk on theme for May, from May 1 "Watchtower."

18 min: Obedience to Jehovah Brings Blessings. Audience discussion. Draw out comments from as many in audience as possible. Material based on "Make Sure of All Things," pages 359-362. Also, July 15, 1970 "Watchtower." What scriptures show that obedience to God is required of all God's servants? (1 Sam. 15:22; Deut. 10:12, 13; Acts 5:29) What does our obedience to God's Word demonstrate? Is the Christian obligation to keep the commands of God a restrictive burden, or how should it be viewed? (1 John 5:2, 3; Ps. 112:1; Rom. 16:26) What results come from obedience and from disobedience? (Lev. 26:3-6; Jer. 7:23; Rom. 6:16; 2 Thess. 1:8, 9) Why should obedience be shown (a) to Jesus? (John 14:15, 21; Acts 3:12, 18, 22, 23) (b) to overseers? (Heb. 13:17) (c) by wives to husbands? (Eph. 5:22-24; Col. 3:18) (d) by children to parents? (Col. 3:20; Prov. 30:17) (e) to employers and to governments? (Col. 3:22; 1 Pet. 2:13, 14, 18) Should our obedience to humans make us disobedient to God? (Acts 5:29) What blessing is in store for those showing themselves obedient to Jehovah and to his Son? (Matt. 7:21; Heb. 5:9)

12 min: What Will We Say in May? Offer will be "Truth" book, with which we are well acquainted. Each chapter provides basis for a fresh approach. Discuss possibilities. May use same scripture presentation as during "Watchtower" campaign, perhaps highlighting Chapter 18, regarding obedience to law. Or use a presentation that features Chapter 14, on identifying the true religion. Demonstrate offer, featuring one chapter. Make demonstration simple and to the point.

7 min: "Is That All I Reported?" Discussion between assistant congregation servant and publisher covering points in article.

10 min: Concluding comments. Song 104.

What Will the Memorial . . . ? *(Cont'd)*

how the truths they learn should be affecting their lives and activity. If their hearts respond, then in the near future they too may be ready to 'make public declaration with their mouths for salvation.' (Rom. 10:9, 10) We realize that the "time favorable" for doing this steadily grows shorter.

[8] Yes, we want to remember our Lord Jesus Christ every day of our lives and this special night of remembrance refreshes us and renews our determination to follow his lead. We rejoice to realize that he is actively guiding and directing us in our disciple-making work, for we know this spells certain success for our efforts. May the way we spend our time this month reflect our remembrance of him.

FEBRUARY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl.St.	Av. Mags.
Sp'l Pios.	931	145.3	65.6	6.7	147.3
Pios.	15,332	96.7	43.9	4.4	103.9
Vac. Pios.	4,428	79.3	31.4	2.1	85.6
Pubs.	380,656	9.8	5.2	.6	12.3
TOTAL	401,347				

Newly Dedicated Ones Baptized: 2,509

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN FEBRUARY?

Brothers, it was excellent! We had 401,347 publishers—our third consecutive peak month! This is truly encouraging. It shows more people are coming to love and serve Jehovah. Our hearts are glad also to see that for the third month in a row Bible studies have increased (to 318,064). And this was the best February ever for subscriptions—187,113. It is thrilling to have a part in God's work, isn't it?

"Is That All I Reported?"

1 Have you ever asked yourself this question when you learned of your total activity for a previous month? On considering the matter carefully you likely found that you had not reported all of your activity. The assistant congregation servant faithfully recorded what had been reported, but you found yourself thinking, "I just know I spent more time in the service."

2 What can be done to improve reporting? One thing is to have the overall view that we are a part of an organization and our accurate report of our individual efforts helps to make possible a complete record of congregation activity. Such a record provides encouragement to all of us, it serves as a guide in providing spiritual aid to those who need it and it assists in the orderly oversight of the preaching work.—Acts 2:41; 4:4; 8:14.

3 How often we report is also important. Some wait until the end of the month and try to recall what they did. A weekly report is the answer. Do you have a place where you keep a record of your activity as soon as you return from field service? Some use a calendar or a diary. Others use the margin of the *Yearbook*, whereas some find it beneficial to carry a report slip with them. They keep it in their songbook or Bible so that after putting their name on it and recording what they have done they will have the slip handy to turn in at the Kingdom Hall when attending the meetings. In fact, many publishers head first for the report box when they come to the meetings or as soon as the meetings are over so they will not forget.

4 Some book study servants have been very helpful to those of us who forget to report all of our activity. They arrange to have a few slips at the book study location so that they are available to all those who need them. Then reminders are given to turn in the slips at the hall. It is important to have an accurate report, and we know that all of you want to help in this. That is why we have offered these suggestions.

Announcements

◆ It is not too late to vacation pioneer in April if you now find you can do so. Please send us your application immediately and we will promptly process it.

◆ Literature offer for April: *Watchtower* subscription for one year for $1, with three booklets given free to new subscribers. May: *Truth* book for 25c. Any other 25c publication may be placed where people already have *Truth* book. June: *New World Translation of the Holy Scriptures* with the book *Is the Bible Really the Word of God?* for $1.25.

◆ Some brothers have inquired about charter flights to Europe or Hawaii for assemblies this summer. The Society is not planning to arrange any charter flights, so brothers attending assemblies out of this country will have to make their own personal arrangements for transportation.

◆ New publications available:

The Truth That Leads to Eternal Life —Bicol, Hungarian, Romanian, Slovak
"Bablyon the Great Has Fallen!" God's Kingdom Rules! —French
"Then Is Finished the Mystery of God" —Italian
"All Scripture Is Inspired of God and Beneficial" —Danish, Greek, Italian
Is the Bible Really the Word of God? —Arabic
"Your Word Is a Lamp to My Foot" —Sesotho
"This Good News of the Kingdom" —Hausa, Herero
Saving the Human Race—In the Kingdom Way —Danish, Portuguese
Living in Hope of a Righteous New Order —Kpelle
T8–*Life in God's New Order* —Kikuyu
T11–*Which Is the Right Religion?* —Ibo

◆ Again available in U.S.A.:

"Make Sure of All Things; Hold Fast to What Is Fine" —English
"All Scripture Is Inspired of God and Beneficial" —Spanish
"Your Will Be Done on Earth" —Spanish
"This Good News of the Kingdom" —Gujarati

◆ Out of stock in U.S.A.:

1971 Yearbook —English, Spanish
1971 calendar —English
The Watchtower bound volume for 1970 —Spanish
Awake! bound volume for 1970 —Spanish

"Divine Name" District Assemblies

Which one of the "Divine Name" District Assemblies will you attend this summer? A list of the assemblies scheduled for the United States appears in the January 15, 1971, *Watchtower*. Many fine spiritual blessings await those who attend.

Generally the Society estimates the number in attendance at each assembly on the basis that normally brothers attend an assembly nearest to their homes. However, at times there are a few areas where we would like to suggest a preference in order to balance the size of the crowd to suit the facilities available. If the suggestions noted below are followed, it will greatly aid in making the facilities more comfortable for all in attendance, both by having ample seating and less congestion in every way. So, for the following circuits, we suggest that, as much as possible, they attend the conventions noted below:

CONVENTION	*CIRCUITS*
Cincinnati, Ohio	Ill. 6; Mo. 1, 2, 7
Flint, Mich.	Mich. 3, 6, 11
Jackson, Mich.	Mich. 5, 8, 9; Ohio 5
Jersey City, N.J.	N.J. 1, 2, 4, 5, 6, 7
Lansing, Mich.	Mich. 4, 10, 12
Port Huron, Mich.	Mich. 1, 2, 13
Milwaukee, Wis.	Minn. 3, 4

In ample time the Society will send a supply of Room Request forms to each congregation, on which will be printed the address of the rooming headquarters for each assembly. After obtaining Room Request forms from your overseer, please mail them to the address for the assembly chosen (not to the Society) four to five weeks before the start of the assembly.

Follow Through

1 No doubt during the current subscription campaign you have accumulated the names and addresses of a number of persons who indicated a willingness to accept the *Watchtower* subscription at some future time. Why not gather these names together and set aside some time to call before the end of April so those who have expressed interest will be receiving *The Watchtower* for the coming year?

2 When making such calls you can rekindle the interest by means of a brief presentation such as the following: "When I called previously inviting you to receive the *Watchtower* magazine regularly through the mail, you indicated you would like to subscribe at a later time. In view of the important information contained in each issue of *The Watchtower* for yourself and your family, I made a special effort to return. At Matthew 4:4 Jesus indicated that man must not live on bread alone, thus emphasizing that the spiritual food found in Jehovah's Word is vital. The *Watchtower* magazine is especially designed to fill that need, and I will be happy to see that you begin receiving it through the mail. You may recall that you will receive 24 copies during the year for only $1."

3 There are many others who obtained subscriptions last year and who have not renewed. The congregation has received subscription-expiration slips for these. Prompt follow-through can cause them to renew their interest and their subscription. It is well to tell them that you are calling on former subscribers because you believe that they have appreciation for spiritual values. Generally you can discuss with them the current sermon and show them articles they will enjoy if they will renew their subscription

(*Continued on page 4, col. 2*)

Presenting THE GOOD NEWS

That People May Be Free

¹ What a wonderful feeling to be free, free from Satan's religious bondage! That's the way all of Jehovah's people feel, and we believe that you'll agree that the magazines have had much to do with our gaining our freedom. Our hearts thrilled at the account of the Buddhist woman who read *The Watchtower* and *Awake!* and as a result broke free from that demonistic religion. (*Awake!*, Feb. 22, 1971, pp. 23-26) And do you recall reading of the Catholic man in Canada who found a *Watchtower* in the wastebasket and, after reading it, said, "My whole outlook on life now changed"? (*1971 Yearbook*, p. 100) These are now our fellow workers. You can be sure they appreciate the value of magazine activity.

² What have you found that helps you most to place magazines? It is true, is it not, that having a good knowledge of what is in the magazines is the key? That means reading them over as soon as they come and talking about the articles with others at home or those we work with in the service. When we get enthusiastic about what we read, it is reflected as we talk to people we meet in the service.

³ When it comes to the actual presentation, it is good to have specific articles in mind for the different types of people we meet so that we can point to information that is particularly appealing to them. For example, a mother with young children could be directed to the *Watchtower* article for children and shown how these articles can be used to implant principles in their minds to defend them against the corrupting influences in school. (*Yearbook*, pp. 181, 214) Likely on magazine day you work from house to house, but have you tried offering the magazines to people you meet as you walk down the street on the way to the territory? Many do this, with excellent success. What about regular street work? We know of many pioneers and publishers who find that they can easily place magazines on busy street corners near shopping areas or at bus stops or, in fact, wherever there are people. The effect of magazine street work can be seen in what happened in New Britain, where fourteen persons started to study after one of them had obtained some magazines and then shared with the others what he had learned. (*Yearbook*, p. 237) In New York several brothers have started studies with people they have met in street work. They have found it best to walk up to people, draw them into conversation, then offer the magazines and, when appropriate, the folder advising interested ones of the free arrangement to study the Bible.

⁴ Do you have a magazine route? If not, and you would like to start one, you may wish to follow the example of a pioneer in California. His route helps him to average placement of 395 magazines a month. When householders take magazines, he says, "Would you like to have these magazines regularly? They are only 20c a month, and I will be glad to deliver them." A magazine route also offers a wonderful potential for starting studies or getting subscriptions.

⁵ If, despite all your fine efforts, some magazines do accumulate, these older issues can be used. One copy can be left free when no one is at home and then a special effort can be made to return to get the householder's response. A pioneer in England is having good results from calling back on such placements and you may too.—*Yearbook*, p. 95.

⁶ There are millions more in religious bondage who need to be free. We have the instruments to free them and we know that they can produce dramatic results in a person's life. (*Yearbook*, p. 200) So, let's place magazines at every opportunity.

Follow Through (*Cont'd*)

now. Whether they renew or not, try to upbuild them spiritually and, if possible, encourage them to have a home Bible study.

⁴ In following through, help people to see the advantage of having something faith strengthening from Jehovah's Word coming into their homes on a regular basis. Let's take advantage of every opportunity to obtain subscriptions in this final month of the campaign.

THEOCRATIC NEWS

◆ Working with an isolated group in Kentucky, four pioneers, in six hours of working business territory, placed 103 books and 104 magazines.

◆ Brazil's new peak of 65,506 publishers is 9 percent over last year's average.

◆ Hong Kong reports more than twice as many subscriptions as a year ago. Publishers averaged 16.6 hours and 41.4 magazines.

◆ Congo (Brazzaville) reports a 17-percent increase with new peak of 1,682 publishers.

◆ Despite ban Malawi had its 4th peak in 5 months: 19,766 publishers.

◆ Kenya passes 1,000 mark for first time; 1,014 reporting.

◆ Many other African lands report new peaks: Dahomey with 1,868. Ghana with 14,820 publishers, a 10-percent increase. Liberia has 14-percent increase with 687 publishers.

◆ "Watchtower" study attendance in Japan now up to 122 percent; 33 unworked cities opened to pioneers in January.

◆ Zambia had new peak of 50,907 publishers. More than 40,000 Bible studies reported.

◆ France enjoyed its 4th consecutive peak, 38,753 publishers, a 13-percent increase.

Question Box

● What are the qualifications for Bethel service?

First of all, it is necessary that the individual have a deep love for Jehovah, his Word and his organization, as well as a strong desire to serve his Christian brothers around the world. Applicants agree to serve at Bethel for at least four years and work hard.

Most of the work at Bethel is best cared for by brothers, so the primary need at Bethel is for single brothers between 17 and 35 years of age. Those who apply must be dedicated and baptized for at least a year. Brothers invited to Bethel are usually chosen from applicants who are regular or special pioneers and who have received a minister's (IV-D) draft classification, or one exempting them from call. Brothers who apply for Bethel service should be in good health and able to work hard, as there is much to be done at the Society's headquarters and farms with the rapid expansion of Jehovah's organization world wide.

Single sisters and married couples with no children may also apply. Individuals who do not qualify for Bethel service for one reason or another should not feel discouraged, as there is also plenty to be done in the full-time field work. Any persons between 17 and 35 years of age in good health and who like to work hard may see the circuit servant when he next visits the congregation or they may write to Office of the President, 124 Columbia Heights, Brooklyn, New York 11201.—See also "Lamp" book, pages 205-208.

★ Be a publisher every week. ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
MAY 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 5

Dear Publishers:

All of you hard workers in the field throughout the United States keep those of us at Bethel very excited. Our excitement is one of joy and we wonder what to expect next. You have produced five new publisher peaks so far this service year, with March hitting 409,413! Our mail is flooded with requests for a share in the vacation pioneer work. We have sent out over 35,000 appointments for April. And the initial printing of April's special *Watchtower* and *Awake!* magazines is over ten million copies in English alone. It certainly should prove to be a marvelous month for witnessing. Of course, we are always anxious to see what that report will be.

There are a few other interesting figures that we saw when checking over things in the office. So far this service year 110 more congregations have been inaugurated in the United States. There are now 69 congregations in Chicago, 96 in Los Angeles, 30 in Miami, and here in New York city we have 209. Everywhere you turn, things are growing fast. Right now we have at least 5,605 congregations in the United States. It is no wonder that we are working day and night at the factory keeping all of you supplied with literature.

Now in just a little while the "Divine Name" Assembly will begin, and this will be a five-day assembly. The Society must have something very important for us, because they have arranged for us to gather together for five days. Be sure to bring all of your family and those with whom you are studying. By all means try to make arrangements for them to get to the convention.

At Watchtower Farm things are moving ahead well. They have just about finished the new printing plant. The people from whom we are buying printing presses failed to send us the presses on time because of strikes and a lack of raw materials. However, we are using the plant right now for a carpenter, electric and plumbing shop and sleeping quarters for those working on the new Bethel home that we have started to construct. So the building is in full use while we are waiting for our presses.

If you are passing by Watchtower Farm, which is near Pine Bush, New York, you will see a lot of activity. You may find it convenient to drive by when going to the Yankee Stadium assembly or homeward.

So, as we said, there is a lot of excitement. It keeps us very happy here. The Bethel Family is delighted with their privileges of service, and we are glad to be doing so much to help our brothers in the United States and throughout the world. Like you, we are looking forward to the assemblies this summer, and some of us will see some of you at the "Divine Name" Assemblies.

May Jehovah's rich blessing go with you as all of us press on with the work of preaching during these delightful days, using all means to keep "healthy in faith."

Your brothers,
BROOKLYN BRANCH OFFICE

P.S.: Just received New York city's Memorial report for 209 congregations. 50,361 attended. Isn't that something—a 13.5-percent increase! 258 partook.

THE TRUTH BOOK
Can Help to Build a Healthy Faith

[1] Of which bound book have you placed the most in recent years? Is it the *Truth* book? For many of us it is. When the *Truth* book was released at the "Good News for All Nations" District Assembly of Jehovah's Witnesses in 1968, its first printing amounted to 1,500,000 copies. Today, in 1971, this outstanding Bible study aid is being printed and distributed in 67 languages and the latest figures indicate that 35,000,000 copies have been printed. That is about one copy for every 100 persons in the world. And the *Truth* book is a publication you enjoy offering in the ministry, isn't it? —because it is easy to understand, it considers practical subjects and it is such a fine publication to use in the Bible study work.

[2] During May it will be our pleasure to offer the *Truth* book to the people in our territory, our friends, relatives and acquaintances as we seek to help them to grow healthy in the faith needed in these critical days. Offer it to persons who subscribed for *The Watchtower* and *Awake!* Encourage them to obtain, read and study a copy of the *Truth* book. They will be greatly benefited if they do.

[3] You may continue using the same Scriptural presentation we used during the *Watchtower* campaign if you wish. (See the December 1970 *Kingdom Ministry*, page 2.) Or, you may present the *Truth* book in some other way if you wish. If you are having good success with the theme "The Government That Will Solve Man's Problems," you will find that this ties in nicely with Chapter 12 in the *Truth* book, "Righteous Rule Makes Earth a Paradise." Notice how the first few sentences in the chapter tie in with your theme.

[4] If some individuals already have a copy of the *Truth* book, feel free to offer other publications of the Society, such as the *Word of God* or *Evolution* book, or *The Watchtower* and *Awake!* But especially try to start a study. Sometimes all it takes is an expression of pleasure over the fact that the householder has a copy and then a kindly inquiry: 'May I show you something in the book that was very interesting to me?' Then you can read them a paragraph or two on a subject that particularly appeals to you. You can look up the scriptures cited, to show how these provide further enlightenment on the subject. One sister, when observing that the householder has learned a new point, will often say: 'Isn't it interesting! Would you like to read

(*Continued on page 3, col. 3*)

★ Use all means to keep "healthy in faith." ★

Your Service Meetings

WEEK STARTING MAY 9

Theme: Help Others to Build a Healthy Faith. Song 12.

10 min: Introduction. Text, Branch Letter and Theocratic News. Family discussion after evening meal. Father quizzes family on what they remember about the foregoing.

10 min: "The Truth Book Can Help to Build a Healthy Faith." Questions and answers.

15 min: Offering the "Truth" Book. (1) Demonstrate and discuss three or more brief presentations. (See suggestions below.) (2) After each demonstration ask audience why they thought presentation was effective. (3) Ask one making presentation to comment on why he (or she) handled things as he did.

Arrange ahead of time with three able publishers so three different presentations are given. One might use the Scriptural presentation and theme "The Government That Will Solve Man's Problems," featured during the "Watchtower" campaign. (See December "Kingdom Ministry," page 2.) One, without reading from the Bible, might offer the book direct, just featuring its contents. One might offer to demonstrate the Bible study arrangement and then offer the book if study arrangement is refused.

15 min: "Getting God's Viewpoint on Marriage."

(2 min.) Chairman: Briefly describe the situation outlined in the February 8, 1971, "Awake!" page 13. (A young girl became pregnant. They lived together without the benefit of marriage, having several children. The man refused to marry her.)

(8 min.) Ask congregation what Scriptural principles apply. With the use of the concordance some may be able to find the scriptures they refer to, such as verses forbidding loose conduct and fornication. Show the responsibility of parents to look after their children, the need to legalize marriage, live a clean moral life, etc.

Chairman can then relate briefly the story and the outcome Jehovah gave because this woman followed the counsel of God's Word.

(5 min.) Ask what members of congregation can do—husbands, wives and children—to contribute to happiness and spiritual strength of other members of the family.

10 min: Concluding comments. Accounts report. Song 34.

WEEK STARTING MAY 16

Theme: 'Go . . . teach.'—Matt. 28:19, 20. Song 50.

5 min: Introduction, text and comments.

12 min: Presenting the Good News. Questions and answers. Stress need for regular house-to-house work to find interested ones.

13 min: Starting Studies. Chairman: Read paragraph 4 in article "The Truth Book Can Help to Build a Healthy Faith." Demonstrate suggestion. Then ask audience what they like about this approach.

You may wish to ask for experiences of publishers who have had success in starting studies. Encourage the brothers to prepare and practice together various ways to start studies.

15 min: Help Interested Ones and Ones Newly Associated to Appreciate God's Organization. Audience participation: Where are the basic organization instructions for Jehovah's Christian witnesses recorded? (Ps. 119: 105) Whom has Jehovah appointed to be head of the Christian congregation? (Eph. 1:22, 23) Who is it Jesus has appointed "over all his belongings" here on earth? (Matt. 24:45, 47) What assignment of work have the anointed been given? (Acts 1:8) Give a Scriptural reason for the "other sheep" to give the remnant their full support. (Rev. 7:15; Matt. 25:40) Who make up the governing body today? Who made up the governing body in the first century? (Acts 15:2, 6, 23) On what does the governing body base its decisions? (Acts 15:15, 28) Why is it important to keep in close contact with Jehovah's visible organization? How have we benefited from close contact with Jehovah's visible organization? (For further information see the "Lamp" book, Chapter 2.)

15 min: To conclude program, congregation servant may wish to read paragraph five from article "The Truth Book Can Help to Build a Healthy Faith." Then encourage publishers studying with others to appreciate urgency of work and need to help interested ones make progress. Concluding comments. Song 63.

WEEK STARTING MAY 23

Theme: Do Good to Those Related to Us in the Faith.—Gal 6:10. Song 52.

5 min: Introduction, text and comments.

10 min: How Can We Protect Ourselves? (2 min.) Chairman: Briefly describe the problem of pornography; available on newsstands, in offices, schools, etc. See January 22, 1971, "Awake!" on page 16.

(8 min.) Ask audience for Scriptural reasons to stay away from such things. Also, how can we protect ourselves, our children and our brothers?

17 min: "Keep Strong Spiritually." Questions and answers.

(5 min.) Audience participation. Get comments from parents on WHEN they study with their families, WHAT they study and HOW they make it interesting for all members of the family.

15 min: Standing Firm for Godly Principles in School.

(3 min.) Chairman discusses some situations that require a Christian in school to stand firm for godly principles. (Holiday celebrations, religious ceremonies, patriotic acts) Adhering to Christian principles results in a witness. ("1971 Yearbook," page 228, ¶3) Good for parents to review matter with children.

(7 min.) Demonstration: Father and mother review situations that might arise to test integrity of children in school. (Consider also temptations from schoolmates to do bad.) Turning to "1971 Yearbook," father shows how standing firm for godly principles serves as a witness. (Page 214, ¶3) Mother mentions that standing firm helps other Witness children. (Page 93, ¶4; page 94, ¶1) Father draws attention to fact that good conduct is part of matter and leads to witness. (Page 175, ¶2) Children encouraged, determined.

(5 min.) Chairman shows that enduring trials makes one stronger and more determined to obey God. (Page 228, ¶3; page 306, ¶3) Consider local experiences and holidays coming up (Memorial Day) that require standing firm for godly principles.

13 min: Your Field Ministry. Talk using material from pages 70-77 of "Lamp" book highlighting seriousness of our commission. (Do not cover too much. Endeavor to reach hearts.) Concluding comments. Song 111.

WEEK STARTING MAY 30

This service meeting can be prepared in harmony with local needs. Feature the offer for June, "New World Translation" and "Is the Bible Really the Word of God?" for a contribution of $1.25. For suggestions on presenting the offer, see "Quick Presentations" on page 4 of the December 1970 "Kingdom Ministry."

Consider Room Request Form and Application for Volunteer Service. (Pass out forms.) Review instructions for filling out rooming form. Remind brothers that if plans are changed after assignment is received, it is important to notify landlord and convention rooming department. While considering application for volunteer service some may want to fill it out and turn it over to the congregation servant after the meeting for forwarding to convention city. Consider Question Box. (This part can be scheduled for consideration earlier in May if congregation will be attending an early assembly.)

WEEK STARTING JUNE 6

Theme: Work with Counselors of the New Order Society. Song 102.

10 min: Introduction, text and talk on theme. See "The Watchtower" of Jun 1, 1971.

12 min: How Are Our Brothers Working in Africa? See reports in "The Watchtower," February 15 and March 1, 1971, and "Awake!", March 22, 1971. You may choose to use several brothers to give three or four short reports. Each can consider a different country, featuring certain experiences or activities of our brothers. (Be careful of timing.)

13 min: Working with Magazines to Spread the Good News.

Chairman: Report on how the congregation is doing and commend brothers for activity with magazines. Ask congregation to suggest occasions for presenting magazines: When offer is not taken, incidental witnessing, etc. Some carry them in pocket or purse and offer them when shopping, at gas station, on train or bus, to fellow employees, at school, to salesmen who call at the home, etc.

Encourage publishers always to carry magazines in the ministry and use them well. There is no objection to leaving an older magazine (just one, either "Watchtower" or "Awake!") and a handbill where people are not home, especially if the magazine can be put under the door or through some open slot for receiving packages. Do not use mail receptacles. Extra magazines that are not current may be used in this way or given free to people who cannot afford to give a contribution. Good experiences have resulted from this.

As you help new publishers to be regular in the ministry, each week if possible, invite them to come with you and share in magazine work.

15 min: Prepare according to local needs.

10 min: Concluding comments. Song 101.

Keep Strong Spiritually

1 With increasing pressures on everyone during the last days of this old system of things, there is an ever-continuing need for all of Jehovah's people to stay strong spiritually—strong in their love for Jehovah, his service, his organization and their brothers. Another person cannot do this for us. We individually must put forth the effort.

2 How often is it that the brothers have encouraged us in talks at the Kingdom Hall to be regular in personal study and family study? Perhaps one has visited your home to give practical help along this line. We appreciate this encouragement and assistance from our brothers. It is apparent that they desire to see us keep alive spiritually. While we know that the servants will continue to assist others in this way, could YOU help someone else to be more regular in personal or family study?

3 Some very helpful suggestions were given recently in *The Watchtower* to assist us in personal study. Have you read the articles "How Can You Find Joy in Personal Study?" and "Effective Use of Study Time Brings Joy," which appeared in the January 15 and February 1, 1971, issues of *The Watchtower?* Are you applying the suggestions and benefiting from them? Perhaps you could read them with another publisher and help him to apply them and benefit from them too.

4 Many parents are now regularly conducting family studies and their families are growing stronger spiritually as a result. Is this true of your family? Have you read the article "Family Study a Blessing" in the February 15, 1971, *Watchtower?* If so, no doubt you found the suggestions given to be most helpful.

5 If your family still needs to get into this good routine, could you decide together as a family this week what time would be best? If some need to make adjustments in their schedule to make room for the family study, then this would be a wise thing to do. Sometimes parents have decided it would be well to have a short session, just twenty or thirty minutes. Then, as the family gets used to the schedule and interest grows, the study sessions can be lengthened when this is advisable.

6 Then there is the question: 'What shall we study?' Some families are reading the Bible together. Each takes his turn to read a paragraph. After each paragraph is read, the family is free to make comments or ask questions. Thus each member of the family has a part and is benefited greatly.

7 Some are studying a few paragraphs (or all of them) for the *Watchtower* study or the book study so that all in the family will understand the material and can have part in the congregation meetings. Some find that variety in the study is good and so spend twenty minutes preparing a few paragraphs for the *Watchtower* study, twenty minutes or so studying the *Truth* book or other appropriate publication and twenty minutes or so discussing or practicing presentations for the field service. Would this be a good arrangement for your family?

8 To encourage research and increase interest in personal study, some parents are encouraging their children to select a subject they are interested in from the *Watch Tower Publications Index*, read the article referred to in the *Index* and then give a brief report on it to the family. It may be that your son will choose to read an article on boats or animals, or that your daughter

(*Continued on page 4, col. 2*)

Announcements

◆ District assembly lapel cards in English and Spanish may be ordered by congregation servants. Lapel cards are 1c each; celluloid holders are 5c each. Lapel cards will not be available at the assembly.

◆ Group witnessing can be arranged for the world's Memorial Day, May 31.

◆ Regular pioneers desiring to serve as temporary special pioneers devoting a minimum of 150 hours a month to field service in unassigned territory for two or three months during the summer may write for further information. Two or more should be prepared to work together. In all cases a serviceable car will be required. The Society will provide some financial assistance.

◆ Literature offer: May: *Truth* book for 25c. June: *New World Translation* and *Word of God* book for $1.25. July and August: *"Then Is Finished the Mystery of God"* with one booklet for 50c. Other 50c books on hand may be used.

◆ New Publications Available:
"Make Sure of All Things; Hold Fast to What Is Fine"
—Dutch, Portuguese

◆ Again Available in U.S.A.:
Jehovah's Witnesses in the Divine Purpose
—Spanish

◆ It is suggested that, as much as possible, the congregations in New England should plan to attend the convention in New York city rather than Canada so as not to overcrowd the facilities there.

◆ A French-language assembly has been arranged in conjunction with the Jersey City Spanish-language assembly July 7-11.

MARCH SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	913	147.8	70.0	6.8	154.8
Pios.	15,324	104.7	48.9	4.6	113.5
Vac. Pios.	8,340	85.4	33.5	2.2	92.9
Pubs.	384,836	10.9	5.8	.6	13.8
TOTAL	409,413				

Newly Dedicated Ones Baptized: 3,505

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN MARCH?

The report for March is excellent! It was another month marked with new peaks. Outstanding was the report of 409,413 publishers! That represents a 10.2-percent increase over last year's average, and an increase of 34,535 publishers since last March. Isn't that thrilling!

It is apparent that you were busy during the month gathering together the newly interested ones for the special public talk and the Memorial, because back-calls went up to a new peak of 3,338,684. That is 490,843 more than the preceding month, and it is a fine indication of the loving interest that you have in these sheeplike persons.

And what success was had in obtaining subscriptions? It was the 'best March' ever, with 230,301 new subscriptions. As a result, good spiritual food will be supplied regularly to many more households.

For all these evidences of Jehovah's blessing on the work, we join with you in giving Jehovah thanks!

The Truth Book Can Help . . . (*Cont'd*)

another paragraph or two?' Perhaps you can have success in getting a Bible study started by following such a simple procedure too.

5 There have been occasions where publishers have completed a study of the *Truth* book with interested people in less than six months. You may have experienced this too. The *1971 Yearbook*, on page 207, mentions a lady from Mexico who came in contact with the truth through a gift subscription for *The Watchtower*. Learning of the circuit assembly, she traveled some distance to attend. The district servant and his wife noted her sincere interest and her desire to help the people in her small village to learn the truth. Because this interested person would be in the city only a short time and then would be flying back to her village in the mountains, an intensive study program was arranged for her. During the week they studied for thirty hours. The *Truth* book was completed, and when the interested woman returned to her isolated village she was better prepared to help others. In fact, the *Yearbook* reported that she was conducting eight studies and that fifteen of these were attending the *Watchtower* study being conducted in that isolated area.

6 Isn't an experience like that encouraging? And doesn't it motivate you to urge interested ones to study the *Truth* book and then to begin to act on what they learn from God's Word? As we all have a full share in the field ministry during May we are confident that Jehovah will bless us in our efforts to use the *Truth* book to help others build a healthy faith.

Presenting THE GOOD NEWS

Are You Locating More?

1 It is a pleasure to report that Bible study activity is on the upswing. During the months of January through March you brothers succeeded in starting and conducting 35,040 more studies than you reported in December. At the end of March you were conducting 25,766 more studies than you were during March a year ago. Many congregations now are averaging one or more studies per publisher. We all rejoice to see these evidences of Jehovah's blessing on our efforts.

2 It is true, of course, that many who obtain literature do not respond favorably to our offer of the study arrangement. We often find that the hearts of these people are on other things and, as we learned from our study of the March 1 *Watchtower*, it is the heart that motivates them as well as us.

3 There are many things that cause people to change their thinking and their desires, however. It may be the death of a close friend or relative, or a change in one's financial situation or personal circumstances. It may be your regular visits in the ministry. Many are becoming disgusted with this old system of things. Yes, many people are changing their thinking and changing their desires, and we want to be on hand at the appropriate time to help them and to direct their minds and hearts to Jehovah's Word and his new system of things, don't we? This is one reason for us to continue to have as full and regular a share in the house-to-house work as possible. In the house-to-house work we are keeping God's Word before the people and we are watching for those upon whom God's Word makes a favorable impression so as to motivate them to righteousness. We plant and water the seeds of truth and look to Jehovah to make it grow.—1 Cor. 3:6.

4 One circuit servant observed that, in many cases, it was the publishers who showed 'continued effort and sheer determination' who, with Jehovah's blessing, succeeded in getting Bible studies started. Many are finding that rehearsing and practicing how they will handle things has increased their effectiveness in getting new studies started. Have you been following the good suggestions presented on Saturday evening at your circuit assembly and on page 8 of the February *Kingdom Ministry?* It may be that your preparing in advance in this way will help you to get a study started too.

5 During the week of the circuit servant's visit the circuit servant and his pioneer wife, if he is married, have as a goal starting two or more home Bible studies and turning these over to publishers and pioneers in the congregation. Would you be willing to follow through and regularly conduct one of these studies? Tell the circuit servant of your willingness. With the efforts of the pioneer wife of a circuit servant to start studies, and the conscientious follow-through of the zealous publishers who regularly conducted the studies turned over to them, thirty persons in one circuit are now publishing.

6 When interest is located and studies are started, keep in mind the fine suggestions given on page 2 of the January *Kingdom Ministry* to aid us to protect these interested ones, strengthen their hearts and 'keep Bible studies going.'

7 As you put forth an effort to start new Bible studies, pray that Jehovah will bless you in your efforts. Work with others who are having success in the work. Endeavor to make progress. Continue to exert yourselves vigorously. Yes, "let us not give up in doing what is fine, for in due season we shall reap if we do not tire out."—Gal. 6:9.

Keep Strong Spiritually (*Cont'd*)

will choose an article on sewing. But you can be sure that the reading and research will be beneficial and equip them for research on more vital subjects in the future.

9 Will it be with you and your family as Jehovah said of Abraham? He taught 'his sons and his household so that they should keep Jehovah's way.' (Gen. 18:19) Keep yourselves strong spiritually now. If you do, then, with Jehovah's blessing, you and your family have the happy prospect of being alive together and strong spiritually in Jehovah's new system of things too.

THEOCRATIC NEWS

- 288 stations in 48 states are broadcasting Society's prerecorded radio program "All Scripture Is Beneficial."
- Alaska had new peak of 835 publishers despite 55°-below-zero temperatures.
- South Africa had new peak of 22,278 publishers.
- Australia and New Zealand are moving ahead: Australia with a 22,582-publisher peak, and New Zealand with 5,582—up 5 percent from last year.
- Bahamas had new peak of 425; publishers averaging almost 7 back-calls.
- Burma's three district assemblies attended by 1,012, with 54 baptized.
- Good reports from Europe: Belgium enjoyed new high of 13,844 publishers. Netherlands had an all-time high of 19,475. Luxembourg again had a new peak—570. Ireland, with its third consecutive peak, had 1,029 publishers.
- Consecutive publisher peaks continue for other lands: Colombia had its eighth peak, with 7,726 publishers—19 percent above last February. Peru had its fifth, with 4,852—a 21-percent increase. Dominican Republic's peak of 3,824 is their ninth peak in a row. Publishers averaged 7.2 back-calls and 1.1 studies.
- Pakistan reports 15-percent increase, with peak of 173 publishers.
- Laos too enjoys peak of 24 publishers, a 20-percent increase.
- Korea reports its fourth peak this year —12,905 publishers.

Question Box

- When assigned rooms by the convention rooming department, what should you do if you cannot accept the assignment?

When rooming assignments are made for the convention the householder is advised of the name, address and date of arrival of the ones assigned and you are likewise advised of the name and address of the householder. Many householders purchase linens, fix up the rooms, rearrange their own families for sleeping, etc., for those coming, and they have a right to expect them to be there. If for some good reason you have to change your plans and cannot accept the assignment, then you must advise the householder as well as the convention rooming department of this. Otherwise, since Christians are true to their word, you would actually owe the householder the money for the room if you had not informed him of the change in plans in advance.

Does the same principle hold true in regard to accepting volunteer service assignments?

Yes. Christians are honest in all things, and it is only proper to advise the volunteer service department if plans have to be changed and you are unable to fulfill your assignment.

Which assembly will you attend?

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KINGDOM MINISTRY

JUNE 1971

FOR UNITED STATES OF AMERICA

"You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8.

VOL. XIV NO. 6

Dear Kingdom Publishers:

Jehovah be praised!

"I will laud you, O Jehovah, with all my heart." (Ps. 9:1) That is just the way we feel. We know that all of you Kingdom publishers feel the same way because you have been doing that during the entire month of April. Now it has been our good pleasure to compile your report. And we are just amazed at what it shows! During April a great shout of praise went up from the lips of 416,789 publishers! That represents another big increase, and our fifth consecutive peak!

Not only did you have great pleasure in talking to others about God's kingdom, but many were interested in what you said. This is evident in the fact that you obtained 286,620 subscriptions. The total for the four-month campaign reached 906,504—109,416 more than last year. Here in Brooklyn we are still processing this great flood of new subscriptions. And the distribution of magazines for April came to by far the highest mark ever—10,827,701, and all of them directing people to God's kingdom.

Though you were featuring *The Watchtower* and *Awake!* in April, you were still able to put out 438,632 books. With all the magazines and books that you have placed, is it any wonder that we find it necessary to work day and night at the Brooklyn factory to keep you supplied? We are very happy about this and grateful to Jehovah that we have the opportunity, the equipment and the strength to do it.

An outstanding number were able to serve as pioneers during this month of special activity. There were 883 special pioneers, 15,502 regular pioneers (a new peak) and an all-time new record of 31,847 vacation pioneers. This surpassed the previous peak of vacation pioneers by 6,399. Isn't that wonderful? So many of you—both publishers and pioneers—put in more time declaring the good news, that the total hours came to 8,197,565—over a million more than last April. During this time you made a new peak of 3,720,232 back-calls. And the Bible studies that you conducted reached the highest number ever—352,032. All of this certainly demonstrates the love that you have for Jehovah and your earnest desire to help others to join in praising his glorious name.

Many are responding to your efforts to help them. At the end of March when we had the fine public talk "Restoration of All Things of Which God Spoke," 674,802 persons were in attendance. And for the Memorial, on April 9, there were 901,195 persons present here in the U.S.A. What a great crowd! Just 4,596 of those present professed to be of the anointed. But hundreds of thousands of others are showing an interest in serving Jehovah with them, and in this we rejoice. We hope that all of them will soon be working in full harmony with the counselors of the New Order society.

There will be many more studies to start during May and June with those who have shown interest this past month. And, of course, we are all making plans to be at the coming assemblies. We know that all of you are very busy. May your being fully occupied in the work of our loving Father always bring the greatest joy to your heart.

We send our warm love to all of you.

YOUR HAPPY BROTHERS AT BETHEL

Advocating the Bible

1 Since we in our field ministry encourage others to read the Bible, we should be able to answer "Yes" if questioned, "Have *you* read it?" Those of us who are new publishers of the good news may not have yet completed reading the Bible in its entirety. However, all of us know that Bible reading is a "must" and should, therefore, take priority over TV or other similar pursuits. (Heb. 4:12) For this reason we do well to include Bible reading in our regular theocratic schedule.

2 The Society appreciates the value of Bible reading. On one of its factory buildings is a large slogan, "Read God's Word the Holy Bible Daily." New members of the Bethel family are required to read the entire Bible during their first eight months at Bethel. True, they are kept busy putting in a full day's work, attending congregation meetings and sharing in the field service. However, with a good schedule they are able to complete their Bible reading, as well as study others of the Society's publications. After being at Bethel for eight months, they are encouraged to maintain a good schedule for continued Bible reading. Some schedule time before breakfast, whereas others read the Bible while traveling on public transportation or before going to bed in the evening. Of course, the objective in reading the Bible is not just to be able to say, "I have read it." Rather, we are desirous of establishing and maintaining a good relationship with Jehovah. We know that as we read his written Word we will be able to grow in accurate knowledge, as well as increase our faith.—Rom. 10:17.

3 During June we are going to have the pleasure of offering the *New World Translation*, with the book *Is the Bible Really the Word of God?* We know from our own experience that these can be a real stimulus to meaningful Bible reading, so we will offer them enthusiastically. But many persons to whom we make the offer will decline, saying that they already have a Bible. What then? Should we try to convince them that the *New World Translation* is better than the Bible they already have? We may find that better success can

(*Continued on page 3, col. 2*)

★ **Work with counselors of the New Order society.** ★

Your Service Meetings

Note to congregation servant: One meeting in July will be left open, so you can adjust the program to allow for congregation's attendance at district assembly. The week after the district assembly, part of the time on the service meeting can be used to review high points.

WEEK STARTING JUNE 13

Theme: Increasing Appreciation for the Word of Life. Song 72.

15 min: Welcome and reading of text and comments. Also, Facts We Ought to Know About the Bible. Handled by questions and answers. Could have a few planned comments from audience, but for the most part it should be spontaneous expressions. Cover the following points (See April 15, 1971, "Watchtower," pp. 227, 228.): How many books are there in the Bible? (Some are combined in Jewish versions; in some Bibles they are in different order. What is important is what books are included.) Is punctuation part of the Bible as originally written? What about chapter and verse divisions? When did Bible writing begin? When did it end? How many authors did it have? How many writers? In how many languages is the Bible available? Does that mean the entire Bible is available in all those languages? What is meant by "inspiration"? To what extent did God provide details? By what means? What good reasons could you give someone for reading the Bible? (See chapter one of the "Word of God" book.)

18 min: "Advocating the Bible." Covered by questions and answers. Include demonstration of points in paragraphs 4 and 5, covering just the first part of the presentations. Interrupt presentations to let audience analyze why certain things are said or done. One acting as householder should do things realistically.

12 min: Preparing for the Convention. (Cover material concerning the convention in the May 15, 1971, "Watchtower," also the June 8, 1971, "Awake!" Stimulate anticipation for it; encourage all to be present. Cover practical points of information that will be helpful to those attending a convention for the first time.)

3 min: Accounts report.

12 min: Concluding comments. Include Branch Letter and pertinent Announcements. Encourage regular Bible reading program. Consider Psalm 119:97. Song 31.

WEEK STARTING JUNE 20

Theme: Loving Encouragement from Theocratic Counselors. Song 56.

8 min: Welcome, text and comments. Include encouragement to share in evening witnessing. If persons are not at home on weekends during summer, we cannot change their schedule, but can change ours.

15 min: What Are We Going to Do This Summer? Handle this as a discussion among members of a family group. Include Presenting the Good News. Also, the article, "Can You Make Leisure Time Rewarding?" in the May 15, 1971, "Watchtower." There should be brief comments about attending an assembly.

15 min: "Shepherd the Flock." Audience participation.

7 min: Question Box. Handle as discussion between two book study servants. Do not merely state the points; enlarge on them and emphasize them so that they will be remembered and applied.

15 min: Facts We Ought to Know About the Bible. (Congregation servant; audience participation.) When was the first volume of the "New World Translation" released? On what Hebrew text is the Hebrew Scripture portion of that Bible based? What is the basis for the "New World Translation of the Christian Greek Scriptures"? ("All Scripture Is Inspired . . . and Beneficial," pp. 308, 309, 323-325) How was it originally determined which books belonged in the inspired Hebrew Scriptures? How was this determined for the Christian Greek Scriptures? What information does the Bible contain that otherwise would not be available to man? What is there about Bible history that wins one's confidence? (Helpful information can be found in "Aid to Bible Understanding" under "Canon"; also under "Bible." Also, see April 15, 1971, "Watchtower," pp. 229, 230, and the "Word of God" book.) Appreciation of God's Word stimulates us to zealous service.

Congregation is no doubt well acquainted with details of arrangements for meetings and field service. Therefore, meeting can be concluded by simply singing song 20, and prayer.

WEEK STARTING JUNE 27

Theme: While Acquiring Wisdom, Acquire Understanding. (Prov. 4:7) Song 113. 18-Biely

12 min: Welcome, text and comments. Include talk on the theme for month, showing what it means in our lives as individuals. (See Feb. 15, 1970, "Watchtower.") Discuss what wisdom is and what understanding is. What is the difference between acquiring these and simply finding answers to offer in meetings? 2-10 [illegible] [illegible] 14 min

15 min: Youths with Unbelieving Parents Praise Jehovah by Their Faithfulness.

(5 min.) Chairman observes some unbelieving parents are indifferent to truth, others oppose it. Faithfulness vital for Christian youths in such homes. In divided home if father is indifferent, a fine way for younger children to stir up his interest is to ask him to read special articles for parents to read with children. Other methods suggested by experiences. (yb68, p. 150, par. 2; yb69, p. 148, par. 1, to p. 149, par. 2) Faithfulness may stir up interest. (yb68, p. 192, par. 1; p. 185, par. 2) What if there is opposition?

(7 min.) Demonstration. After meeting, servant speaks to two young publishers who seem dejected; parents oppose their serving Jehovah. Servant encourages them, stresses need for faithfulness, endurance. Jehovah will help them to endure. (yb71, p. 169, par. 1) If parents curtail youths' theocratic activities, prayer, study and incidental witnessing available. (w70, p. 317, par. 10, 11) Youths express appreciation for encouragement and suggestions.

(3 min.) Chairman reviews what can be done to aid unbelieving parents to see the truth, such as for youths to tell parents what they are learning. Main thing: Be faithful to Jehovah whether parents opposed or indifferent. (w70, p. 148, par. 6; yb70, p. 202, par. 1)

Rutledge - 9:12

8 min: Talk on confidential matters, based on Questions from Readers in April 1, 1971, "Watchtower."

15 min: Offer for July. Two families visiting together discuss the offer, how to handle objections, etc.; practice on each other. Interrupt presentation at appropriate points to get suggestions from audience as to what might be said or done, why it might be good to do things in a particular way, etc.

10 min: Concluding comments. Include reminder to bring along June 8 "Awake!" and April 1 "Watchtower" next week. Encourage publishers to use older magazines where persons are not at home. Discuss with and draw comments from audience on (1) how we can sound down information from Bible into our own heart and (2) how the heart of children and interested persons can be reached. Consider Proverbs 4:4, 21. Song 87.

WEEK STARTING JULY 4

Theme: Showing Understanding by Wise Use of Time. Song 46.

8 min: Welcome, text and comments. Include any announcements that are needed regarding congregation's activity here instead of at the end of the program.

15 min: Family discussion of the article in June 8 "Awake!" on "Second Thoughts About a College Education."

10 min: Theocratic News. Cover as discourse and with audience participation.

27 min: Study with the congregation material in the April 1, 1971, "Watchtower" on "Blessings from Taking the Ministry Seriously." Include experience from "1971 Yearbook" (p. 219, par. 1) as to not-at-home calls; apply this to local needs. Song 115.

When the Circuit Servant Visits

Congregations are growing, and in some places the increase has been such that three or four groups meet in the same hall. So, when the circuit servant visits, it may be necessary to make adjustments in the schedule for the week. For example, if another unit has its service meeting in the hall on Tuesday evening, there is no objection to the circuit servant's having his first meeting with the entire congregation later in the week, probably on their regular service meeting night. This will avoid disrupting the other group's program. He should still go through the congregation records on Tuesday afternoon. And, if possible, the congregation servant or his assistant should spend some time with him on that day, to work out details that need attention in connection with the week's visit. The day and time at which meetings are held are not vital; what is important is that all the scheduled meetings be held during the week.

Shepherd the Flock

1 One thing Jehovah's witnesses can give to their brothers that will often help more than anything else is encouragement. Even the brother who is doing excellently in every aspect of his Christian life needs it. Everyone likes to be assured that what he is doing is accomplishing something, also that it is appreciated.

2 Jehovah in his wisdom has provided for that needed encouragement through shepherds appointed to care for his flock. The apostle Paul commanded the shepherd Timothy to 'apply himself to exhortation.' (1 Tim. 4:13) The Greek word that Paul used for "exhortation" is *pa·ra'kle·sis*, related to the word "paraclete" or "helper." It can also be translated "encouragement." Accordingly, servants have in mind giving whatever spiritual assistance may be needed, instead of a "pep" talk or "buildup" just to raise a brother's field service averages. Attention is focused on building up spirituality by means of encouraging and assisting persons to read the Bible regularly along with the *Watchtower* and *Awake!* magazines and others of the Society's publications. With appropriate spiritual assistance being given to fit the needs of an individual, there will not be any problem in getting support at the meetings or in the field ministry in view of what is stated at 2 Peter 1:8, will there?

3 Why is encouragement so much needed by all? Because everyone has his problems and his tests. When a servant meets a brother at the Kingdom Hall and asks him how he is doing, the brother will usually reply, "Fine." And he may be doing well. But he may have problems and need some encouragement. He may be facing problems, big or small, every day in his secular work. Or he may be getting discouragement from relatives and associates. Again, it may be that he lacks joy because of not getting results from his service in the field. Yet this brother may never complain or say a word about it.

4 Others may feel they are doing quite well, but, without suspecting the dangers involved, are becoming engulfed in a materialistic way of life. Or one may begin to be a complainer. Another may be walking on the borderline of loose conduct. Perhaps those knowing him well can see the danger or the snare imperiling him, although the brother himself does not clearly see it. —Gal. 6:1.

5 These reasons make it vitally essential that the congregation servant and book study servants, particularly, visit all the brothers, the strongest as well as the newest, in their homes. True, much encouragement can be given when we see our brothers at the Kingdom Hall or share in field service with them. But there is often much that cannot be accomplished in the limited time available on these occasions.

6 These servants must keep in mind their God-given responsibility to shepherd the flock. This they must do even if it costs them personal field service time. But then they are carrying out their duty and can expect Jehovah's blessing. Actually, the brothers thus encour-

(*Continued on page 4, col. 2*)

Advocating the Bible (*Cont'd*)

be obtained by just asking the person to get his Bible. Many persons will be pleased to show us a Bible for which they paid a large sum, or to talk to us about what they themselves have read, if they are Bible readers. We can still give our Scriptural presentation, using their Bible, can we not? And our real objective is to help them to read and understand the Bible, regardless of the translation, isn't it? Why not try to start a home Bible study using their Bible?

4 To successfully advocate Bible reading, we need to understand why people have certain viewpoints or opinions. This requires that we get the householder to express himself early in our presentation. Let the person tell you whether he has a Bible, whether he feels it truly is the Word of God, etc. To encourage an expression from him, you may find it effective to say what he himself may be thinking, but is hesitant to tell you. You could say, "Many people have sincere questions about the Bible. They know that the Bible has been called God's Word, but they wonder if there really is proof that it is from God." Such an approach might encourage him to tell you how he feels. This will afford a good opportunity to direct attention to the book *Is the Bible Really the Word of God?* Offer it with the Bible. Of course, if he does not want both books, you may offer just the *Word of God* book for 25 cents.

5 Generally it is necessary to get by common initial objections, such as "I am busy," before making our Scriptural presentation. Some publishers do this effectively by, first, sympathizing with the householder and, second, inviting him to express himself. Try this for yourself.

6 When we are able to give our Scriptural presentation, we want to help persons to get the sense of the scriptures being considered. (Matt. 13:19) How can this best be done? After reading a scripture, instead of "telling" the person "the Bible says this or that," why not ask questions to help him reason on what he has just read? Encourage him to express himself as to what he himself sees there in the Bible. If his heart is right, more than likely he will come to the same conclusions we have.

7 What everyone really needs is the truth that is found in the Bible. That is what we advocate, isn't it? We do it by our example, by the literature we offer and by encouraging others to listen to the good things contained in God's Word.

Announcements

◆ Arrange for witnessing on July 5 holiday.

◆ Congregation accounts are to be audited at the beginning of June.

◆ June offer: *New World Translation* and *Is the Bible Really the Word of God?* for $1.25. Offer for July and August: *"Then Is Finished the Mystery of God"* and a booklet for 50c. Any other 50c publication, such as *Life Everlasting, 'Impossible to Lie,' "Let Your Name Be Sanctified,"* may be offered if the congregation has them on hand.

◆ New Publications Available:
The Truth That Leads to Eternal Life —Hindi

◆ Again Available in U.S.A.:
From Paradise Lost to Paradise Regained —Greek

◆ It will be a great help to the Society if all publishers and pioneers place their orders for literature and renew personal subscriptions through the congregation rather than ordering direct from the Society.

◆ Congregation servants: Have you ordered assembly lapel cards and badge holders yet? So that you will have your supply in sufficient time, be sure to order no later than four weeks before your district assembly begins.

◆ "Is the Truth Transforming Your Life?" is the title of the public talk that will be given by the circuit servants beginning September 5. At circuit assemblies the district servants will give the public talk "Can You Live Forever?—Will You?"

APRIL SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	883	147.7	69.4	6.9	173.1
Pios.	15,502	102.5	47.5	4.5	123.0
Vac. Pios.	31,847	79.8	30.5	2.0	102.5
Pubs.	368,557	10.7	5.3	.6	14.9
TOTAL	416,789				

Newly Dedicated Ones Baptized: 2,780

UNITED STATES GOAL FOR 1971
408,717 Publishers

Presenting THE GOOD NEWS

As a Vacation Pioneer This Summer

[1] The summer season is here! For many this affords a fine opportunity to join the ever-increasing ranks of vacation pioneers. Will you be one of them?

[2] For at least two months during summer, schools are on their vacation period. Parents, can you arrange family affairs so that one or more of your young ones can vacation pioneer? Perhaps some can do it for two weeks, others for a month or two. It may be that one parent, or both, can join in doing the same.

[3] Vacation pioneering means spending less than half a day in the field service for two weeks, a month or more. And that leaves much time for other things, including wholesome recreation. (Eccl. 3:1, 4) Many young publishers vacation pioneer each summer, having in mind their goal of regular pioneer, missionary or Bethel service upon completing their schooling. Would not such a balanced schedule bring great satisfaction? Those who have already vacation pioneered answer "Yes!" And, does not being a vacation pioneer bring a feeling of accomplishment, as well as help us to improve our ability to present the good news?

[4] For example, a publisher in Tennessee writes: "I cannot begin to express the benefits and joys that have come to me from vacation pioneering. But I appreciate at least four: first, thoughts and scriptures come to mind easier through increased use; second, spending much more time giving out the pure waters of truth brings greater happiness; third is the joy in finding and feeding more people and increasing the number of Bible studies I conduct; and last, vacation pioneering acts as a spiritual 'shot in the arm' to build me up for the months following."

[5] Others note that their teaching ability has improved and that they are better able to overcome objections and get Bible studies started since having vacation pioneered. It also has drawn them closer to other publishers in the congregation since they can spend more time working with them in the ministry. As one said: "This builds up a relationship that doesn't terminate at the end of the month."

[6] If you are newly baptized, can you share in this fine feature of service? Yes, you can right after baptism if you have published regularly for six months and have a reputation for good Christian conduct. And if you are not yet baptized? Well, why not go along with others who vacation pioneer this summer to get more experience, building toward the day when you do qualify.

[7] So, can you vacation pioneer this summer? Why not talk things over in the congregation and in your family? Most important of all, speak to Jehovah in prayer on this important matter. Many who vacation pioneer find that, as a result, they learn to rely more completely on Jehovah. They realize to a fuller extent the truthfulness of the words: "O Jehovah of armies, happy is the man that is trusting in you." —Ps. 84:12.

Shepherd the Flock (*Cont'd*)

aged will be impelled by God's spirit to spend many more hours in proclaiming the good news, and these will be joyful, effective hours.

[7] Such visits are not made merely to increase a brother's field service. They should be truly friendly calls, with genuine interest in the brother's overall welfare. The object is to get better acquainted, to better appreciate our brothers, as to what they do and the problems they face. Then, when help and encouragement are needed, the servant can give what is needed with real understanding. If the brothers are built up spiritually, they will be better representatives of true worship in every feature of their lives—their homelife, their conduct, their love and their share in encouraging others with the good news.

[8] Furthermore, the servants themselves will be spared many problems that may otherwise come up. The spiritual tone and health of the congregation will be much better. Moreover, the servants themselves will benefit greatly from the interchange of encouragement.—Rom. 1:12.

THEOCRATIC NEWS

◆ From islands of the sea: Cyprus has fifth peak this year, with 626 in service. Fiji enjoys new peak of 469. Indonesia peaks with 2,628, and Mauritius 252.

◆ From Asia: Singapore and Malaysia report peaks, with 225 and 173 publishers. Vietnam had 65—a 35-percent increase; Bible studies (189) up from 68 a year ago.

◆ From Africa: Many new publisher peaks. Kenya up again, with 1,046. Ethiopia had 529. Uganda: 107, its fourth peak this year. Liberia: 727. Sierra Leone passes 900 for first time (903). Togo: 1,695. Zambia reaches new peak of 51,917.

◆ From South America: Argentina again has new peak (19,943 publishers). Chile has peak of 7,792; book placements the highest ever (22,236). Venezuela reports 7,837 publishers.

◆ From Europe: Denmark exceeds 13,000 publishers for first time (13,036), the fifth peak in a row. France had its sixth consecutive peak, with 39,564. Germany reports peak of 87,931 publishers.

Question Box

● What can be done in field service so the rest of those in a car group do not spend their time waiting for the one making a call?

First, it would be good to adjust the size of the car group to fit the type of territory to be worked. If houses are widely scattered, having just a few publishers in the car will make it easier to keep everyone busy working. If a large number of publishers are going in service, small car groups can be organized, with each group having its own territory. This will cut down on travel in working the territory initially, and later on when back-calls and not-at-home calls are made, will it not?

When homes are far apart, the car driver can leave publishers off at the houses, and then after calling on a home himself, return to pick them up. When homes are closer together, publishers might walk to the next houses. This is making better use of service time than would waiting in the car. And besides, the walking may do us good physically.

Similar suggestions can be applied to car-group back-call work in cities. Two or three smaller car groups are usually preferable to one large group. When possible, areas can be visited where others in the group have back-calls within walking distance. Or, if no one else has back-calls in the vicinity, someone in the group may have not-at-homes nearby that can be worked. Perhaps the person who has the back-call to make can provide not-at-homes for others to do, since that one may have recently been working the territory. Yet another possibility is for others to get out of the car while the back-call is being made and talk to persons passing by. Thus each one can be helped to have a full share in talking to others about God's kingdom.

★ **Read the Bible daily.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

JULY 1971

"You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8.

VOL. XIV NO. 7

Dear Fellow Publishers:

For years people all over the world have been saying, When will it stop? The price of everything is going up and up—food, clothing, carfare, and now postage. Of course, if you do not write letters, the rise in postage does not affect you. But if you are mailing out millions of magazines every month, in addition to thousands of letters, then it does affect you.

On July 1, 1971, throughout the whole world there will be a change in the postage rates. Already in the United States we have felt the effect of the change of first-class postage, and some changes have been made in the postage required for the mailing of magazines. In England the cost of mailing one individual copy of a magazine to a subscriber now is 4.8 cents per copy, which means that it will cost the Society $1.15 to mail the 24 magazines in a year's subscription. In Germany it will cost the Society 5.5 cents to mail any magazine out of Germany, or $1.32 simply for postage for a year's subscription. Mailing a magazine to a subscriber in Germany itself would cost about half that much. Word was just received from South Africa that mailing individual copies of any of their South African editions of *The Watchtower* and *Awake!* to Europe, South America or Asia will now cost 9.8 cents per copy. From our main mailing centers such as the United States, Canada and Britain, sending an English copy of *The Watchtower* to a foreign subscriber will cost anywhere from 3 to 4.8 cents per copy.

In view of this, the Society has decided that it would be wise to make a change in the subscription rate in order to cover the cost of postage. Any subscriptions obtained by you during July will still be at the rate of $1 for a year. But beginning August 1, 1971, all new subscriptions and renewals for the *Watchtower* and *Awake!* magazines for one year will be $1.50. This applies to all semimonthly editions in all parts of the world. Monthly editions will be 75 cents a year.

When bulk supplies are shipped out to congregations, postage will not be as expensive per copy as when mailing to individual subscribers, but the bulk-rate postage has gone up too. So beginning with August 1, 1971, the charge made to congregations for distributors' copies will be four cents a copy, world wide, in all languages. Still, publishers will continue to offer the magazines to the public at five cents a copy, because we want to keep the price of the magazines within the reach of everyone world wide. No change will be made in the rate for pioneers.

If brothers prefer to get their copies through the congregation, they can obtain one copy over the magazine counter at four cents a copy. Getting your copies locally at four cents a copy will cost you only 96 cents a year. However, if you want your magazine mailed directly to your home and you renew your subscription after August 1, then the subscription rate will be $1.50.

The *Watchtower* and *Awake!* magazines are doing a wonderful work. As you will observe in the July 15 *Watchtower*, the printing of each issue will be 7,350,000. The July 8 *Awake!* will reach 7,050,000. We firmly believe that circulation of these magazines will continue to rise.

While the parcel-post rates on literature have gone up and so have freight rates, the Society does not intend to change the price of its bound books or Bibles. These will remain as they are.

We sincerely hope and pray that the grand witness that is to be given in these "last days" will continue to be given with zeal and earnestness to Jehovah's praise.

We hope to see you at the assembly and that you will enjoy yourself immensely. We know that the program from the very first day will stimulate every one of us to press on in this marvelous work of declaring Jehovah's name and preaching the kingdom of God.

Be assured of our warm love.

Your brothers,

BROOKLYN BRANCH OFFICE

A Work for Those Who Understand

1 Understanding originates with Jehovah. He created man, not like unreasoning beasts, but in his own image, able to take in knowledge, understand and use it wisely. We are especially interested in understanding his will and purpose, including the book of Revelation. Just recall the joy we had in studying together the *"Mystery"* book at our congregation book studies and how spiritually strengthened we were in feasting on the strong "meat" of the Word.

2 But Daniel 11 : 33 indicates something additional for those who now understand. It says, "And as regards those having insight among the people, they will impart understanding to the many." Having these precious truths in our heads is not enough. Heart appreciation that motivates us to show loving concern for others is included.

3 "But that is not the easiest book to place," one might think. Possibly, but consider what a special pioneer writes concerning one woman: 'Back-calls were made, additional literature was placed at each call, but for some reason we could not start a study. She read and enjoyed the *"Mystery"* book, but we realized she needed a basic knowledge of the truth. On one call we studied several paragraphs in the *Truth* book and she agreed we could return and continue. But it was the *"Mystery"* book that really moved her to see the difference between Jehovah's witnesses and the churches. She

(*Continued on page 2, col. 2*)

★ **While acquiring wisdom, acquire understanding.** ★

Your Service Meetings

(Note: As mentioned in June "Kingdom Ministry," since all congregations will likely miss one service meeting during July because of the assemblies, we will leave it to the brothers locally to decide which service meetings should be scheduled for certain weeks.)

WEEK STARTING JULY 11

See note above. If most of the publishers will be attending an assembly this week, likely the meeting will not be held. Otherwise, transfer another meeting to this week.

WEEK STARTING JULY 18

Theme: A Work for Those Who Understand. (Dan. 11:33) Song 53.

4 min: Introduction, text and comments.

15 min: Branch Letter. Questions and answers.

30 min: Blessings We Enjoyed at the "Divine Name" District Assembly. Congregation servant should outline this part. He should make assignments and give instructions before brothers leave for their assembly so those assigned can be prepared to report on certain days or certain parts of program. If brothers assigned know prior to their going to the assembly what is expected of them, their reports will be far more complete and interesting. They can then take appropriate notes. In fact, encourage all publishers to take notes. They can then contribute better to these discussions.

11 min: Concluding comments. Local report for June. "How Did We Do in May?" A few Theocratic News items. Song 97.

WEEK STARTING JULY 25

Theme: 'That They Should Turn to God.' (Acts 26:20) Song 98.

10 min: Introduction, text and comments. A study servant whose group has Kingdom Hall cleaning discusses with some of these brothers first the text and then "Question Box" material.

15 min: "A Work for Those Who Understand." Questions and answers. When paragraph 3, 4 or 5 is considered, get comments from brothers on what is working best in local territory for placing "Mystery" book. Talk to some publishers beforehand so these comments will be practical and helpful for the field ministry.

10 min: 'That They Should Turn to God.' Talk.

12 min: "Presenting the Good News—The Value of Preparation." Family group considers this article together. Different members of family make personal application of certain points to themselves. Father, of course, leads the discussion and mentions what he feels is good arrangement for family in following various suggestions given for preparation. If time permits, brief demonstrations may be presented on how one might prepare by himself in personal study and also how simple, helpful practice session can be held.

3 min: Accounts report.

10 min: Make brief concluding comments and include items from Announcements that apply to congregation. Then discuss major points in May 1, 1971, "Watchtower" article, "Rendering Our Best to Jehovah," so meeting ends on encouraging Scriptural note. Song 114.

WEEK STARTING AUGUST 1

Theme: Declare Jehovah's Name in All the Earth. (Ex. 9:16) Song 4.

5 min: Introduction, text and comments.

10 min: Placing the "Mystery" Book. Enthusiastic and encouraging report on how "Mystery" book campaign is going. Let publishers know how many placements have been made, how many studies have been started, which presentations have proved to be most effective in local territory; maybe a brief instructive experience can be related, if time permits.

15 min: "Making Advancement in Your Ministry." Questions and answers. Chairman will make appropriate comments occasionally to emphasize certain major points and to make the discussion stimulating.

15 min: "Relief from Depression." Consider material in May 1, 1971, "Watchtower." Possibly a member of the committee and one or two other brothers can discuss how beneficial these Scriptural thoughts are for all in congregation.

15 min: Cover necessary concluding comments and then close meeting with discussion of theme for the month of August, "Declare Jehovah's Name in All the Earth." Show why Jehovah's name must be declared, what Jehovah has done toward making his name known, how we can share and why it is a great privilege. See August 1, 1970, "Watchtower." Song 107.

Announcements

◆ Literature offer for July and August: *"Mystery"* book and a booklet (not the question booklet, but any booklet for general distribution to the public) on a contribution of 50 cents, or any other 50-cent publication in stock. September: *Evolution* book on a contribution of 25 cents.

◆ A supply of monthly report cards, magazine distributors' order blanks and congregation field ministry charts is being sent out to each congregation. However, congregation servants should order regular pioneer supplies for the 1972 service year. Include 12 pink monthly report cards for each regular pioneer; also Weekly Record Sheets for those needing them. There is no need to order supplies for vacation pioneers, but be sure that you have application blanks on hand.

◆ Subscriptions may now be accepted for addresses in Spain in all languages.

◆ The *Watch Tower Publications Index* for 1966 through 1970 will be ready early in July. Orders for it may be submitted after July 1. This is a cumulative index. It covers the Society's publications for 1970 as well as including the entries from all the annual indexes back through 1966. Additionally, this *Index* provides a comprehensive key to the fine information contained in the complete volume of *Aid to Bible Understanding* (A-Z) being produced by the Society. In the *Index* there are over 10,000 subject entries and more than 120,000 scripture entries for the excellent material in *Aid to Bible Understanding*. You will find the Index very helpful in any research that you do with the Society's publications. The cost is $1 for congregation publishers, 50c for pioneers. The same prices now apply to the 1930-1960 *Index*. (Please do not order *Aid to Bible Understanding* until notified that it is available.)

◆ New Publications Available:

Saving the Human Race—In the Kingdom Way —Italian

◆ Again Available in U.S.A.:

Basis for Belief in a New World —Turkish

◆ Out of Stock in U.S.A.:

"Make Sure of All Things; Hold Fast to What Is Fine" —English

Man's Rule About to Give Way to God's Rule —English, Spanish

A Work for Those . . . *(Cont'd)*

appreciated the understanding of the deep, solid, complicated portions of the Bible like Revelation that were studied. She began attending the Tuesday night study in the *"Mystery"* book, and has missed very few since. At the end of three months she is our sister.' It is obvious that the *"Mystery"* book is doing a needed work, not only within the congregation but in the field.

4 While we will want to feature the *"Mystery"* book, those who desire to do so may offer any other fifty-cent publication the congregation may have in stock. Many persons having home Bible studies may not have heard about these books and they may want copies of some to complete their personal libraries. Remember, too, that thousands of new studies have been started with interested persons who have made progress since we offered the *"Mystery"* book last July and these should have the opportunity to obtain it.

5 The April *Kingdom Ministry* of last year on page two contained two suggestions for presenting the *"Mystery"* book. This might be reviewed for ideas that you could use. Simplicity was stressed. Read again the suggestions on page eight of the February *Kingdom Ministry* of this year for ideas on starting studies with the *"Good News"* booklet.

6 To understand means to see a thing as a united whole, or to see a matter in its related parts. Thus each publisher should see himself as a part of an organization of hundreds of thousands of wise and understanding ones contributing to a great shout of praise to the One who gave us the book of Revelation and who has now opened its meaning to appreciative ones. Our zeal for and devotion to this work will surely be instrumental in putting others on the road to becoming wise and understanding.

Making Advancement in Your Ministry

[1] Working for Jehovah is a joy. And that joy grows if we continue to make advancement. The apostle Paul urged Timothy: "Ponder over these things; be absorbed in them, that your advancement may be manifest to all persons." (1 Tim. 4:15) We, too, can make advancement. And we will do so if we do as Paul advised Timothy, that is, if we ponder over the things in God's Word and become absorbed in applying what it says.

[2] In every congregation there is much work to be done, and there is a need for willing workers. Do you make yourself available? It would be a fine thing to do. This does not mean trying to maneuver things so that you become more prominent in the congregation. It means going out of your way to do things for your brothers and sisters, encouraging them, working with them in the field service, building them up spiritually. It means offering help, if possible, when there is extra work to be done at the Kingdom Hall. It includes fulfilling the assignments given you in connection with the meetings, and doing so, not to amuse or entertain the audience, but to upbuild the congregation in a spiritual way. The desire to do these things, and the ability to do them well, result from diligent study of the Bible and applying it in one's own life. Are you making that kind of advancement?

[3] The pioneer work is another marvelous privilege that is open to many. Are you a pioneer? Is pioneering a goal toward which you are working? It is not something to do only if you have nothing else that fills your time. It is a work for those who value their time and discipline themselves to use it well. Being a good pioneer is not merely a matter of reporting a certain amount of work in the field service. The qualifications for a good pioneer are the same as those for a fine congregation publisher; only, the one who pioneers is in position to devote more time to the actual field ministry. Both should cultivate a genuine love for the ministry and a deep concern for the people in the territory. Both should feel motivated to use every opportunity to help sincere ones to know Jehovah and his wonderful purposes. Both should be constantly alert to ways to improve their field ministry. Both should be keenly aware of the importance of leading morally clean lives and manifesting the fruitage of the spirit in everything that they do. Are you making advancement in these ways?

[4] One's responding to the call to serve where the need is greater can also be evidence of advancement. Not everyone can make such a move, but many have done so. They were able to shake loose from some of the restraints that material interests imposed on what they could do in Jehovah's service. They moved to the territory of a congregation that needed help on the servant body, or that was looking for aid in covering its territory with the good news. Some have been able to use their abilities to help to build Kingdom Halls in these areas. The resulting blessings have brought much joy to their hearts.

[5] Of course, serving where the need is greater may not require making a move. There may be areas right within your congregation's territory that have not been worked for a long time. Why not check with the magazine-territory servant and find out what the situation is.

[6] Truly, all of us can move ahead. Some are able to move out into new fields of service—as pioneers, missionaries or Bethel family members. And, if they qualify, they should be encouraged to do so. But, whether we can take up such work or not, we can learn to make better use of our time. We can take fuller advantage of the opportunities that are open to us in the field ministry and within the congregation. We can study God's Word more diligently and seek to apply it more fully in our own lives. If we ponder over these things and become absorbed in them, advancement will not be a rare event, but a regular part of our lives.

'That They Should Turn to God'

[1] Explaining his ministry, the apostle Paul said to King Agrippa: "To the nations I went bringing the message that they should repent and turn to God." (Acts 26:20) Paul showed intense concern for people of all kinds, urging them to turn to God. We all should have that same concern, shouldn't we?

[2] People cannot call on Jehovah if they have not heard about him. They need someone to preach to them, and that is why we engage in the field ministry—in all its various forms. (Rom. 10:13, 14) When we call on them from house to house, we direct their attention to what God says in his Word. We do the same thing in incidental witnessing. And by placing Bible literature we also endeavor to turn them to God. But, in most cases, these earlier contacts with the truth need to be followed up by a home Bible study if they really are going to become praisers of Jehovah.

[3] In some territories it is not at all difficult to start Bible studies, while in other areas people do not respond as favorably. Regardless of whether your offer of a home Bible study is accepted or not, it is good to make sure that people know about it. Who knows? It may start them thinking, and perhaps they will agree to study when another Witness calls.

[4] Recognizing the value of home Bible studies in the work of making disciples, we all do well to seek to improve our effectiveness in starting studies. Many suggestions have been offered in *Kingdom Ministry*. Some may suit you better than others. One approach may be better for a certain situation than another. But they all require practice. If we have learned various methods, we can be versatile. Perhaps we can beneficially work on involving the householder in conversation, asking timely questions and then learning to listen to what he says. This may stimulate his interest, opening the way for a study. To improve your effectiveness in starting home Bible studies, do you ever practice your presentation on another member of your family or another publisher and discuss it together?

[5] Perhaps you have never conducted a Bible study. You may often have thought that you would like to, but you wondered whether you could really do it. Here is a suggestion: Go to someone in the congregation who does conduct Bible studies and has had success in aiding others to become praisers of Jehovah. Ask that publisher if you can go along with him a few times to observe how he handles his studies. This will enable you to benefit from his experience. Then, with faith that Jehovah will help you, offer your own services to the people on whom you call. Let them know that you would be glad to conduct a regular Bible study with them free of charge.

[6] Even if you do not yet feel qualified to conduct a study, you can still let people know about the free home Bible study arrangement. Then, if you find someone who shows interest in a study, take along another publisher who has had experience in conducting studies. The Bible study servant or your book study servant will be happy to arrange for someone to go with you on the return call. In this way we can effectively work together in both finding and feeding these sheeplike ones.

Presenting THE GOOD NEWS

The Value of Preparation

1 Do you remember a recent public talk that you listened to during which the hour just flew by? How about a student talk in the Theocratic Ministry School that gripped your attention? We all have enjoyed such presentations. But, to be that effective, do you know what they all had to have in common? That's right—preparation!

2 To be effective in any feature of the ministry, preparation is vital. Even those favored with unusual natural ability need to prepare in order to avoid rambling or failing to get quickly to the point. In many instances the amount of time granted us by the householder is very limited. How satisfying it is to present the truth with telling effect, using choice words to convey the precious truth with conviction. Often this leads to an extended testimony then and there, but, if not, possibly you will put across a point that will not be forgotten by the householder and might cause him to listen much more attentively the next time.

3 Preparation shows respect. On the platform it shows respect for the audience, and on the doorstep it shows respect for the householder who agrees to listen. At all times it shows respect for Jehovah, whom we represent.

4 We enjoy very much the freedom of choice we have in what we will present and how we will present it at the doors. But because of the uncertainty of what might develop, does this mean less preparation? No, it really requires more preparation in order to be ready for various situations.

5 How and when can we prepare? Some preparation can be done in the quiet of your home in personal study. The Scriptural presentation can be gone over privately. Determine where questions can be asked to involve the householder. Then discussion and practice sessions can be held within the family circle. One of the best ways for a servant or mature publisher to aid a new one is to ask, "May I stop by your home and show you how I prepare?" If the mature one accepts the responsibility for teaching the new one and just lovingly shows how he goes about preparing, there need be no embarrassment in a discussion and practice session.

6 Preparing to serve Jehovah in the field is a joy. We are all busy and may find it difficult to set aside the time we would like, but even a few minutes here and there will make for marvelous improvement. On a day when one cannot be in the field, it is a pleasure to pick up the Bible and review a Scriptural presentation, silently or aloud. It keeps us service-minded.

7 Some brothers keep a little loose-leaf notebook with brief outlines of their favorite sermons, common objections found in their territories and ways of overcoming them, also *Kingdom Ministry* suggestions for starting home Bible studies. It can be kept in your witnessing case. Do you?

8 The apostle Paul asked the brothers to pray for him, "that ability to speak may be given me with the opening of my mouth, with all freeness of speech to make known the sacred secret of the good news." (Eph. 6:19) We, too, have need for that same ability to speak. Preparation is valuable to that end.

MAY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	887	146.1	65.6	6.7	147.5
Pios.	15,214	101.4	44.9	4.5	105.4
Vac. Pios.	8,495	84.5	32.1	2.2	88.3
Pubs.	389,614	10.8	5.4	.6	13.5
TOTAL	414,210				

Newly Dedicated Ones Baptized: 4,549

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN MAY?

Another excellent report! It is marvelous to see, after reaching the outstanding peak of 416,789 publishers in April, the fine total of 414,210 publishers reporting in May, just 2,579 less. Truly consistent and loving service!

Interest in our Bible study aids continues to be shown in the territory, too. May of last year and this year were book months. This year we placed 753,542 books, 117,951 more than last May.

And that you were interested in helping those with whom literature was placed is shown in that 339,912 studies were conducted, which is 30,899 more than we conducted last May.

So, the work continues its steady, forward movement that we so much enjoy observing. Truly a grand witness was given in May as you brothers kept on showing yourselves willing to be used by Jehovah.

THEOCRATIC NEWS

◆ In four months London, Ohio, congregation built up studies from 4 to 21—using suggestions in "Kingdom Ministry." Gilroy, California, North Spanish Unit, increased studies from 50 to 100.

◆ Sierra Leone happy to report over 1,000 publishers for first time.

◆ Recent Malawi Congress Party meeting resolved that Witnesses will be carefully watched. Brothers report that Party has started thorough search for Society's literature. For first time over 20,000 publishers in service.

◆ Circuit assembly in Morocco attended by 318; only 211 publishers in country.

◆ Papua advises plans for extensions to branch buildings government approved.

◆ Tahiti's 161 publishers report 327 at circuit assembly with 6 baptized.

◆ Japan reports 28 new cities opened up by pioneers. First time Japan had more than 1,000 vacation pioneers.

◆ One Guyanese circuit assembly attended by 815; only 1,111 publishers and 3 circuits in country.

Question Box

● What can each one of us do to keep the Kingdom Hall clean?

The Kingdom Hall is the center for pure worship in the community. When it is kept clean and attractive inside and out, it can serve to represent Jehovah and his organization in a fine way. All associated with the congregation can help.

Usually the congregation servant works out a schedule for the various congregation book study groups to take turns in cleaning the hall. It is helpful if there is a list of things that need to be done each week. When your study group's turn comes, be sure to do your part. But what about at other times?

There may be some things you can do to help each week. In some congregations younger publishers working together after each meeting pick up things on the floor and straighten the chairs. In some congregations a family group has taken on this responsibility. The result is, of course, that the appearance of the hall is always very fine.

Parents do well to teach their children to pick up things that fall on the floor, and they ought to see that their children are not responsible for writing on chairs or walls, or defacing the property in any way. Kingdom Hall cleaning can be a very enjoyable time. It offers a good opportunity for parents to train children to accept responsibility and to show appreciation for Jehovah's place of worship.

Does the outside of your Kingdom Hall need attention? Is the shrubbery kept well and the grass cut? Be alert at all times to things needing attention. Our faithfulness in looking after the Kingdom Hall gives evidence of our love for Jehovah and our desire that his place of worship be a good witness in the community.

★ Plan to attend each session of the assembly. ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

AUGUST 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 8

Dear Fellow Publishers:

By now most of us are back home after attending one of the many "Divine Name" District Assemblies. They were certainly royal banquets of spiritual food—so faith-strengthening and so timely in these "last days."

Surprises! Surprises! There seemed to be no end to the surprises. As each day's program unfolded there was a constant flow of new things learned and old principles emphasized. It was most refreshing to see how much of the program was devoted to helping us to improve our relationship to Jehovah personally. Many favorable comments also were heard about the fine help given to strengthen the bond of love between brothers and their ties to the organization.

All indications point to a record-breaking attendance at these district assemblies this year. For the first twelve assemblies held in the United States and Canada there was a total attendance of 212,217. Those baptized at these assemblies, 3,734.

And now that the assemblies are practically over with, do you think the Bethel Family will have little to do? All indications around here definitely say *No!* For example, in late June and early July we received three new rotary presses from Germany. And in the middle of July two more of these presses started to be hauled up from the docks. Then in September we are scheduled to receive five more of these big high-speed rotary magazine presses. Each press will print between 12,000 and 13,000 magazines per hour. So in the months ahead these ten new presses will be able to add upwards of 1,000,000 more magazines *per day* to the production!

We know that you too rejoice with us here at Bethel at seeing how marvelously Jehovah is blessing our efforts to publicize the Divine Name and the Kingdom of our God.

Again be assured of our warm love.

BROOKLYN BRANCH OFFICE

Keep Declaring Jehovah's Name

[1] By Jehovah's manner of dealing with Pharaoh we are able to understand why Jehovah has tolerated Satan down through the centuries until now. As recorded at Exodus 9:15, 16, Jehovah told Pharaoh how he could easily have destroyed him, but "for this cause I have kept you in existence, for the sake of showing you my power and in order to have my name declared in all the earth." In Pharaoh's day, Jehovah used his visible representatives, Moses and Aaron, to speak his message and declare his name as Jehovah carried out his purpose in Egypt. What a privilege it was for them to declare Jehovah's name!

[2] Now in our day too Jehovah has his visible representatives on the earth, and what a privilege it is for us to be witnesses of Jehovah, declaring his name in all the earth. How we have rejoiced to see Jehovah adding increase upon increase and swelling the declaration to his praise in all lands! The name of Jehovah has become well known because his witnesses are present among the people. Jehovah has provided his Word, which we as his servants declare, and through his organization he has made it convenient for us to reach many millions by use of the printed page.

[3] In August we are happily distributing bound books that bring praise to Jehovah's name. Soon the time will be here for the greatest demonstration of Jehovah's power, so it is appropriate that we draw the world's attention to the meaning of the book of Revelation and this we can do through the publication *"Then Is Finished the Mystery of God."* We continue to feature that book in August. However, since other publications also consider God's purpose to vindicate his name and destroy the wicked, August will be a good month to place any or all of the books that are offered for the same contribution as the *"Mystery"* book, such as *'Impossible to Lie,' Life Everlasting, "Your Will Be Done,"* and *"Sanctified."* If congregations have an excess stock of those publications, we urge them to take the books from the shelves and put them into the hands of the people. Any of the books may be offered during August.

[4] While we may use any sermon or presentation of our choice, and we should try to find one most effective in our particular territory, our theme for the month may remind us of a sermon on God's name, which we have used so profitably in times past. It can fit in with the presentation of any one of the books and will magnify the name Jehovah. Often we meet people who are friendly and tell us we 'are doing a good work.' Can we help those people to see that there is an issue involved and they have to keep taking in knowledge of him and to call upon the name of Jehovah to be saved?—John 17:3; Rom. 10:13; Prov. 18:10.

[5] In so many ways today men deny the existence of God. Others openly reproach him. What should be our reaction? Should it not be like that of David who visited the encampment of the armies of Israel and heard Goliath's taunts? Although not one man in all the armies of Israel then showed concern and faith enough to stand up for the honor of Jehovah, David's heart moved him to accept the challenge and declare the name of Jehovah before two entire armies. In the name of Jehovah David went out to battle and was given the victory; the reproach was taken away, Jehovah's name was honored. Today we want to be like David. We are concerned as we hear so many reproaches against Jehovah God. Deep down in our hearts we are aroused to accept the challenge every time and take Jehovah's side of the issue as his witnesses, declaring Jehovah's name in all the earth.—1 Sam. 17: 26, 45-47; Isa. 43:10-12.

★ **Declare Jehovah's name in all the earth.** ★

Your Service Meetings

WEEK STARTING AUGUST 8

Theme: Living Up to Our Name. (Isa. 43:12) Song 8.

10 min: Introduction, text, comments, Announcements, "Question Box."

3 min: Accounts report.

17 min: Branch Letter. Two publishers discuss it. Also discuss Theocratic News, How Did We Do in June? and July congregation report.

15 min: "Mercy—What Part Does It Play in Your Life?" Questions and answers on article in "Watchtower," July 1, 1971.

15 min: "Keep Declaring Jehovah's Name." Talk exhorting congregation to continue witnessing at every opportunity, offering the books to all kinds of people. May include consideration of a sermon on God's name based on Matthew 6:9 and Psalm 83:18, if you wish. (Forty years ago we began using name "Jehovah's witnesses.") Closing remarks. Song 62.

WEEK STARTING AUGUST 15

Theme: Let's Watch How We Walk! (Eph. 4:1; 5:15) Song 55.

5 min: Introduction, text and comments.

15 min: "Cleanliness Makes Sense." Questions and answers. ("Awake!," July 22, 1971)

15 min: "Presenting the Good News." A talk including two 4-minute demonstrations of publishers giving witness at door—(1) publisher who gazes away while talking and fails to impress householder; (2) pleasant person who establishes good eye contact with other person and holds attention. Ask if audience can see advantage and effect of good eye contact. (See **qm**, page 329.)

15 min: "Defending and Legally Establishing the Good News." Questions and answers. Afterward as time allows refer to court opinions as mentioned in paragraph 3, dealing with situations possibly arising in your territory. Urge publishers to face all legal problems with calmness and tact.

10 min: Concluding remarks. Song 7.

WEEK STARTING AUGUST 22

Theme: Applying Divine Instruction. (Jas. 1:25) Song 5.

5 min: Introduction, text and comments.

45 min: After some weeks have passed, how are you benefiting from what you received at the assembly? What have you done with it? What are outstanding features? Make up program based on things gained from "Divine Name" District Assembly. Or, prepare a program according to local needs.

10 min: Concluding remarks. Song 110.

WEEK STARTING AUGUST 29

Theme: Encouraging Others to Serve the Creator. (Rom. 1:11, 12) Song 11.

5 min: Introduction, text and comments.

15 min: "Are We Friends as Well as Teachers?" Question-and-answer coverage. Perhaps local experiences could be related showing the fruitage of being friends as well as teachers.

20 min: Arouse Their Thinking Ability. Talk and demonstrations. Arousing the thinking ability of people in our territory so they will take the "Evolution" book is the goal of each publisher during the month of September. The book is designed to turn the minds of thinking people from the theory of evolution to creation's account as outlined in the Bible. September means the opening of most schools. In addition to our regular ministry why not go to colleges, especially on enrollment days, well equipped with a number of the "Evolution" books, getting permission for and arranging a display of the books outside of the school gate or entrance where students can see it? Biology teachers may be better acquainted with the book this semester because the editor of the national magazine "The American Biology Teacher" (January 1971 issue) recommended: "Teachers who wish to become more familiar with creationists' arguments should read 'Did Man Get Here by Evolution or Creation?' published in 1967 by the Watch Tower Bible & Tract Society and available locally from Jehovah's Witnesses." Students can offer it to any teacher who did not receive it previously and to new classmates also. Another avenue to follow in placing this book is the street witnessing work near schools or in the business areas. One brother reported placing 22, another 30 in approximately an hour. This shows that adults and youths alike can have their thinking ability aroused by this subject and are quick to take a publication that presents factually the case against the theory of evolution. "Kingdom Ministry," of August and September 1970 under "Your Service Meetings," has some good suggestions on arousing the thinking ability of people so we can place the "Evolution" book. Demonstrate ways that would apply best to the congregation's territory. The closing chapters of the "Evolution" book are fine for study material. From this we could switch to the "Truth" book.

20 min: Concluding comments. Include theme and talk based on "Watchtower" of June 15, 1971, "Are You an Encouraging Christian?" Mention plans for Labor Day service. Song 76.

WEEK STARTING SEPTEMBER 5

Theme: Pursue Peace as Men of God's Goodwill. (Luke 2:14) Song 67.

6 min: Introduction, text, comments, Announcements.

3 min: Accounts servant's report.

20 min: Blessings of Past Service Year. Review report and results of congregation's activities, number of pioneers, territory reached, signs of growth in numbers and in spirituality. (Luke 10:17) Consider what to report. ("Lamp" book, pp. 103-107) Hope for more increases in new service year.

18 min: "The Christian Ministry—What Does It Include?" Questions and answers based on "Watchtower" (Aug. 1, 1971) article.

13 min: Concluding remarks. Highlight month's service theme, based on "Watchtower" (Nov. 1, 1970). Song 117.

JUNE SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl.St.	Av. Mags.
Sp'l Pios.	904	143.5	64.1	6.4	147.0
Pios.	15,200	98.7	43.6	4.4	102.9
Vac. Pios.	9,572	80.0	26.1	1.7	85.8
Pubs.	379,107	10.6	5.1	.6	13.0
TOTAL	404,783				

Newly Dedicated Ones Baptized: 1,113

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN JUNE?

While many of us were preparing, traveling or attending one of the district assemblies, which started June 30, we commendably arranged our affairs to have a good share in the ministry. Our combined effort throughout the month resulted in 738,974 Bibles and books being placed. Excellent indeed! It is interesting to note that, on the average, each special pioneer placed 21.4, regular pioneers 11.2, vacation pioneers 10.5 and publishers 1.2. Yes, people were responsive to our taking the initiative to discuss with them Bible truths and, as we make return visits, undoubtedly many will eagerly respond to our invitation to have a Bible study.

Announcements

◆ Literature offer for August: *"Mystery"* book or any 50-cent publication on hand, with one 32-page booklet. For September: *Evolution* book, for 25 cents. For October: *Awake!* subscription and three booklets, for $1.50.

◆ October 8 *Awake!*, October 15 *Watchtower* will be special issues. Please order extra copies early.

◆ In each congregation an actual count of literature should be taken at the end of August. Two Literature Inventory forms were sent with the July statement. We would appreciate your filling them out and returning the original to us no later than September 5. You may keep the duplicate.

◆ The Society will be sending three new *Cost List* booklets to each congregation shortly. One copy is for the congregation servant, one for the literature servant and one for the accounts servant.

◆ New Publications Available:

"Make Sure of All Things; Hold Fast to What Is Fine" —Danish
"Babylon the Great Has Fallen!" God's Kingdom Rules! —Dutch
"Then Is Finished the Mystery of God" —Danish
Songs to Jehovah's Praise —Xhosa
Sermon Outlines —Ewe

◆ Out of stock in U.S.A.:

"Things in Which It Is Impossible for God to Lie" —Portuguese
"This Good News of the Kingdom" —Portuguese, Hungarian

◆ When we leave a handbill or a free magazine in the door of a person who is not at home, it shows consideration to put it out of sight of passersby. If the householder is away on a trip, papers and magazines that remain on the porch for several days may alert thieves that no one is in the house.

◆ The pioneer rate for semimonthly editions will be 75 cents; for six-month new subscriptions and the monthy editions the pioneer rate is 40 cents.

Defending and Legally Establishing the Good News

1 The booklet by this name was released following the Theocracy's Increase Assembly of Jehovah's Witnesses in 1950. It outlines the procedure when an arrest occurs and a trial ensues. It also contains a Memorandum of Law showing that the courts have held the placing of literature, either from door to door or upon the streets by Jehovah's witnesses, and the acceptance of contributions therefor to be legal, and that authorities cannot require the paying of a tax for that privilege on the theory that the work comes under commercial laws regulating hawking, selling, peddling, soliciting, etc. The Supreme Court of the United States, according to one decision, said, rather, that our work is 'missionary evangelism,' protected by the state and federal constitutions guaranteeing freedom of speech, press and worship.

2 But what if some overly zealous police officer, either on his own initiative or on complaint of a householder, states that you cannot continue your work? He may be unfamiliar with the fact that our work has been legally approved by the courts, so it would not be proper to take a belligerent attitude and retort that you are going to continue your work whether he likes it or not. Rather, tell him you are a minister of Jehovah's witnesses, showing him your identification card provided by the congregation servant, and inform him that your work of preaching the gospel and accepting free-will contributions for the religious literature has been approved by state and federal courts. You can agree to go with him to police headquarters to discuss the matter with his superior officer. Usually the policeman will be satisfied and tell you to go ahead with your work.

3 If he insists that you desist or he will arrest you, and places you under arrest, you can explain at police headquarters that you were not selling anything but preaching the gospel as a minister and merely accepting a nominal contribution toward the work to cover the bare cost of the literature. By reference to the above-mentioned legal booklet (a copy of which should be in each theocratic ministry library) you should be familiar with court opinions that have been rendered on various subjects, especially in your state, so as to be able to speak with some knowledge on the matter. If you are told that there is an ordinance prohibiting your work, ask for a copy of it and send it to the Society along with complete details, including the names of the chief of police and the city attorney, so counsel can be given and appropriate letters written.

4 Should you ignore "No Solicitors" signs? It should be remembered that our work is not commercial. Accordingly we conclude that the sign just does not have any application to our gospel preaching. We do not solicit funds. We leave with people life-giving information for which they may make free-will contributions.

5 You may be refused entrance into an apartment building or trailer court. This is not at all unusual. Often there may be a doorman or an elevator operator blocking your entrance. If there is no way at all to make personal calls, you may be able to make a list of the tenants and apartment numbers and write to the occupants. If there is no one on duty, then go ahead with the work in the usual way. If, while you are in a place, the superintendent or manager asks you to leave, identify yourself and explain tactfully and kindly that you are in the ministry and doing good for the tenants. If he insists that you leave, comply with his request without making a 'scene' and try to return from time to time until the place is covered completely. There are some apartment building owners who have incorporated in their leases stipulation that allows them to determine who shall or shall not call on the tenants. If the tenants are willing to let their landlords make such important decisions for them, they place themselves under the "community responsibility" rule and we shall not insist on making calls on them; in fact, we are legally barred from doing so. Some may be contacted when we engage in street magazine activity.

6 The courts have held that laws allowing door-to-door and street preaching by Jehovah's witnesses, only upon permit from some official, are unconstitutional. There are still many communities, however, that insist that we comply with registra-

(*Continued on page 4, col. 1*)

Are We Friends as Well as Teachers?

1 "Bad associations spoil useful habits"! How often we have heard this basic truth declared! Yet, the thought of the opposite reaction, 'Good associations cultivate good habits,' has sound Scriptural backing.—1 Cor. 15:33; Prov. 13:20.

2 This principle can be applied to our own Bible students. How can we replace their present friends, some of whom may be honest, sincere people, but who are not good associates as far as the truth is concerned? We must be more than teachers of these students. We must help the students to make friends among true Christians. We must be friends of these students ourselves.

3 Right in the congregation is one place where we can begin to help them to find good friends. In this regard one couple said: "We show hospitality by inviting them to our home where they find theocratic companionship and fellowship. We try to have other brothers and sisters and families around their own age-group so that they can make fine new friends. . . . We try to get the newly interested ones to meetings immediately. . . . We take them to conventions with us." Another couple who over the years have brought hundreds of people to a knowledge of the truth explained how they gained success: "Making close and intimate friends . . . , not having just a mechanical teacher-student relationship. . . . Inviting them over to our house. In general, being generous, kind and hospitable seems to be contagious and a fine, close, loving family-type relationship usually develops. Soon they reciprocate by having the friends over to their house; before long they have nothing but theocratic association, causing them to mature quickly."

4 Numerous other possibilities exist that will help us to build a closer bond of friendship with our Bible students. For example: We can make friendly telephone calls. We can visit museums to see artifacts that help to prove the Bible record. A trip to the country or a visit to a park will help them to appreciate the wonders of creation.

5 On such excursions there is one key to having success in winning them over as Christian friends: In each situation have points in mind that will show them the value of the Bible truths and the Christian way of life. Our Christian conduct will continually attract these people who have the right heart condition. We can have a pleasant time with them enjoying an evening of conversation, sharing experiences and talking about the truth. However, we must be alert to avoid involving ourselves in social activities they may want to organize if such are detrimental to Christian welfare.

Presenting THE GOOD NEWS

Seek the Most Effective Way

¹ Have you considered your habits in presenting the good news? Is there something more that you can do to impress those whom you meet? For example, have you thought of how well you maintain eye contact with a person? If you are preaching and look the other person in the eye (when you do not have to read something) your presentation takes on a more positive impact. You can be more convincing. If you stare off into space while you talk, as though fishing for the next idea, someone may question whether you believe what you say or whether you know your subject.

² Furthermore, looking another in the eye can be very revealing. People's eyes tell many things; you sense their reaction. If the person is angry it will show. If he really is not interested, you will be able to see it. You can tell when he doesn't understand you or follow your reasoning. If he is getting impatient you can usually tell it. You have everything to gain by such good eye contact, for you can make appropriate moves, adjust your pace or try to arouse more interest by bringing in another thought.

³ Establishing eye contact can be very effective in street magazine service. A publisher in Puerto Rico reports that by making a conscientious effort to do this as people approached on the street and then speaking to them, it has been possible to place many magazines each day. Try it in your territory.

⁴ The message we have is a happy, pleasant one. Therefore our facial expression ought to reflect similar sentiments. Do you smile when you approach someone? Are you friendly? A winning smile attracts. It has often been noted by news reporters and visitors at conventions of Jehovah's witnesses that there are so many happy faces. It makes a definite impression for good.

⁵ We have the truth, and we know it. Therefore it is appropriate that we present it in a very positive way. When we speak, our manner should be with conviction, not simple recitation as if memorized, and our sincerity or earnestness will add force to what we have to say. If one is an ambassador representing a government, he looks out for the interests of his government and speaks out for it in a very positive way. Christian ministers serve as ambassadors or envoys for God's kingdom, representing an actual government, the kingdom of heaven. They imitate Christ in every possible way. (Matt. 7:28, 29; Acts 4:13; 2 Cor. 5:20) By keeping a clear vision of our commission to speak God's message we can do so in a bold and positive manner, though at the same time we are tactful and kind.

⁶ First impressions are often lasting ones. So we ought to be aware of our appearance as we approach people to present the good news of the Kingdom, not only in cleanness and neatness, but in our manner and our speech.

Defending and Legally . . . (*Cont'd*)

tion and permit ordinances. In each instance we could insist on our right and force the matter into the courts. Present world conditions being as they are, where the police are hard pressed to provide protection to citizens, we could conceivably lose such a court case. So we will agree to comply when town authorities request that we comply with such ordinances *but only if there is no fee involved.* However, this does not mean that we will voluntarily offer to comply with permit ordinances, because most officials agree it is not required that we do so.

⁷ Occasionally the so-called "Green River" ordinance is encountered. This ordinance is designed to prevent commercial salesmen from making calls at homes of people without a previous invitation. It has no application to our work. When request is made that you comply with such an ordinance, as above indicated, write to the Watchtower Society all the details, sending a copy of the ordinance and names and addresses of the police chief and city attorney.

⁸ When will you be confronted with such circumstances? Will you be prepared? Perhaps situations mentioned herein can be developed at one of your locally arranged service meetings.

THEOCRATIC NEWS

◆ "Truth" book available in Siamese for first time; 1,731 books placed in Thailand in May—more than double previous peak.

◆ Publishers in Colombia (8,210) had almost 17,000 attend circuit assemblies.

◆ Subscriptions obtained in Chile topped last year's two-month figure by 1,303.

◆ Difficulties continue in Greece; 62 brothers and sisters brought before law courts; 46 discharged.

◆ France formed 7 new congregations; total now 623.

◆ Congregation of 44 publishers in mountains of Chiapas, Mexico, reported 36 vacation pioneers.

◆ With one circuit assembly yet to be held, Newfoundland reports 961 at public talks and 10 baptized at two assemblies; 901 publishers in country.

◆ In Panama six brothers arrested and held many days because of schoolchildren not participating in patriotic ceremonies. All now released.

Question Box

● What should be the goal of the concluding comments presented at the service meeting?

Certainly the goal should be to stimulate our desire to share in the ministry in various ways and to attend meetings during the coming week. While the "Lamp" book on page 54 mentions that field service arrangements are outlined for the days ahead, it is not necessary to go into great detail, giving many addresses or times of meetings. There might be something special on certain holidays. Furthermore, lengthy announcements often may be included in the first part of a meeting. Then the congregation servant can use the final part of the meeting for a discussion of upbuilding Scriptural thoughts.

It should not be necessary to give all the details about the forthcoming meetings. The one concluding a meeting might ask himself, What would be important or stimulating for me to hear? It is important to remind all if on the next service meeting a particular magazine will be considered and everyone should bring it. It would be stimulating to give the title for the coming public meeting rather than simply saying there will be a public meeting. The one presenting the closing remarks should try to give crisp, interesting statements that do not drag. It is good to avoid reading personal postcards or letters from individuals in the congregation who may be away on vacation. If a member of the congregation is ill, visiting may be mentioned. It is beneficial for all who attend the meeting to go home with spiritual thoughts so reference can be made to the theme of the service meeting and how it applies in our lives.

If others assigned to parts in the service meeting exceed their allowed time, the brother handling concluding comments will have to cut short his part in order to observe the one-hour meeting limit.

★ **Leave no territory unworked this summer.** ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

SEPTEMBER 1971

VOL. XIV NO. 9

"You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8.

Can You Say: "Here I Am"?

There is a great amount of urgent work that needs to be done. Can you help?

Here at Brooklyn we have on hand orders for some 19 million bound books, and congregation orders for the publications released at the recent district assemblies have not yet even begun to arrive. To keep our brothers supplied with equipment for the vital ministry that they are performing, it is going to be necessary to have a second shift nights here at the factory during the months to come. But that is not all! There is much painting and other work that ought to be done at Bethel. Also, furniture and other items need to be made for the new residential and printing buildings that are under construction at Watchtower Farm. This is work that needs to be accomplished during the next twelve months.

Can you help out? Does your heart move you to say, "Here I am! Send me"?

We would like to bring in a hundred or more strong, single brothers, between 18 and 45 years of age, as temporary workers for one year. We need carpenters and painters, along with many to work in printing, in the book bindery and in mailing operations. It has been possible to obtain housing accommodations for one hundred additional workers, near or in Bethel and these will soon be ready for use.

Are you a single brother who is healthy and willing to work hard to advance Kingdom interests? Would you like to share in this special work for one year, *not less?* If so, please write a letter to the Office of the President right away expressing that willingness to serve at Bethel *for a full year*. The letter should also include your name, address, date of baptism, your age, height and weight, and draft classification. State the kinds of secular work in which you have had experience, and the amount of experience in each. Also, tell us how soon you would be able to come, if invited. Please attach a photograph of yourself. Before the letter is mailed, you should give it to your congregation servant to sign if he recommends you for this service.

If you share in this special work, you will also benefit from the fine training that is enjoyed by all at Bethel, including the excellent evening program of reading, Bible research and lectures provided for all new members of the family. You will have the pleasure of associating with the Gilead students from many lands, as well as the rest of the Bethel family, some of whom have been in Jehovah's service for forty years or more.

While here at Bethel you would live under the same arrangements as regular members of the family, but you would be a temporary worker.

Please give this matter prayerful consideration. If you qualify and desire to offer your services, let us know as soon as possible, because in September and October we would like to start calling in those who will be sharing in this special, urgent work.

We are looking forward to seeing you and your helping us out in this urgent work, but not on the night shift. We will have you work daytime. Be assured of my love and best wishes.

Your brother,

NHKnorr

Did You Capture the Spirit of the Assembly?

1 What a fine spirit the recent district assemblies breathed! Did you feel that all the program features were designed and arranged so as to build up our spirituality?

2 Were you also impressed with the knowledge that our ministry actually includes our total *life* as a Christian? Were you not happy to know that we are performing vital features of the Christian ministry when we take good care of our families, teach our children, visit the sick or help needy or spiritually weak brothers and sisters? And that we should not feel discouraged when some have better success than others in various features of field service, but should rather rejoice, knowing we are members of a body, each member playing his important part?—1 Cor. 12: 14-18.

3 Additionally, did you not rejoice in the ways provided to help the entire congregation to maintain strong spirituality as we approach the great tribulation and the attack by Gog of Magog?

4 Did you thrill as never before with appreciation and zeal for the Divine Name as you listened to the assembly's keynote talk? The spirit of RESPECT for Jehovah and those representing him should permeate the congregation.

5 Jehovah's spirit was manifestly directing the assemblies. Did you notice that the appeal made throughout the program was in harmony with the 110th Psalm: "Your people will offer themselves *willingly* on the day of your military force"? (vs. 3) We serve the King, not through coercion, but because we love him and are *moved by Jehovah's spirit to do his will*. And we want to magnify Jehovah's name by good ministry to him in all our affairs of everyday life. Our heart's desire is to help others know that Name.

6 If you fully captured the spirit of the assembly you no doubt reviewed your own spirit in your home life, in your secular work, in association with the brothers at meetings and elsewhere, your spirit toward the overseers in the congre-

(*Continued on page 3, col. 3*)

★ **Pursue peace as men of God's goodwill.** ★

Your Service Meetings

WEEK STARTING SEPTEMBER 12

Theme: Manifesting the Spirit of the Assemblies. (1 Thess. 5:23) Song 85.

5 min: Introduction, text and comments.

8 min: Book study servant delivers "Kingdom Ministry" to infirm publisher and discusses Theocratic News and a few points from U.S.A. report for July, also local August report.

18 min: "Did You Capture the Spirit of the Assembly?" Discuss with audience by questions and answers.

14 min: "Presenting the Good News—By Friendly Conversation." Chairman asks one or two questions on paragraph one, then demonstrates suggestions in paragraphs two and three. Concludes very briefly with high points of paragraph four.

15 min: Concluding comments. Discuss Branch Letter, emphasizing its contents. Include some comments on theme to close meeting on note of spirituality. Song 104.

WEEK STARTING SEPTEMBER 19

Theme: Increasing Our Spirituality. (1 Cor. 2:12, 13) Song 15.

5 min: Introduction, text and comments.

13 min: Our Conduct Reflects on God's Name. (Discussion group of several servants and parents) We know Jehovah's witnesses are all "letters" being observed by all men. They view all Jehovah's witnesses according to the conduct of those they happen to observe. Thus God's name is exalted or reproached by what we do. New ones at meetings or assemblies judge us by our courtesy, consideration, orderliness. How are we doing in our congregation meetings? It is good to be there at start, if possible, and beneficial and respectful to stay through closing song and prayer. God has high regard for spiritual food he has arranged for us at meetings, and his "eyes" are upon us for good. (1 Pet. 3:12) Disorderliness, restlessness, moving about and talking during meetings reflect thoughtlessness, may even be manifestations of disrespect. To help children have proper respect and viewpoint, parents should sit with them at meetings. Basically, proper training begins at home. Only way children will develop respect and realize way God views them is by being trained in proper conduct and deep respect for family and home. This every parent should do, for "a boy let on the loose will be causing his mother shame." (Prov. 29:15) Jehovah's people certainly want their children, rather, to bring honor to parents, thus honor to. God. (Some points may be made as to recent district assembly, with ways we can make conduct even more respectful between now and coming circuit and district assemblies.)

15 min: "Why Have the Miraculous Gifts of the Spirit Ceased?" Talk based on article in August 15, 1971, "Watchtower."

17 min: "Increasing Spirituality in the Congregation." Questions and answers.

10 min: Concluding comments. Include Announcements from page three that apply to congregation. Song 9.

WEEK STARTING SEPTEMBER 26

Theme: "From Infancy You Have Known the Holy Writings." (2 Tim. 3:15) Song 73.

5 min: Introduction, text and comments.

14 min: Do You Have a Training Program Specially Designed for Your Children? (Discussion between several servants and parents) Depending upon the ages of the children in the family, parents need to use discernment in 'bringing up their children in the discipline and mental-regulating of Jehovah.' (Eph. 6:4) Nevertheless, basic things are needed in any program, regardless of age. Discuss four basic ways education is imparted, as outlined under "Education" in "Aid to Bible Understanding," page 487. Discuss how parental training in Israel provides parallels for today's parents. See page 312 of "Aid," paragraph six. Stress need to have regular study of the Bible with children at home, specially adapted to their needs. Use all provisions of Jehovah's organization to give assistance.

13 min: Parents Help Children Starting School. (Demonstration)

(3 min.) Chairman: September is month most children start back to school. Often there will be new teachers, new classrooms, new situations to cope with in getting started back to school. Parents may find it advisable to accompany their children or arrange to speak with the teacher or principal at an early opportunity. Arrangements can be made to have children excused from participation in flag salute, holiday programs, etc.

(8 min.) Father goes with young son and daughter to see principal of school. Makes known that family are Jehovah's witnesses. While children want to cooperate fully in school program of education, certain exercises may conflict with religious beliefs. Discusses flag salute, singing patriotic songs, holiday programs. Children share in discussion appropriately too, giving evidence of good training and conviction on these matters. Principal asks few questions to get clarification on certain matters. Father gives brief witness and places copies of "Evolution" and "Word of God" books with principal.

(2 min.) Chairman: Point out benefits of helping children in this way to get off to good start in school. Coaching them in advance on how to handle these delicate problems at school will help them to face issues courageously and be obedient as well as respectful servants of Jehovah. Even if school has already started, parents can still do this.

18 min: Presenting Subscriptions for "Awake!" in October. The special issue of "Awake!" will feature the subject "Relief from Today's Pressures—How?" There are so many pressures bearing down on people today, and thus it will not be difficult to get a conversation going about this common problem. All should be interested in finding relief, both now and in the future when God's kingdom will fully remove the causes of these pressures. With this in mind, you may find the presentation used during the "Watchtower" campaign earlier this year to be effective. The theme of this was "The Government That Will Solve Man's Problems." (For a full review, see 12/70 "Kingdom Ministry," page 2.)

Rev. 21:3, 4—God's kingdom to do away with sorrow, sickness and death.

Dan. 2:44—God's kingdom to crush all kingdoms that have oppressed mankind.

Ps. 37:10, 11—God's kingdom to destroy the wicked one and provide abundance of peace.

You need use only one of the above texts. The first could be applied to illness, pollution, or similar problems. The second, to oppression or injustice, etc. The third, to lawlessness or violence, both on the local as well as on the international scene. Make your presentation simple, yet meaningful and adaptable to the person with whom you are talking. It will be easy to tie in your presentation with the special "Awake!" and the offer of the year's subscription for $1.50.

10 min: Concluding comments. Express appreciation for good work of children in congregation. In conclusion, chairman asks accounts servant to comment briefly, from his seat, on highlights of article "Helping the Office with Subscriptions." Song 80.

WEEK STARTING OCTOBER 3

Theme: Make Known the God to Be Worshiped. (John 4:22) Song 57.

7 min: Introduction, text and comments. Also include Question Box.

8 min: Talk on theme for month. (See Nov. 15, 1970, issue of "The Watchtower.")

10 min: Talking Points on Special Issue of "Awake!" Magazine-territory servant has group on platform and reviews with them brief but meaningful points from magazine which they will use in presenting it to the public.

25 min: "Perfection—What Does It Really Mean?" ("Watchtower," August 15, 1971) Audience discussion, using questions below. (Balance it out so that all parts receive the necessary coverage. Watch timing.) (a) What question often arises with regard to Adam and Eve as being perfect, yet sinning? (b) If, say, a shirt or a suit wore out after a reasonable length of time, would that mean it was imperfect? (c) What is the definition of "perfect," and who sets the standards as to what is perfect, in the case of a shirt? (d) What, then, does the word "perfection" mean? (e) Who is the final judge of what is perfect, as to mankind and the earth, and why? (f) Would it have been necessary for the first human pair to be incapable of sinning in order to be perfect? Why not? (g) Someone may say, 'If Adam and Eve had been perfect, then they should have chosen only the right way. They should not have been able to choose the bad.' What answer could be given? (Jas. 1:14, 15) (h) Will humans when perfect be able to perform any skillful work without learning and practicing it? (Compare Luke 2:52) (i) Will perfection eliminate all problems and the challenge of living? (j) What will perfection remove that troubles mankind today? (Rev. 21:3-5; 1 Cor. 15:25, 26)

10 min: Concluding comments. Comment on slogan at bottom of page 4. Song 72.

Increasing Spirituality in the Congregation

[1] How is the spirit of your congregation? If the individual members as a whole have a cooperative, warm and loving spirit, then the overall spirit or dominant feeling or attitude of the congregation will be very fine. It will be a real pleasure to be associated with the congregation, and there will be zeal and appreciation for the ministry.

[2] At our recent district assemblies we were all impressed with the need to grow spiritually, but particularly were the overseers or "older men" admonished to 'pay attention to themselves and all the flock, . . . to shepherd the congregation.' (Acts 20:28) This applies to all the "older men" and is admonition that should be implemented right away, each "older man" feeling keenly the need to adjust his schedule in order to do his part in shepherding the flock. The congregation servant can give general coordination so that all will be reached with the needed help and encouragement, but the important thing is for each "older man" to be alert to the needs of the various members and to render this with loving concern.

[3] The overseers in calling on members of the congregation are interested, not only in what is being done in the field ministry, but primarily in how the brothers are doing in keeping their appreciation for Jehovah strong, in building up love for one another, in seeing that they have joy in the ministry and in attending the meetings. None should feel that something must be wrong just because one of the overseers visits his home.

[4] How should overseers go about making these shepherding visits? Why not go as one would visit a dear friend or fleshly brother. Go out of love to see and converse with them about the things you enjoy talking about most—the good things in Jehovah's word and his love for us. There is no need to bring up any known problem, unless this is serious and needs immediate attention. If a problem exists, usually this is mentioned by the brother or sister visited only after confidence is built up. If the servant is one who reads the Bible and the Society's publications regularly, he will have his mind full of Scriptural things to talk about. Just taking the time to read over a portion of the Bible together (perhaps that assigned for the week in the ministry school) or an article in the magazines, will prove to be very encouraging and upbuilding.

[5] Sometimes the spirit of complaint is encountered or a tendency to gossip about others of our brothers. Skillful and positive counsel from the Scriptures will help to set matters straight, and yet it is hoped that the ones visited will feel refreshed rather than scolded. One visit may not bring spirituality up to the desired level, but as various overseers keep calling much good will be accomplished, and as the spiritual health of each member keeps improving, the spirit of the whole congregation will remain at a good healthy level.

[6] When can this shepherding work be done? Each "older man" must select the times he can best make

(*Continued on page 4, col. 2*)

JULY SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	973	109.7	46.1	5.2	126.9
Pios.	15,501	81.4	36.3	4.0	87.7
Vac. Pios.	4,466	81.7	25.8	1.6	84.6
Pubs.	382,620	8.9	4.4	.6	11.5
TOTAL	403,560				

Newly Dedicated Ones Baptized: 10,918

UNITED STATES GOAL FOR 1971
408,717 Publishers

HOW DID WE DO IN JULY?

We had the joy of seeing 10,918 new brothers and sisters baptized in the United States during July. The total thus far this year is 40,091—nearly 10 percent of our total publishers. How fine to see that so many taking up the field service appreciate the importance of their personal relationship with Jehovah! And the end is not yet, for 289,318 Bible studies were being conducted with others who also show a desire to enjoy Jehovah's approval.

Announcements

◆ Literature offer for September: *Evolution* book, 25c. For October: *Awake!* subscription and three booklets for $1.50. (Publishers may remit $1.40 during campaign.) For November: *Truth* book, 25c.

◆ Congregation accounts should be audited soon after September 1.

◆ We are happy to report that most unassigned territory was assigned to congregations for working this summer. Special efforts should be made in September to complete the assignments. Thereafter, please submit the requested report.

◆ New publications available:
"Then Is Finished the Mystery of God" —Finnish

◆ The Society is currently mailing out three copies of a revised *Watchtower Cost List* to each congregation. Answers to most questions regarding literature are readily available in this booklet. To keep your copy up-to-date, pencil in the announcements as listed in *Kingdom Ministry* each month. We recommend that the congregation servant discuss the appropriate paragraphs of this booklet with the literature servant, magazine-territory servant and the accounts servant. All previous copies of this booklet should now be destroyed.

HELPING THE OFFICE WITH SUBSCRIPTIONS

During subscription campaigns the subscription office receives over 10,000 new subscriptions daily. What can the publishers do to help the office process these subscriptions? *PRINT* all information when filling out subscription slips. What can the accounts servant do to help? He can verify that local zip codes are correct.

In cities with more than one zip code a postal directory can be obtained from your local post office. You may request to be placed on their mailing list so that each time a revised directory is published you will receive a copy. In other cities and towns with only one zip code a list of zip codes in your area may be obtained by contacting your local post office. Accounts servants can use this information to check the zip codes, and if they are correct *CIRCLE THE ZIP CODE* on the subscription slip *IN RED*. Publishers should not do this but only accounts servants *after checking the zip code* for accuracy.

We look forward to another successful subscription campaign in October. Following the above suggestions will help the office to give you the best possible service in processing subscriptions.

Did You Capture the Spirit . . . ? (*Cont'd*) gation, your spirit in your field service and toward those in the congregation who are sick or in need of help. Actually, we are all prompted to search our hearts.

[7] It certainly is fine to be living in this time when the same spirit is manifested among God's people that motivated the early Christian congregation. They were not striving merely to make a record of some kind. Likewise today, the appeal is *genuine*, heartfelt.

[8] If you captured the spirit of the assembly you cannot help but be happy. You will want others to share this happiness. You will have the true evangelizing spirit, which reaches out to all persons at all times without regard to hours spent. You will be performing a *willing* ministry, from the *heart*. Make advancement by reading the new Bible study aids to make that spirit strong in you.

[9] During September we can look forward to spreading the fine spirit engendered by the assemblies. We can help our brothers and, with the use of the book *Did Man Get Here by Evolution or by Creation?* we can see many others made happy by coming to a knowledge of the true God.

Presenting THE GOOD NEWS

By Friendly Conversation

1 What is it about effective presentations that makes them effective? When you think about it, often it is not a matter of having some spectacular lineup of thoughts and scriptures, but merely using simple introductions and ideas with which we are all familiar and doing so with sincerity and adaptability. It involves getting the people to talk with us, rather than endeavoring to preach a sermon. We have the best message in the world, and the most attractive to honest-hearted ones. By just conversing with them, we are more apt to reach their heart. But there is no reason for concern when some do not show a favorable response. Just show a willingness to share the good news with all, letting each one decide whether he will accept or not.

2 In September we are presenting the *Evolution* book. You will find it easy to involve others in a conversation about the good things it contains and then present the book so that the details can be studied. One does not have to be a scientist and argue on the level of the scholars in order to tell confidently how Jehovah created man and all other living things. How loving Jehovah has been in creating the earth as man's home, with the climate, food, and other resources being just right for his survival and happiness! Rather than looking forward merely to death and nonexistence, which is the only future the evolution theory leaves for man, those acting with insight have the grand and trustworthy hope of living in a cleansed earth, and not just for a short time, but forever.

3 Do you have some difficulty getting the conversation started? Whether in the actual door-to-door work, or incidental witnessing, comments on crime, pollution, problems of youth, family, government, war, conditions in the churches or among church members, particularly anything of local interest that touches on a person's life, can be used to start conversations, even the weather. Questions can be used very effectively to get the opinion of the listener, and see how he is thinking and responding. This may lead to placing literature. You may be able to get a Bible study started. If this is not possible on the first occasion, perhaps arrangements can be made to return and further the discussion. If not, there is no reason to be discouraged, but there can be satisfaction that you were able to give the witness to another in an effort to locate the Lord's "sheep." As you keep preaching, taking advantage of every opportunity, your skill in presenting the good news simply and yet effectively will increase, and your joy in Jehovah's service will steadily increase too. And, if you do have success in getting a Bible study started, what a thrill it will be to conduct this regularly.

4 So, in the final analysis, it is not a matter of mastering a complex sermon or having something spectacular to say at the doors, but simply and sincerely presenting the best of news involving God's kingdom. How we love to talk about this! Of course, we want to have some definite ideas in mind in going to the people and that is why it is good to do some preparing in advance. Practice sessions will help. Talk over what you plan to say with others in the family or congregation. Get their suggestions. Practice with one another, having in mind local conditions in the territory. Then just thoroughly enjoy talking to others about the good things in your heart.

Increasing Spirituality . . . *(Cont'd)*

visits to the homes of the publishers. He might choose to reduce his field service one Sunday a month in order to make several visits. Evenings are probably the best time. Saturday morning or afternoon may be convenient, or one call might be made after each period of field service. Each one's circumstances are different, but with genuine concern and love for the brothers, the "older men" will arrange the time within their busy schedules to visit all in the flock because of their love for their brothers. They will do this even though at times they may not be able to spend quite as much time in the field ministry. And do we not appreciate what they do for us as shepherds of the flock? We certainly do!

THEOCRATIC NEWS

- A pioneer in Ecuador discovered an untouched territory—the international airport—and placed 74 books. Territory remains new as different passengers pass through daily en route to other cities.
- France started 7 new congregations during June; "Watchtower" study attendance now 108 percent of publishers.
- While in Japan Brother Knorr spoke to 5,362 persons in Yokohama and to 750 in Okinawa. While he visited the branch office in Manila, Philippines, a meeting was arranged and he spoke to 17,076. On his way home, he spoke to 189 persons in Guam, dedicated a Kingdom Hall in Ponape and spoke to 3,915 in Honolulu.
- Twenty-three new congregations formed in Zambia so far this service year. Publishers up 6,000 from same time a year ago; Bible studies up 12,000.

Question Box

- What is the Society's position on large, organized groups of brothers attending assemblies in distant lands?

The Society tries to arrange district assemblies for the convenience of brothers in each country. Thus it is not necessary for publishers to travel great distances to attend an assembly. When convention facilities are arranged, they are for the convenience of those whom the Society expects to attend. If greater numbers of witnesses attend than are planned for, then the facilities are overcrowded and this inconveniences the conventioners of that locality.

Occasionally the Society does arrange for international assemblies, and announces these well in advance. Then facilities are obtained to take care of any large overseas groups that might be coming. If at such time the Society thinks it advisable to encourage some brothers to travel to a different land the Society will do so. This is because of the witness that can be given and for the encouragement of the brothers they meet with in another land. In these instances the Society gives the congregations detailed information on Society stationery and the travel is handled by the Society.

If a congregation or individuals receive correspondence from a travel agency encouraging them to travel with a group to some foreign country, saying it is to attend a convention of Jehovah's witnesses, this is very likely a business promotional scheme of the travel agency. Please do not write to the Society about travel agency arrangements because the Society is not involved and does not have any knowledge of such arrangements.

If any brothers wish to travel from one country to another, that is their personal business, not the Society's. Of course, under those circumstances they have to arrange their own transportation and they cannot expect the branch offices of the Society to take care of them as the Society does when it arranges for travel to assemblies in other countries.

★ Rejoice in the "varieties of ministries." ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

OCTOBER 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 10

Dear Fellow Publishers:

The United States branch report for the past service year has just been compiled, and what a glorious year it has been in making known Jehovah's name and fame! We are happy to have this opportunity to share with you some of the highlights. It is a most excellent report. Of course, you'll want to read all the details when they are published in the forthcoming *Yearbook.*

We all have a certain feeling of satisfaction when new peaks are reached, do we not? Well, this year's report shows peaks in publishers, back-calls, Bible studies, hours, magazines and subscriptions. Just think of it, on the average there were 402,893 publishers! This is 31,332 more than last year. April's peak was 416,789.

To us who have been serving Jehovah for many years this average of 402,893 publishers, just for the United States, is very impressive. We can recall that only twenty years ago there were not even that many publishers of the good news in the whole world!

All of us worked hard, too, getting 1,587,819 new subscriptions, making 35,659,580 back-calls, and averaging 310,449 home Bible studies. Results? Well, if we consider the number baptized as tangible results, then all previous records were shattered with 40,336 being immersed in symbol of their dedication to Jehovah.

This growth in publishers means that more are attending at our Kingdom Halls. So it was necessary to form 242 new congregations. Now there are 5,676 congregations in the 48 states.

There is something else these figures show that gives us reasons to rejoice. They reflect our growth in spirituality and appreciation. They show that we really count it a privilege to serve Jehovah, and to show loving concern for our fellowman.

There were also some new peaks in both regular and vacation pioneers. 89,660 vacation pioneer appointments were made during the year, a figure that is up from last year's 78,857 by 10,803. This, too, we can say reflects spiritual growth on the part of many in the organization.

Other figures in the annual report that make us happy include the coverage of unassigned or isolated territory. Whereas in 1950 there were 1,535 such territories, many of which were seldom worked, these have now been reduced to 359. Most gratifying too is the fact that all of these territories were assigned to be worked this past summer.

Yes, the country as a whole received a mighty witness. Can you imagine what a mountain of literature was distributed? Besides tens of millions of handbills and tracts, we placed 101,544,327 books, booklets, Bibles and magazines. Why, that is one or more Bible study helps for every household in the whole country!

All in all, it was a tremendous service year and we are looking forward to many new peaks in the months ahead. The potential is there, for although there was a peak of 416,789 publishers, the total attendance during a six-month period at circuit assembly public meetings was 619,904—a difference of more than 200,000.

In the short remaining time let us, with Jehovah's help and blessing, continue aiding these persons also to know the God who deserves their worship.

Your brothers,
Brooklyn Branch Office

OUR CONCERN

[1] In the little time that remains, our concern is to take advantage of all opportunities to declare Jehovah's name and to help others to become disciples. What can we do during October to show our concern in this regard?

[2] This month we have special issues of the *Awake!* and *Watchtower* magazines to use in our ministry. Something "special" is "distinguished by some unusual quality"; it is "unique," "extra" and "designed for a particular purpose or occasion." Our special magazines this month are *all of these things and more,* for they will be instrumental in aiding many world wide to become disciples.

[3] "Relief from Today's Pressures —How?" is the appealing title of the October 8 issue, and this special issue of *Awake!* contains information that will bring refreshment and comfort to all who read it. It will be easy to arouse interest in the subject. People today are tense and feel the pressures of this wicked system of things. This is true whether people are young or old, rich or poor, regardless of race or nationality. *Awake!* shows them the real solution and how to benefit from it. Offer it to everyone you meet—whether from house to house or elsewhere—along with the special *Watchtower,* which contains the inspiring district assembly public talk, "When All Nations Collide, Head On, with God." From fulfillment of Bible prophecy we know that this time draws near and that people do not have much time left to learn of Jehovah's loving provisions for salvation. Our concern is to make known that only Jehovah deserves our worship and to help those persons who want to be helped in the time that remains.

[4] What is happening in the world today is a source of deep concern to sincere persons. *Awake!* can help them because it analyzes the problems of life and gives a sound basis for hope for the future, a hope based on God's own Word. During October, at every opportunity let's offer a year's subscription for *Awake!* on a contribution of $1.50. Three free booklets will be given to new subscribers. If you desire, you may offer a year's subscription for both magazines, with six booklets, for $3. Remember, these magazines are two of the most widely circulated magazines in the world, and

(*Continued on page 2, col. 3*)

★ **Make known the God to be worshiped.** ★

Your Service Meetings

WEEK STARTING OCTOBER 10

Theme: Showing Concern for Others. Song 2.

7 min: Introduction, text comments and appropriate Announcements.

10 min: Branch Letter and Theocratic News items.

15 min: Use Booklets or Magazine Articles to Start Studies.

(3 min.) In addition to obtaining subscriptions, which will mean that the magazines go regularly to a home, our desire is to aid interested ones, where possible, through a Bible study. Articles in the magazines may be used to start studies. Also booklets are excellent for starting studies. In fact, thousands in the truth today first studied in the "Look!" or "Good News" booklet. Both booklets are well designed for starting studies. It would be well to include one or both of these booklets among the three booklets given to new subscribers. On the initial call or return visit, here is how the "Look!" booklet has been effectively used to start a study.

(7 min.) Publisher draws attention to the cover of the booklet, how it pictures mankind free from pressures. While householder looks at cover of booklet, from his own copy publisher reads pertinent parts of pars. 1-4, making appropriate comments, asking questions to draw householder into discussion. Thereafter householder is invited to get his copy of Bible to look up together various scriptures on bottom of page 4. After discussing some scriptures, arrangements are made to return and continue discussion of Bible with use of booklet.

(5 min.) Discuss how articles in magazines can be used.

Publishers may be reminded of the suggestion to start studies using "Good News" booklet, as found in February 1971 "Kingdom Ministry" under "Presenting the Good News." (Study can be transferred to "Truth" book whenever appropriate.) Practice sessions at home or with other publishers have helped many to prepare and to have confidence to start Bible studies.

If time permits, have some encouraging local experiences dealing with starting studies or sharing in Bible study work.

18 min: "Our Concern." Question-and-answer discussion of main article. Demonstrate subscription offer, also magazine presentation.

10 min: Concluding remarks, including Psalm 119:97. Cover slogan at bottom of page 8. Song 3.

WEEK STARTING OCTOBER 17

Theme: Making Advancement Manifest. (1 Tim. 4:15) Song 6.

5 min: Introduction, text and comments.

7 min: Question Box. Publisher applying for vacation pioneer service discusses material with the literature servant.

18 min: "How Can You Be 'Perfect as Your Heavenly Father Is Perfect'?" Talk, with some audience participation, on article in September 15, 1971, "Watchtower."

18 min: Presenting the Good News. One or two book study conductors and magazine-territory servant discuss material. Demonstrate points, making suggestions practical to local congregation's territory. Tie in subscription offer and use of special issues of magazines.

12 min: Concluding remarks. Discuss thoughts from article "God Wisely Selects Earth's Rulers," as found in September 15, 1971, "Watchtower." Song 10.

WEEK STARTING OCTOBER 24

Theme: Love Identifies True Christians. (John 13:35) Song 12.

5 min: Introduction, text and comments.

15 min: "Make Them Feel Welcome." Question-and-answer coverage, with points demonstrated, such as how person newly attending meeting can be approached and made to feel welcome.

10 min: Local experiences on the joys resulting from placing the special issues, obtaining subscriptions, starting studies and/or other points of interest.

20 min: Settling Difficulties in Love. Audience participation. Proportion and watch timing so all points are covered.

Why do difficulties between Christians sometimes arise? (Ps. 51:5; 2 Tim. 3:1; w65, pp. 296, 297) If one is sinned against or offended, should one think of getting even or should one quit talking to the offender? (ms 446; Matt. 5:23, 24; 1 Cor. 13:4, 5) If one is sinned against, offended or otherwise experiences difficulties, what would be a loving thing to consider? (Allow for several comments here, including comments on scriptures in references. Summarize main points. ms 446; w65, p. 298, par. 7; w67, pp. 461-463; w69, p. 560, par. 7) If one feels unable to overlook and forgive an offense, or a difficulty has not been settled, what could one do? (ms 446; Matt. 18:15; w65, p. 299, par. 8; w66, p. 492, par. 3; w68, p. 530, par. 13; w69, p. 561, par. 8) If one does find it necessary to take the step suggested at Matt. 18:15, what should be the motive of the offended one, and with what results at times? (ms 447; Luke 17:3, 4; 1 Pet. 4:8; w65, pp. 299, 300, pars. 9, 10; w70, p. 390) If serious difficulty is not settled "between you and him alone," what next may be done, and what should be the motive of all concerned? (Matt. 18:16; w65, pp. 300, 301, pars. 11-13) Why are love and God's spirit important in settling difficulties? To what does this lead? (1 Cor. 13:8, 13; Gal. 5:22, 23; w65, p. 301, par. 14)

10 min: Concluding remarks. Song 14.

WEEK STARTING OCTOBER 31

Theme: Display Christlike Obedience Under Test. (Heb. 5:8) Song 21.

13 min: Introduction, text and comments, also talk on month's service theme. (See "Watchtower" of September 15, 1970.) Discuss how Christ "learned obedience" under test and why this was beneficial for him; also, wherein all earth's inhabitants are being tested, how we can prove our obedience under this test, and how day-to-day obedience aids us when faced with a severe test.

12 min: For Us! Two or three teenagers discuss article in September 1, 1971, "Watchtower" on "Building for the Future During Youth," especially designed for them, about them and their problems.

15 min: "Let Them Know in November." Audience participation.

10 min: Helping Others to Know Jehovah. Discuss and demonstrate how to present the new book ' "The Nations Shall Know that I Am Jehovah'—How?" A presentation such as the following might be used:

Theme: Know Jehovah

"I am glad to find you at home. I am calling to talk briefly with persons who are concerned about the conditions in the world. Conditions are not good, are they? [Briefly cite an example.] What do you believe the difficulty is? [Let householder comment.] One of the basic problems is that there is so much hatred. People lack love; they so often think only of themselves, isn't that so? The Bible explains why this situation exists. [Read 1 John 4:8.] Do people really know God? When getting acquainted with someone, one of the first things you learn is his name. But do people know who God is? Even most church members never use his name. But notice what it says here in Psalm 83:18. [Read it.] So, what is God's name? [Allow for comment.] Notice that it is important to know, not only his name, but also that he is the Most High. That means that his purpose cannot fail. He has promised to destroy the wicked and to make this earth a Paradise for those who love him and their fellowman. Would you like to live then? [Allow for comment.] If so, now is the time to get to know Jehovah and how his purpose affects you. That is why we are offering this new book ' "The Nations Shall Know that I Am Jehovah"—How?' It discusses the entire Bible book of Ezekiel and what it means to us. The book is yours, with this booklet, for 50 cents."

If the householder interrupts after your introduction and says that he is too busy or is not interested, you might say: "Well, at least I would like you to know that I am offering to everyone this fascinating new book ' "The Nations Shall Know that I Am Jehovah"—How?' I would like to leave you a copy for just 50 cents."

10 min: Concluding remarks. Comment on new series of talks to be given covering the new book, as outlined in the insert with this "Kingdom Ministry." Song 59.

AUGUST SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bl.St.	Av. Mags.
Sp'l Pios.	1,008	122.7	49.7	5.1	151.3
Pios.	15,019	94.8	40.2	4.0	100.4
Vac. Pios.	9,373	83.1	25.0	1.4	85.5
Pubs.	385,300	10.4	4.8	.6	13.1
TOTAL	410,700				

Newly Dedicated Ones Baptized: 245

UNITED STATES GOAL FOR 1971
408,717 Publishers

Our Concern *(Cont'd)*

they definitely are the most beneficial ones that are published anywhere. So we have good reason to be positive and enthusiastic about offering the subscriptions.

5 Many who accepted special issues and subscribed for *Awake!* last October are our brothers this October, fellow servants of Jehovah. And they, along with us, will be showing their concern this month—a concern that moves them to talk about Jehovah and to help others to come to know and serve him.

Let Them Know in November

1 November is the month we have all been waiting for! A month-long campaign in which to offer to the public the new book *"The Nations Shall Know that I Am Jehovah"—How?* And as an added blessing, during November we will begin studying this textbook at our congregation book studies. What a delightful double treat!

2 This new book is certainly a powerful, forthright denunciation of Christendom, and also a mighty shout of praise to our God Jehovah. But some may wonder, Is this the type of book the public will understand? Would it not be better to offer them something not so deep, something simpler like the *Truth* book?

3 There is no question that the *Truth* book is simple to understand, and excellent for home Bible studies. However, we should be just as realistic in our appraisal of the "*Know*" book. No one who reads this new book can fail to realize that it exposes Christendom as being condemned by God and that it urges them to get out of Christendom quickly and to serve Jehovah, the only true God. These are things that need to be made known. Rather than being over the heads of people, it is down to earth, touching on many points of common knowledge. For example, what person in this country does not know about the "Apollo" moon landings? So when the new book (pp. 157, 158) refers to these and explains that Apollo was the sun-god of the Greeks, the reader has no difficulty in seeing how Christendom is involved in the sun worship referred to in Ezekiel's vision.

4 Of course, we are free to offer whatever publication we think will best help the householder. However, the Society really believes that in view of the time in which we are living everyone should be given the opportunity to obtain this new book.

5 As far as the "*Know*" book is concerned, all our territory is new, untouched. Why not, then, for at least one coverage of the territory, enthusiastically offer this book at every door. If we only hold it up and read the title, why, this alone is a powerful witness. Who knows how many times, after we leave, these words will ring in the householder's ears, "The nations shall *know* that I am Jehovah"?

6 Others, in addition to those we meet in the house-to-house work, specially need this new book, and in many cases they will be very glad to obtain it. Who are these? Why, those we occasionally call back on, those to whom we regularly deliver the Society's magazines, and those with whom we are now conducting Bible studies. Let's give all of these an opportunity in November to benefit from the powerful message in this book.

(*Continued on page 8, col. 2*)

Announcements

◆ We wish to take this opportunity to thank the more than 825 brothers who wrote the Society by September 15 volunteering to serve at Bethel for one year. One hundred brothers have now been invited to come in during the month of October. If some who were not invited to come on a temporary basis wish to apply for Bethel in the regular way for four or more years of service, they may request an application from the President's Office or obtain one from their circuit servant.

◆ Literature offer for October: *Awake!* subscription, with three booklets, for $1.50. (Publishers will remit to accounts servant $1.40; pioneers, 75 cents.) November: *"The Nations Shall Know that I Am Jehovah"—How?* with a booklet, for 50 cents. If supplies of the new book are not yet available, offer the *Truth* book for 25 cents. December: *New World Translation* and *Word of God* book for $1.25. If the householder already has the *New World Translation*, then offer the new book *"The Nations Shall Know that I Am Jehovah"—How?*, with a booklet, for 50 cents.

◆ Many planning a visit to the world headquarters of Jehovah's witnesses in Brooklyn inquire as to how long it takes to tour the facilities. It takes approximately 1 hour and 45 minutes to tour the printing plant at 117 Adams Street, 45 minutes for the home and office at 124 Columbia Heights, and 20 minutes for the shipping facilities at 30 Columbia Heights. Facilities are open for tours Monday through Friday from 8 a.m. to 11:55 and from 1 p.m. to 5:40; Saturday from 8 a.m. to 11:55.

◆ The Society still has a considerable supply of bound volumes of *The Watchtower* and *Awake!* for 1970 in English. They may be ordered through your congregation for $2.50 per volume.

◆ New Publications Available:

Aid to Bible Understanding (A-Z) —English
New World Translation of the Holy Scriptures (Large-print edition) —English
"The Nations Shall Know that I Am Jehovah"—How? —English
Listening to the Great Teacher —English
Theocratic Ministry School Guidebook —Danish, Dutch, English, Finnish, French, German, Italian, Japanese, Norwegian, Portuguese, Spanish, Swedish
When All Nations Collide, Head On, with God —English, French, German, Spanish

◆ The prices for the new publications are as shown below:

	Cong.	Pio.
Know Jehovah	.45	.10
Great Teacher	.20	.05
School Guidebook	.25	.25
Nations Collide	.02	.005

Make Them Feel Welcome

1 How happy all of us are to have so many interested persons attending meetings with us at the Kingdom Hall! *Watchtower* study attendance averages about 110 percent when compared with the number of publishers, with even greater numbers attending the public talks. Many congregation servants in various parts of the country have informed the Society that hardly a week goes by without someone calling to ask the time of meetings or if someone would please come and study the Bible with them. How thrilling to see so many interested persons studying and attending meetings with us!

2 We want all attending our meetings to feel welcome, for, indeed, they are welcome. What can we individually do to let them know how we feel about their being with us? First, on noting a person or persons alone, we can approach them, warmly introduce ourselves and tell them we are happy to have them with us. Even if we have other duties to care for, we can greet them and then introduce them to others so they will get acquainted and have their questions answered. Most important of all, make them feel welcome.

3 Many who have started attending our meetings have no one studying with them. A goodly number of experiences are coming to the Society such as the following one sent in by a congregation servant in Texas: "I observed a new person step into the Kingdom Hall. I approached her, introduced myself and welcomed her. I asked if she was studying with Jehovah's witnesses. She said, no, but needed to and that her husband would like to study also." The name and address were noted and the next day the congregation servant and his wife visited the couple, got acquainted, discussed some basic truths and made arrangements to return and study the Bible systematically using the *Truth* book.

4 In addition to the joy of making these persons feel welcome, it is also our pleasure to make one another feel welcome at our meetings. How happy we are for the privilege of meeting together, to learn more of Jehovah, to encourage and incite one another to love and fine works. (Heb. 10:24, 25) As we take the initiative to approach ones who are just beginning to attend our meetings, and continue showing our brotherly love for one another, all will feel welcome and will be glad that they were able to attend. —John 13:34, 35.

Presenting THE GOOD NEWS

To Those Not Easily Contacted

1 What can be done to contact personally those who are not found at home even after several calls have been made? It is good to try calling at different times during the week, evenings and on the weekend. But if they are still not at home, what can be done to make personal contact with these persons?

2 Some publishers take the householder's name when it is shown on the doorbell or mailbox and, having this information, look up the householder's phone number and try to make personal contact by calling at reasonable times. One can tactfully explain over the telephone that a number of attempts have been made to find them at home, but without success, and due to the importance of what the Bible tells us regarding these critical times, it seemed appropriate to contact them in this way. Good judgment and brevity are important.

3 If a magazine was left or a study folder, this can be brought into the discussion. A brief but thoughtful presentation over the phone may produce excellent results and allow a specific appointment to be made for when they will be home. This suggestion has been used with some fine results, not only on not-at-home calls, but also where apartment dwellers' names are obtainable, though the doorman would not allow one in to witness.

4 How many of us have made numerous back-calls, only to find no one at home? Again, the telephone can be used to good advantage in making appointments for back-calls. A sister writes: 'One afternoon I got all my back-call records together. I made a list of the names and telephone numbers of all those I once studied with and also those I obtained subscriptions from. I called on the phone and made arrangements to call on them.' Most individuals kept their appointment. This enabled her to accomplish much in the time she had available to spend in field service. Among other things, a number of subscriptions were obtained.

5 If a householder does not have a telephone, or if a publisher prefers, a neatly written letter can be sent to ones who cannot be contacted personally. Some publishers whose infirmities do not permit them to share in the house-to-house ministry commendably write letters to not-at-homes listed by other publishers. Also, some publishers write such letters when circumstances temporarily confine them to their home.

6 Another avenue effectively used to reach persons not easily contacted at home is street witnessing. Writes a pioneer congregation servant: "During the past few months I have had some wonderful experiences while engaged in magazine street work. Witnessing to people I have met on the street has resulted in placing many magazines, obtaining subscriptions and the starting of three Bible studies." He also made this fine suggestion: "In doing street witnessing I find it is better to stand at a corner or location that is not too busy. When you stand alone the people see you and you can approach them with a smile and cheery 'Hello.' They are more friendly and many will stop and talk to you."

7 Utilizing these suggestions to the extent possible will enable us to give a witness to many persons not easily contacted.

Let Them Know in November (*Cont'd*)

7 And here is something special to keep in mind: Why not give everyone who receives a *"Know"* book a special invitation to attend the congregation book study? Here is a wonderful opportunity for them to join the group study right from the beginning of its consideration of Ezekiel's prophecy.

8 The Society suggests that all congregations in the United States start studying the *"Know"* book the first week in November, regardless of what publication is now being used. Seven or eight pages should be covered each week, thus completing the book in about a year. As time permits, look up and read the scriptures cited but not quoted.

9 What a fine program for using this new book during November! Let's all enthusiastically share, to our blessing, to the blessing of others and to Jehovah's praise.

THEOCRATIC NEWS

◆ U. S. meeting attendance shows excellent increase. "Watchtower" study attendance now up to 111.2 percent, service meeting 94.9 percent, Theocratic Ministry School 95.8 percent, and book study attendance 98.5 percent.

◆ Belgium's 14,453 publishers happily report 19,655 attended district assembly held in Flemish, French, Italian, Greek and Spanish; 655 were baptized.

◆ Korean "Evolution" book offered in Korea for first time; new peak in book placements resulted.

◆ Japan's "Divine Name" District Assembly attended by 16,508; 879 were baptized. For four years straight there have been new peaks every month in total publishers. Despite hot weather, publishers averaged 17.6 hours, 9 back-calls and 1.1 studies.

◆ Hong Kong's "Divine Name" District Assembly attended by 437. The 246 publishers there put on whole program including three dramas.

◆ Twenty-seven publishers in Laos report 79 present for circuit assembly. Publishers averaged 20.6 hours in July.

◆ Guyana district assembly attended by 1,921—almost double the number of publishers in country.

◆ Dahomey reports a peak in Bible studies for four months in a row. July study total was 20 percent over the same month a year ago.

◆ One pioneer in Kenya placed 923 magazines in July.

◆ Assembly public talk attended by 473 in Faroe Islands; this made the 60 publishers there rejoice.

Question Box

● What should those sharing in the vacation pioneer service have in mind in requesting pioneer rates on literature?

The arrangement the Society has made to have a special low literature rate for pioneers is for the purpose of helping them to defray their expenses so that they can continue in the pioneer service. Vacation pioneers may also obtain literature at pioneer rates for literature they place with the public only during the dates shown on their appointment letter.

It is not proper for a vacation pioneer to obtain literature at pioneer rates for other members of the family who are not pioneering, to stock up literature to be used later on as a congregation publisher, or to obtain expensive items such as the "Aid" book, deluxe Bibles, etc., for personal use or for one's theocratic library.

Ours is not a paid ministry nor one in which we seek advantage for ourselves, so a vacation pioneer desiring to obtain items for personal use would pay the congregation publisher price for it, having in mind that by so doing he is further sharing in the advancement of the Kingdom work.

*** Share with others the special magazines. ***

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA

NOVEMBER 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 11

Dear Fellow Publishers:

Imagine our surprise when, as of October 15, letters had been received from 1,552 persons—some even from Alaska, Bermuda, Britain, Colombia, Hawaii, Jamaica and Peru—saying that they would like to be among the one hundred invited to share in urgent work at Bethel for a year! Thank you very much for this tremendous response! It reminds us of Psalm 110: 3, where it foretold how Jehovah's people would offer themselves willingly in this His day.

We are happy to say that the hundred brothers needed are now here. No more will be invited on this basis, but, due to the press of work, we will not write personal letters of reply to the rest of you who volunteered. However, if any of you desire to come to Bethel on the regular four-year basis, you may request an application from the Society or from your circuit servant.

Yes, there are certainly a lot of new faces around Bethel these days, some 250, due in part to the expansion of the Kingdom Ministry School and the start of the fifty-second class of Gilead. Our housing facilities here are once again filled to the hilt, even though nine buildings are now being used to house us here in Brooklyn.

But we are happy, for we are able to accomplish a lot in the Lord's work. With 91 brothers on a night shift, production is tremendous. Why, in just the first seven weeks of this double shift 4,638,604 bound books, 2,028,943 booklets and 35,718,200 magazines were produced. This made it possible to speed up shipments to the Branches and congregations before the New York dock strike took effect October 1. In September alone 3,392,081 books and Bibles were shipped out in both English and Spanish.

There is much for all of us to do, and we all desire to prove faithful to God. So whether here at Bethel or in the field, let all of us display Christlike obedience under test, to Jehovah's praise!

Your brothers and fellow servants,
BROOKLYN BRANCH OFFICE

They Will Have to Know Jehovah

[1] How thrilled we were this past summer to receive the new book *"The Nations Shall Know that I Am Jehovah"—How?* The urgency of the times, the importance of the sacred name, the impending change in the administration of man's affairs—these are points that were vividly impressed on our minds as we read this book. One brother after reading it exclaimed: "It's the most exciting preview of things to come that we have ever had!"

[2] But not many persons have read this exciting "preview of things to come." As a result, few persons have any idea of Jehovah's violent judgments soon to befall the false religious systems of which they themselves may be a part.

[3] It is not because these people never had the opportunity to know. By and large, the apathy of the people is due to the Devil's blinding their minds. Does that mean that it is futile to continue going from house to house? Not at all! Whether people listen or not, it is God's will that the witness continue to be given. (Ezek. 2: 5) This magnifies his love and his justice, and it is our privilege to have a share in it. Furthermore, in your community there are no doubt some persons who 'sigh and groan' because of the detestable conditions in Christendom. These individuals must be 'marked on the forehead' in order to escape destruction. But how?

[4] In large measure it is up to us. This new *"Know"* book is particularly important to these "sighing and groaning" ones. Hence, we ought to be diligent to share its contents with everyone who will accept it. Distributing this book is a privilege that not many of earth's population have. It is also a challenge that few are willing to accept. Let us therefore joyfully seize this privilege and challenge and feature the *"Know"* book in our field ministry during the month of November.

[5] First of all, offer this new publication at every door and give everyone to whom you speak an opportunity to know Jehovah as we know him. Do you think this is a difficult assignment? Not when compared to Ezekiel's assignment. Leaving with people a bound book, which they can read at their leisure, is much easier than lying forty days on one side and then three hundred and ninety days on the other without turning, while at the same time living on a very restricted diet. Truly our assignment is much easier. —Ezek. 4: 1-17.

[6] But some may feel that an explanation of Ezekiel's prophecy is too deep and difficult for the average person, and therefore we should offer the people something simpler. Well, comparing the new book with the book of Ezekiel, which of the two is easier to read and understand? Is not the prophecy as it was first delivered more difficult than the published explanation in the *"Know"* book?

[7] Let us remember, too, that it was Jehovah who told Ezekiel what to say to his generation. It was not Ezekiel's prerogative to complain that it was a message too difficult for the people to understand. Similarly today, it is not for us to complain about Jehovah's methods and arrangements for warning the nations of impending destruction. Actually, Jehovah in his mercy has made the message very understandable and has made it much easier for people today to get to know him for their salvation.

[8] Tens of millions of persons already have the *Truth* book. Most of them are no longer on our back-call lists but they are friendly when we call. Try again to help them. Perhaps the powerful message in the new book is what will shake them out of their apathy. So, offer the *"Know"* book at every door, and with real enthusiasm.

(Continued on page 2, col. 3)

★ **Display Christlike obedience under test.** ★

Your Service Meetings

WEEK STARTING NOVEMBER 7

Theme: Love of God Means Obedience. (1 John 5:3) Song 118.

10 min: Introduction, text and comments. Also, discuss the Branch Letter.

23 min: "They Will Have to Know Jehovah." Audience participation. Build up enthusiasm for the privilege of having a part in giving a powerful witness to Jehovah's name by distribution of the new book.

Demonstration: Have a publisher make two house-to-house calls with the new book. At the first door, the householder is not interested, so publisher uses brief presentation suggested on page 2 of October "Kingdom Ministry." No placement. Ask audience what good was accomplished. Next, publisher calls at another door. Here he is able to give fuller presentation and places book. Use discussion on theme "Know Jehovah" from October "Kingdom Ministry." At certain points you may want to stop publisher and ask audience why certain things were effective or how to handle situations that have arisen. Direct attention to specific points in the book that can be shown to householder.

Conclude with reminder about special public talk based on "Know" book. Encourage publishers to bring as many interested persons as possible, also personally to read material from the book in advance, if they can work it into their schedule.

15 min: Christian Obedience to Law. Talk based on principles in Chapter 18 of "Truth" book; also see pages 1240 and 1241 of "Aid." Work in experiences from "1971 Yearbook," pages 111, ¶3; 224-226; 289, ¶4. Draw audience into discussion on points that show how this counsel applies in our own lives.

12 min: Concluding comments. Include accounts report. Encourage all to remember those in their own congregation who may be enduring severe tests because of obedience to God; recommend personal visits and other encouragement. Song 88.

WEEK STARTING NOVEMBER 14

Theme: Teaching That Reaches the Heart. (Rom. 10:10) Song 108.

13 min: Introduction, text and comments. Arrange in advance for some to relate experiences drawing attention to fine arguments, or good teaching, used by those who helped them to learn the truth. (If needed, see "1969 Yearbook," pages 74, 111; "1971 Yearbook," page 92.)

15 min: How to Reach the Heart When Teaching. Talk showing how to do this in teaching one's own children, also when making back-calls and conducting Bible studies. For source material see pages 75-78 of "Theocratic Ministry School Guidebook," also "Watchtower" of March 1, 1971.

22 min: "Be Prepared." Audience participation. When considering paragraph 4, demonstrate: Conclusion of home Bible study conducted with family of three. Students were assigned in advance; two prepared magazine presentations (one featuring "Watchtower," the other emphasizing "Awake!"), and one found an answer to a Bible question common in local territory by using "Watch Tower Publications Index" and Kingdom Hall library. Each one is asked to present what he has prepared; publisher commends, also asks others in family what they learned from the other's presentation. Encourage them not to be unduly concerned about phrasing but to speak from the heart.

10 min: Concluding comments. If group witnessing planned for November 25, mention this. Encourage any who plan to vacation pioneer during December school holidays to turn in applications. Build up enthusiasm for special public talk. Comment on Romans 10:10. Song 103.

WEEK STARTING NOVEMBER 21

Theme: Help Those Related to You to Grow in Faith. Song 60.

10 min: Introduction, text and comments. Also discuss Question Box.

20 min: "Presenting the Good News—to Your Relatives." Questions and answers. Arrange in advance for publishers to relate experiences showing how their relatives endeavored to interest them in the truth or how they are trying to help their relatives now. May include experiences from "1969 Yearbook," page 118, ¶3; "1967 Yearbook," page 215, ¶2; November 8, 1967, "Awake!" page 20.

20 min: Are You Having a Regular Family Study in Your Home? (Material may be drawn from "Theocratic Ministry School Guidebook," pages 37, 38, also article "Family Study a Blessing," in February 15, 1971, "Watchtower.") This part should be handled by a brother who sets a good example in this regard. Ask audience to read key scriptures; analyze them together. Talk in advance to family heads, as well as those in divided homes, and find out what problems arise that interfere with regular family study, why some do not continue, etc. Bring up these problems and draw out suggestions from audience. Emphasize the importance and value of family study. Discuss how to make it enjoyable for all the family. Offer suggestions on when to have the study and point out the need to consider home circumstances in determining how long study sessions should be.

10 min: Concluding comments. Include appropriate Announcements and Theocratic News items. Song 71.

WEEK STARTING NOVEMBER 28

Theme: Everywhere Be Witnesses of Jehovah's Messiah. (Acts 1:8) Song 51.

5 min: Introduction, text and comments.

12 min: Talk on service theme for December. (See "Watchtower" of December 15, 1970.) Show that as witnesses of the Messiah we draw attention to Jehovah, the One who anointed Jesus. When we tell about Jesus' teaching, we publicize God's name, as Jesus did. Point out difference between worldwide witnessing and world conversion. Emphasize value of "Know" book in giving the witness.

15 min: "Those Who Stick." Questions and answers; read paragraphs. Draw out comments to show how these points affect every publisher of the good news. Could arrange for someone to relate experiences found in "1968 Yearbook," page 122, ¶4, 5; "The Watchtower" for 1970, page 763, ¶7, to page 764, ¶2; page 510, col. 1, ¶3; for 1967, page 255, col. 2, ¶1; for 1966, page 446, col. 2, ¶1.

18 min: Witnessing with the "New World Translation" During Decembe Discussion and demonstration.

Explain that offer for the month is "New World Translation" and "Is the Bible Really the Word of God?" for $1.25. If the householder already has the "New World Translation," offer the book "'The Nations Shall Know that I Am Jehovah'—How?" with a booklet, for 50 cents. If publishers want to keep on using the Scripture presentation that they used during November, that is fine. If some want a different presentation, the following thoughts may be helpful:

Usually we have little difficulty engaging people in conversation about economic problems, violence, immorality, family difficulties, etc. Your presentation could be designed to invite their expressions on one of these current problems. Then use their response as an opportunity to direct attention to some practical advice from the Bible. (See "Word of God" book, Chapter 11, "Is the Bible Practical for Our Day?" for talking points.) You can read from the Bible, or, if you prefer, read the scriptures out of the book along with the accompanying explanation. Having showed the value of the Bible's counsel, offer the modern-language "New World Translation" and the "Word of God" book.

10 min: Concluding comments. Include suggestions on how to plan field service during cold weather so as to accomplish the most good. Song 100.

They Will Have to Know Jehovah (*Cont'd*)

[9] Likewise, do not overlook th opportunity of offering the "*Know*" book to all the people on whom you are presently making back-calls, as well as to all those with whom you are conducting home Bible studies. Certainly all these people especially need to read this book in addition to the material we are now studying with them. If they do, it may well hasten their progress in the way that leads to everlasting life.

[10] We have a message from Jehovah. Let us deliver it. *They will have to know Jehovah!*

SEPTEMBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	979	144.9	59.4	5.6	165.6
Pios.	15,293	97.6	42.1	4.0	102.2
Vac. Pios.	6,187	83.6	29.2	1.8	83.5
Pubs.	385,886	9.8	4.9	0.6	11.9
TOTAL	408,345				

Newly Dedicated Ones Baptized: 2,855

UNITED STATES GOAL FOR 1972
443,182 Publishers

HOW DID WE DO IN SEPTEMBER?

We did very well during the first month of our new service year. We had 408,345 publishers sharing the good news. We placed an average of almost two books per publisher, or a total of 813,403! Isn't that fine? What a blessing the "Evolution" book will be to those many persons whose minds have been permeated with that godless philosophy! Many will have their thinking readjusted and minds opened to God's truth because of your good work in September.

Be Prepared

1 Jehovah's love for mankind is great. "He does not desire any to be destroyed but desires all to attain to repentance." (2 Pet. 3:9) Yes, God really cares for people, and we do too because we serve God and imitate his quality of love. We want others to know Jehovah and to love him as *we* do. But Satan has blinded the minds of unbelievers, so we need to overcome objections and prejudices.

2 The apostle Paul counseled that Christians should be "ready for every good work." (Titus 3:1) They should be prepared in mind and heart, having the right outlook, so they are willing to share. And when they know what good work needs to be done—preaching the good news to others, for example—it is only reasonable that some further preparation be done. Thus they will be not only willing but also able to explain the truth clearly, and to overcome objections and prejudices in order to gain a hearing ear.

3 In what ways can we prepare? Of course, our personal study of the Bible, the meetings at the Kingdom Hall and our student talks are definitely included. But is there some additional preparation that can be of great practical value? Yes, we can talk to other brothers and sisters, asking them for suggestions and practicing together how to handle objections and questions that come up in the field ministry.

4 An excellent opportunity for this sort of preparation is when Bible students progress to the point where they want to accompany you in the field service. Why not take some time after your weekly study with them to let them practice what they will be saying in the service? Keep it simple and commend them warmly. Improvement will come gradually, and practicing together will help.

5 Another time we can do some preparing is when we are in a car group traveling to a territory. We may present objections common to that area and ask those in the group for points they have found useful in overcoming them. Then, too, a fine place to practice field points is at meetings for field service. When we get into the territory the suggestions will be fresh in our minds. Also, what about practicing within the family circle? At a suitable time, perhaps after the family study, each family member could take turns being the householder, raising objections. The others could offer suggestions as to how they can be overcome.

6 In these brief periods of practice, keep in mind that there may be several ways to deal with a situation or objection. What works for one may not be as effective for another. We help each other when ideas are shared that each one can work into the type of presentation he finds best suited for himself.

7 No doubt about it, just as preparation will help to sharpen skills in any other human activity, preparation will help to sharpen our preaching and teaching skills. Of course, there is no substitute for the experience of actually talking to people in the field ministry. That is the best practice of all, but we can help that along by some preparation in advance.

Announcements

◆ Literature offer for November: *"The Nations Shall Know that I Am Jehovah"—How?* with a booklet, for 50 cents. For December: *New World Translation* and *Is the Bible Really the Word of God?* for $1.25. If householders already have the Bible, offer the *"Know"* book, with a booklet, for 50 cents.

◆ Worldly holidays during November and December present fine opportunities for increased field service. Can you vacation pioneer during that time? If so, now is the time to apply.

◆ The Society has produced a new set of postcards, with a variety of views of Bethel, the factories, Watchtower Farm, and so forth. A set of ten may be had for 25 cents.

◆ New Publications Available:
"Then Is Finished the Mystery of God" —Finnish, Norwegian, Swedish
The Truth That Leads to Eternal Life —Fijian, Tahitian
"Let Your Name Be Sanctified" —Greek
"This Good News of the Kingdom" —Chamorro, Laotian, Luvale, Nembe, Palauan, Tahitian, Trukese.

◆ Out of Stock in U.S.A.:
"Your Will Be Done on Earth" —Spanish

◆ Publishers and pioneers will please order all *Yearbooks* through the congregation with which they are associated. Orders for the English edition of the *1972 Yearbook* may be placed starting November 15. Please order only after that date. The *Yearbook* will also be available in French, German and Spanish by about December 1. *Yearbooks* are 50c each. Regular and special pioneers on the list before July 1, 1971, may receive a free *Yearbook* by making request of the literature servant. This will be included in the congregation's order and, later, credit may be requested from the Society for the pioneer's copy. Pioneers may obtain additional *Yearbooks* at 15c each. Calendars are no longer available.

◆ *Aid to Bible Understanding* and the 1971 large-print Bible are cash items (see paragraph 22 in new *Cost List*). These items are to be ordered from the Society only when the congregation has a specific order for such.

Those Who Stick

1 There are many fine privileges of service that one can have in Jehovah's organization. Pioneering and Bethel service are examples. Many have held on to such special privileges for five, ten, twenty or more years, even as early prophets and apostles stuck to their special assignments. What enables persons to stick?

2 One vital factor is that they find joy in their service to God. As Nehemiah said: "The joy of Jehovah is your stronghold." (Neh. 8:10) Such joy gives them a feeling of security and is a source of strength. But does that mean they never became discouraged? No. Even Jehovah's faithful prophet Jeremiah became discouraged, and once he felt like quitting. But he did not act rashly, and he got over his problem.—Jer. 20:8, 9.

3 Unresponsiveness and opposition were what caused Jeremiah to get discouraged. The prophet Elijah also became downhearted; he felt alone in carrying on God's service, having no one, as it were, to work with. (1 Ki. 19:9-18) At times Jehovah's servants today get discouraged for similar reasons. But those who stick have the "joy of Jehovah."

4 Obviously this joy does not come only from finding sheeplike persons in the field ministry. It is not dependent on doing work that in itself is necessarily pleasant. True, meeting people who accept God's truth is a source of uplift. But in some places there is little favorable response. And there is much that must be done in operating Bethel homes and printeries, to provide Bible literature, that is just plain hard work. What enables some to stay on in such assignments? "The joy of Jehovah." Do you have it?

5 Such joy does not rest simply on the response of others—whether they accept literature, an offer of a home Bible study, and so forth. Nor does it depend upon having personal conveniences, perhaps a partner with whom to work or a car for transportation. It is not something that a person has when carrying out certain theocratic activities but loses when given other assignments.

6 The sustaining "joy of Jehovah" is the portion of those who have learned to see things from Jehovah's viewpoint. They are grateful to be used by Jehovah, and personal convenience does not dictate their decisions. (Ps. 110:3) They count it a privilege beyond compare to contribute in full measure to the praise of their loving God, Jehovah. Appreciation of their relationship to Jehovah is what helps them to stick.

Presenting THE GOOD NEWS

To Your Relatives

1 We want our relatives to learn God's truth and to gain everlasting life along with us, don't we? As Andrew helped his brother Peter, we want to share the truth with our relatives. (John 1:41, 42) Of course, it is wise not to try to tell your unbelieving relatives everything at once. A few main points, or just one, may be enough the first few times. Even if they show little interest, persist in sharing the good news as opportunity affords.

2 You will find it helpful to be alert to what interests your relatives. Are they concerned about world conditions, the increase in violence and crime? Then you may have opportunity to talk to them about Bible prophecy and what was foretold for our day. This may lead to your presenting the *Truth* book and starting a study.

3 Some brothers report they have found it beneficial to go over the articles in each issue of *The Watchtower* and *Awake!* and then ask themselves, Would any article in this issue be of special interest to a certain relative, young or old? You might even make a list of your relatives, and as you examine the articles, go over the list and determine who might enjoy a certain article. Articles such as "Teaching Your Daughter About Housekeeping" and "Stamp Collecting as a Hobby" are of that sort. To some relatives you might send an article that reports on recent assemblies, along with a brief letter telling them what you did this past summer. If one has a Baptist relative, then the article in *The Watchtower* on "Baptist Concern over Church Problems" would be a good one to send them.

4 There are other ways to reach them too. Now that we have the *Great Teacher* book, why not make it a gift to your young relatives? You may want to write a message on the inside cover, making the book a personalized gift. Because of the nature of the material, it will be welcome in many households. If a child to whom you give the book asks his father or mother to read him the stories, then the parents may learn God's truth while reading it to the child. It is a direct way to reach the child and an indirect way to reach the parents. The logic and wholesomeness of the material may appeal to the parent, cause him to ask questions and open the way for a home Bible study.

5 Many publishers report having used the *Word of God* and *Evolution* books to help relatives who had little interest or faith in God's Word or who were opposed. One publisher in Ohio had a grandmother very much opposed to the truth. "After she came to stay a few days with us," reports the publisher, "my grandmother picked up the *Evolution* book and began reading it. By the time she left, she had asked for her own copy and had read quite a bit of it. The next time she came, I asked her if she would like to have the *Truth* book, since she enjoyed the *Evolution* book so much. She was happy to have it. A study was started and she now attends most of the meetings."

6 Here is another suggestion. Have you ever made a gift of the *Yearbook* to a relative? Some publishers have done this, and with good results. They know that their relatives might not read a book about doctrinal matters, so they give them a *Yearbook*, explaining that it is a book that tells about the organization of Jehovah's witnesses and the work it is doing around the world. You might say, "I thought you would like to read this report on what the Witnesses are doing and the fascinating experiences they have had in various parts of the world." This year why not order a few extra copies of the *Yearbook* and give them to your relatives?

7 If your relatives live far away, you can witness to them by mail. If any show interest and you cannot personally visit them, feel free to write the Society, and the information will be sent to a congregation in the vicinity where your relative lives.

8 Often it is true that time and change of circumstance or developments in the world make persons more favorably disposed than in the past. So do not give up in presenting the good news to your relatives.

THEOCRATIC NEWS

- **District assembly in Djakarta, Indonesia, attended by 1,608, with 73 baptized. Seven more assemblies to be held.**
- **"Divine Name" Assembly in Ceylon had 542 for public talk, with 19 immersed. The program was presented in English, Sinhalese and Tamil.**
- **An inter-island "Divine Name" Assembly was held in Nadi, Fiji, with delegates from seven of the nine countries under the branch. Peak attendance was 1,843 and 62 were baptized. Program presented in English, Fijian, Samoan and French.**
- **Despite Toulouse assembly's being canceled by authorities because of a cholera epidemic scare, France's 41,203 publishers still had 48,533 assemble at their district assemblies.**
- **Austria, with 10,043 publishers, had 18,715 at their district assemblies; 388 were baptized.**
- **New branch building in Argentina finished and occupied. Over 22,000 Bible studies being conducted in Argentina.**
- **Okinawa's "Divine Name" Assembly had 780 for public talk; program was presented in Japanese and English.**
- **Three district assemblies in Korea had an attendance of 19,826, with 948 baptized. The branch also reports a new peak of 13,668 publishers.**

Question Box

• Should the eighty questions in the "Lamp" book be covered in personal Bible studies with interested persons?

The "Lamp" book is not intended for general public distribution. So it is not something that we offer to people as a basis for study when we first begin to call on them. There is no objection to your using it to answer some of their questions. But to obtain a personal copy, the student must make request of the congregation servant, and this he would do when he is making good progress toward dedication and baptism.

There is nothing secret about the answers to those eighty questions. The student is encouraged to study them carefully before the overseers review the material with him in preparation for his baptism. If the student needs some help with that review, there is no objection to your discussing the material together. Any discussion of the Bible and of the Society's literature explaining the Bible is wholesome and is to be encouraged. But it would not be wise to bypass a personal study of the "Truth" book, thinking that the vital points can be learned simply by studying the eighty questions. Nor should we review those eighty questions in such a way that we are encouraging the person to memorize certain answers. The important thing is to promote understanding and appreciation of the truth, and private discussion can do much to accomplish this.

★ Are you having a regular family study in your home? ★

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KINGDOM MINISTRY

FOR UNITED STATES OF AMERICA
DECEMBER 1971 "You will be witnesses of me . . . to the most distant part of the earth."—Acts 1: 8. VOL. XIV NO. 12

Dear Fellow Publishers:

More Gilead students have arrived. We wish you could have been with us on October 18 when these ninety-eight brothers and sisters of the 52nd class were introduced to the Bethel family. They are serious-minded and enthusiastic, with a variety of backgrounds, having come from Denmark, Germany, Malagasy Republic, Puerto Rico and from many sections of the United States and Canada. Along with other studies they are learning Portuguese, Spanish, French and Japanese.

It is too early to give you a report on how many '*Know Jehovah*' books were placed during November, but the Brooklyn plant has shipped out over 1,700,000 copies. Now, during the month of December we have a wonderful follow-up offer for the people, the *New World Translation of the Holy Scriptures.*

Don't forget, besides English, this delightful Bible translation is printed in Dutch, Italian, Portuguese and Spanish for those reading those languages. And remember, too, for only $5 a large-print edition is available in English for those who prefer it.

We are also pleased to announce that a new Bible study folder is being printed—20,000,000 of them! These are being shipped free of charge with your *Yearbooks.* Order more when you need them. Printing of the earlier study folders has been discontinued.

This new folder gives a very fine witness concerning Jehovah himself, and it tells the reader about the new '*Know Jehovah*' book. It also outlines the Bible study arrangement in such a way that you can use *any book you may choose.*

Be sure to leave the folder when householders do not take other literature. Also leave it where no one is at home. It is like leaving your footprints behind. But not in mailboxes, for that is against postal regulations. Let them know that Jehovah's witnesses have called again!

Be assured of our love,
BROOKLYN BRANCH OFFICE

Our Principal Textbook

1 How do you feel when you receive a new publication from the Society or a new issue of *The Watchtower* or *Awake!?* Really, we are deeply indebted to Jehovah for his provisions and very grateful for his loving direction, aren't we? And, above all, the Word of Jehovah itself, the Bible, is our most treasured publication and principal textbook, for it is the very basis of our faith in Jehovah's promises. Surely we ought to know how it was produced, what it contains and how to use it.

2 As Jehovah's people we realize that without the Bible we would never have come to know the real purpose of life, but learning what it really is has been most encouraging to each and every one of us. This has helped us to press on despite worsening world conditions. The Bible contains information that otherwise would not be available to us, such as a knowledge of things that took place before man was on the scene. (Gen. 1:1-26) The Bible also tells us about conversations that took place in the heavens and that no human ears could hear unless Jehovah provided the information. These things strengthen our faith!

3 More importantly, the Bible acquaints us with Jehovah himself, his name, his outstanding qualities, his Son and the important place that he occupies in God's purposes. (Col. 1:17, 18; 2:3) And as a book of prophecy, the Bible truly is outstanding. It has no equal. It alone has given true significance to events of history and shows why they turned out the way they did. (Luke 19:41-44) Moreover, the Bible shows the future of all present worldly governments (Dan. 2:44) and explains the events of our day, showing that soon Jehovah will clear away all of the wicked. (Ps. 37:9, 10) What compelling reasons there are to read God's Word daily!

4 If you have had difficulty in keeping up with the suggested schedule for Bible reading each week, could you make it your resolve to try to keep pace during December? This would mean reading Jeremiah 38 to 52, only 15 chapters. If we allowed about five minutes a day to read half a chapter, that would keep us nicely abreast of this fascinating material. And since there is so much power in the Word of Jehovah, it will motivate us from the heart to be witnesses of Jehovah's Messiah everywhere.

5 Yes, reading and studying the Bible give us the courage to be witnesses of Jehovah's Messiah in these momentous days. December offers us a splendid opportunity to share the Bible with everyone whose heart is inclined toward righteousness, for we will be using the *New World Translation* in all the languages in which it appears, together with the book *Is the Bible Really the Word of God?*, for a $1.25 contribution. What an excellent combination! Also, many of us in our own personal study and research have been thrilled with the value of *The Kingdom Interlinear Translation of the Greek Scriptures.* This translation has opened up new vistas of understanding and depth of appreciation for Jehovah's Word. Those of us who are acquainted with individuals who are very much interested in a study of the Bible and who enjoy it may want to introduce *The Kingdom Interlinear Translation of the Greek Scriptures* to them.

6 As you receive this issue of *Kingdom Ministry,* surely you are rejoicing in the series of talks currently being delivered on the new book, *"The Nations Shall Know that I Am Jehovah"—How?* Are not these talks stimulating our appreciation for Jehovah and motivating us to share these truths about his name and his will with others before it is too late? Take advantage of opportunities to pass on this infor-

(*Continued on page 3, col. 2*)

★ Everywhere be witnesses of Jehovah's Messiah. ★

Your Service Meetings

WEEK STARTING DECEMBER 5

Theme: Urgently Teaching the Good News. (1 Cor. 9:16) Song 25.

7 min: Introduction, text and comments, also Theocratic News.

20 min: Talk and audience discussion on "Teacher, Teaching" from "Aid" book, pp. 1579, 1580. Highlight appropriate points from "Teachers in the Christian Congregation" and "How all Christians should be teachers." Show that we should be at this work urgently, teaching effectively. Be sure to encourage each one to bring "Aid" book to service meeting this month and prepare to comment during discussions based on material from "Aid" book. Family preparation before each meeting will enable all to share.

15 min: "Our Principal Textbook." Question-and-answer coverage. Demonstrate appropriate points.

3 min: Accounts report.

15 min: Concluding comments. Include fitting points from " 'Preach the Word'—Where and Why?" November 15, 1971, "Watchtower." End meeting on spiritual note. Song 89.

WEEK STARTING DECEMBER 12

Theme: "Happy Is the People Whose God Is Jehovah!" (Ps. 144:15) Song 29.

12 min: Introduction, text and comments, and handling of Branch Letter by warm family discussion at supper table. Family members respond enthusiastically.

15 min: Presenting the Good News. Question-and-answer coverage and demonstration of appropriate points on paragraphs 3, 5 and 6.

18 min: Talk and audience discussion of "Happinesses," "Aid" book, pp. 711, 712. Feature primarily "The Source of Happiness," "Christ's Counsel on Happiness," and "Take Delight in Jehovah." Speaker should make practical application to fit needs of congregation, reviewing main points in conclusion.

15 min: Concluding comments. Include some points on progress of campaign with Bible and/or experiences this month. Highlight main ideas from "Are You Happy With Your Life?" September 22, 1971, "Awake!," pp. 3-5. Song 24.

WEEK STARTING DECEMBER 19

Each congregation should plan its own spiritually upbuilding service meeting for this week. Announce arrangements for witnessing over holiday weekends.

WEEK STARTING DECEMBER 26

Theme: Praising Jehovah Day by Day. (Ps. 96:2) Song 28.

8 min: Introduction, text and comments, and any announcements for the evening.

10 min: Discussion of the "Question Box" material.

12 min: "Your Part in the Ministry School." Talk and question-and-answer coverage by school servant.

15 min: Helping Others to Appreciate the Bible's Value. Demonstrate and then discuss the value of the following presentation designed for use during the "Watchtower" campaign. The presentation will serve as a "springboard" to lead into the first article of the magazine (issues of January to April). Be sure that the demonstration is brief, to the point (not wordy), hence can easily be copied by others.

Theme: Benefits of Living by Bible Teachings.

"[After greeting:] I've been talking briefly to your neighbors about something that has greatly helped me. I think you will agree that we live in times when we face many problems. Often we wonder what decisions to make. Is there any way to be sure? Note what the Bible says here in Psalm 119:105. [Read verse, letting householder see it.] Will the Bible really do that—light our way and show us what course to take in these confusing times? We could never know unless we tried it out, isn't that right? To help persons to do that, this magazine is published. [Draw attention to first article and comment on points made at beginning.]"

Let the brothers say what they like about the presentation and how it might be adapted to the local territory. Discuss how to direct attention to our free home Bible study service.

15 min: Concluding comments. Include some helpful thoughts from article "When to Be as a Babe," October 1, 1971, "Watchtower," pp. 605-607. Song 58.

WEEK STARTING JANUARY 2

Theme: Serve Jehovah with a Complete Heart. (1 Chron. 28:9) Song 70.

5 min: Introduction, text and comments.

10 min: Talk on theme for the month. See March 1, 1971, "Watchtower."

10 min: Mature brother gives talk on "What About Dating?," October 1, 1971, "Watchtower," pp. 593-595.

12 min: "A Marvelous Provision." Question-and-answer coverage. Also select and comment on a portion of "Yearbook" report you found especially impressive.

8 min: Announcements for week by congregation servant and "A Few Suggestions."

15 min: Family head (preferably one of the "older men") handles material in "Aid" book, pp. 564, 565, on "Christ Jesus and the Christian Family Unit," by question-and-answer method. Be sure to emphasize how good oversight of family and fine cooperation by various members thereof help us successfully to praise Jehovah. Song 74.

A Marvelous Provision

1 Have you received your copy of the *1972 Yearbook* as yet? It is made up in a new style this year. We believe that once you pick it up and begin reading you will not want to stop until you have completed everything up to the section containing the daily texts. How faith-strengthening and how heartwarming are the accounts of the wonderful ways in which Jehovah is using modern-day men and women of faith. In the lives of faithful servants of Jehovah, both past and present, we can see our brothers overcoming the very same problems and obstacles that confront us. Does not this make us even more determined to press on faithfully in Jehovah's service? (1 Cor. 10:13) Truly, each *Yearbook* is another marvelous provision from Jehovah for the comfort and encouragement of his servants.

2 But is the *Yearbook* encouraging only to Jehovah's witnesses? By no means! In fact, many Bible students have been greatly strengthened by it. Those publishers who make it a habit to see that all of their Bible students get a copy have found that it helps them to make more rapid progress in developing appreciation for Jehovah's visible organization. Why not take a copy along to each Bible student and show him all its features, including the daily texts and comments? Explain the benefits of considering the Scripture text and *Watchtower* comment for each day. Reading with your Bible student from the *"Lamp"* book, pages 67-69, which highlights the benefits of personal and family study, will undoubtedly help him to appreciate the value of this provision. When it is used daily, it helps one to grow in appreciation for the wisdom in Jehovah's Word. As the information is thoughtfully considered and applied throughout the day, such application contributes greatly toward building Christian personalities.

3 When honest-hearted ones read the *Yearbook* they cannot help but be greatly impressed by the fact that the ministry is carried on in the same way as in the first century C.E. They will also observe the many evidences that Jehovah is directing this work and how he is richly blessing his people today.

4 The *Yearbook* is also of great value in aiding interested ones to appreciate the field ministry and the part they can have in it. You may want to explain that activity in the field ministry is reported to the local congregation and then to the branch, and finally to the Society's headquarters. If Bible students have progressed to the point where they are qualified to participate in field service, they can be shown how they may have the joy of contributing their part no matter how insignificant it may seem to them. It takes single grains of sand to make up the seashore and single drops of water to make up the mighty oceans. Help them to appreciate that during December they, too, can have a share in the tremendous witness being given throughout the earth by Jehovah's faithful servants.

Your Part in the Ministry School

¹ As you may have noticed from the new Theocratic Ministry School schedule, a wealth of information will be covered during the 1972 calendar year. Why? To help us to become better servants of Jehovah God now. Also, to prepare us for life in the new system of things. Surely, if at all possible, you will want to be present for each session of the school to receive education that simply cannot be had anywhere else.

² If you have read the instructions on the new school schedule, you doubtless noted a number of changes. These should make the school more enjoyable and beneficial for all of us.

³ As you prepare your talks, you will find that there is an abundance of excellent material. How much of it should you try to cover? Of course, it often is not possible to cover every point. Do not sacrifice good teaching methods. But we ought to discuss more than an isolated sentence or two, and we should not always use only the "milk" of the word and skip over the "meat." Come to grips with material that will be truly informative to the congregation. There are fine points that aid us to understand certain scriptures more clearly, and we all want to benefit from these.

⁴ It is all right to use field service settings where appropriate. But sisters may at times find that a field service setting would greatly limit their coverage of the material. In that case it would be much better to have the assistant take the part of a person who has a background in the truth. The presentation could then take the form of a discussion with another member of the family or another publisher. And if you want to have your *Aid* book (or other textbook) in your hand as you discuss the material from it, there is no objection to your doing so.

⁵ Even when we are not scheduled to give a talk, preparation for the school is beneficial. It helps us to impress the information more deeply upon our minds and hearts. True, not everyone is able to spend the same amount of time in advance preparation. But we can all do some.

⁶ As an aid in learning, you may also find it helpful to have your book open to the material being discussed by each speaker. When a particularly helpful or interesting point is made, find it in the publication and underscore it. This may help to impress it on your mind, facilitate your finding it in the future and, in the case of the instruction talk, make it easier for you to participate in the oral review.

⁷ The Theocratic Ministry School indeed has much to offer us in the months ahead. How fine it will be to listen to the informative, encouraging talks! Additionally, we can be certain of Jehovah's blessing as we share to the extent possible in making each session of the school an hour of spiritual refreshment.

OCTOBER SERVICE REPORT

	Pubs.	Av. Hrs.	Av. B-C	Av. Bi.St.	Av. Mags.
Sp'l Pios.	885	145.0	64.7	6.2	159.6
Pios.	15,426	98.9	43.5	3.9	118.4
Vac. Pios.	12,443	81.9	30.0	1.8	99.4
Pubs.	389,648	10.2	5.1	0.6	14.4
TOTAL	418,402				

Newly Dedicated Ones Baptized: 3,553

UNITED STATES GOAL FOR 1972
443,182 Publishers

HOW DID WE DO IN OCTOBER?

A new peak in publishers, the first in our service year—this is the good news we have to share with you, brothers! Yes, 418,402 engaged in the field ministry during October. The report underscores your determination: On with the marking work of the King's secretary! Your good work also resulted in 159,909 subscriptions being obtained. "Awake!" will now be coming regularly into many more homes. It helps people to see the religious abominations of Christendom. May many new subscribers become righteously disposed, enabling us to satisfy their spiritual need.

Our Principal Textbook *(Cont'd)*

mation. In those cases where the householder already has the *New World Translation*, we encourage you to offer the new book, together with a booklet, for 50 cents.

⁷ Now, for a few minutes, think about those with whom you might be able to place the Bible or one of the new books this month. Why not make a list? If you write down the names of these folks and then call on them as early as possible during the month, it may be surprising to see what can be accomplished during December. And since we really want to help these people, you might want to take a few moments with other members of your family to practice how to approach various householders and interested ones in your territory. This will sharpen your ability to present the offer and your desire to share in the field ministry.

⁸ If it is possible to get some persons started in the actual field ministry this month, especially those who have been studying the Bible for a number of months and who qualify as well as show a desire to share in presenting the good news, why not do so at this time. What a blessing this will mean for them and for those who listen to them! Indeed, our principal textbook, the Bible, is an influence for good in our lives.

A Few Suggestions

Would you like to try some of the suggestions that various traveling representatives of the Society have used recently in getting subscriptions for the magazines? Listed here are five that you may find useful.

1. Have a positive approach, drawing attention to the specific contents of the magazines you are presenting.

2. Try offering both subscriptions instead of one. One circuit servant reported that he obtained nine subscriptions in just one day by doing this.

3. You may find it useful to say that *The Watchtower* has been published for over 90 years. Obviously, it is quite experienced in presenting spiritual food at the right time.

4. Some have taken the time to

(Continued on page 4, col. 2)

Announcements

◆ Literature offer for December: *New World Translation* with *Is the Bible Really the Word of God?* for $1.25. Also, you may offer *Kingdom Interlinear* for $2.00. Where householder has the *New World Translation*, we encourage you to offer *"The Nations Shall Know that I Am Jehovah"—How?* along with a booklet, for 50 cents. For January through April: *Watchtower* subscription, with three booklets, for $1.50. *Awake!* may be offered also.

◆ New Publications Available:

The Truth That Leads to Eternal Life —Luganda, Vietnamese
"Look! I Am Making All Things New" (revised) —French
The Approaching Peace of a Thousand Years —Zulu
Saving the Human Race—in the Kingdom Way —Cinyanja
Living in Hope of a Righteous New Order —Ogoni, Tahitian
"Singing and Accompanying Yourselves with Music in Your Hearts" —Swahili

◆ Out of Stock in U.S.A.:

From Paradise Lost to Paradise Regained —Turkish

◆ After December 21, congregations may begin ordering the 1971 bound volumes of *The Watchtower* and *Awake!* They are available in English, Dutch, French, German, Portuguese and Spanish. Volumes are $2.50 each. No pioneer rates.

◆ The public talk that will be given by circuit servants starting in February is entitled "A Close Look at the Churches." It includes the use of colored slides from over twenty countries. The presentation is one that is pointed and heart-searching. By all means, urge all who have shown any interest in the truth to be present. And do not miss it yourself! Also beginning in February, there is a forceful new public talk to be given at circuit assemblies, on the subject "Are You 'Marked' for Survival?"

◆ Can you use the world's holiday season to increase your praise to Jehovah? If your circumstances permit, why not be a vacation pioneer or arrange to spend some full days in field service? Congregation servants can make special arrangements for witnessing for the holidays. It is a good time for field service, since so many people are at home.

Presenting THE GOOD NEWS

Within Our Sphere of Influence

1 How much influence do you have? Perhaps more than you realize. Each one of us has a certain group of relatives, business acquaintances, fellow workers, schoolmates and neighbors who know us well because of our association with them over a period of time. These individuals are really within our sphere of influence and they will likely be more receptive to the Kingdom message when it is presented by someone they already know than by a stranger calling at their doors. Thus we can use our "influence" for good by tactfully taking advantage of opportunities to speak with them about the Bible and even by making opportunities to do this.

2 Possibly you have tried witnessing to relatives or acquaintances in the past and have found it somewhat difficult, even discouraging. If this has been your experience, perhaps you can improve your methods so as to become more effective. Of course, it is good to realize that not all will be interested the first time you approach them. However, if you are tactful, in the future there will likely be many other opportunities to converse with them about Jehovah's purposes.

3 A friendly conversation with anyone provides a fine basis for a witness, since the person is already in a favorable frame of mind. To maintain this, we need to exercise tact and discernment, being sensitive to the attitude of the individual. Sometimes a question will turn a conversation to a subject that will make it easy for us to show what the future holds for this system of things. We can then contrast this with Jehovah's righteous new order. For example, we can ask: "Do you think the East and the West will ever get together and solve their differences?" "Do you think world conditions will continue to deteriorate?" "Why is there so much trouble in the earth today?" Or, "Why do we all feel so much pressure upon us?"

4 These and other questions may direct the conversation toward the Bible answer; they may also help us to determine what the other person is thinking. Thus we can tailor our presentations according to the attitude of individuals, making the necessary adjustments or perhaps even discontinuing our efforts entirely for the time being, depending upon the response we get.

5 Another method that many have found successful is to get others to ask us questions. Even here, though, we must discern whether merely to answer the questions without further comment or to elaborate, perhaps even explaining the Bible's teaching on related matters.

6 On occasion, you might ask if your acquaintance had a good weekend, and when he has commented, you might mention a circuit or district assembly or some other meeting you attended that weekend and something of interest you learned that might stir his curiosity—perhaps a point from the public talk or something you learned from your Bible reading. Did you enjoy some thought-provoking observation at a recent meeting? or have an interesting experience in the field ministry? Then why not comment on it briefly? Possibly this will evoke some comment or question from your companion. If the approach does not arouse interest, another approach or renewed efforts at a later time may prove successful.

7 By using the influence we have with others in the right way and at the right times, we may be able to stir up in them a desire for the truth. What a joy to use our influence on others for their blessing so they may share with us the hope of everlasting life!

A Few Suggestions *(Cont'd)*

add up the exact number of Scriptural references in one issue of *The Watchtower*. In many cases there are over 150. Yes, what is presented in *The Watchtower* is solidly founded in the Bible.

5. If you meet a busy person at the door, you can give him an option. He might want to take just the two latest copies for 10 cents or he might want a subscription for just $1.50 a year so that one of the magazines will conveniently come to his home on a regular basis.

Likely some of these thoughts will prove helpful to you as they have to others. We sincerely hope so.

THEOCRATIC NEWS

◆Following suggestion from "Kingdom Ministry," brothers in Ashland, Oregon, placed 83 books during registration at Southern Oregon College.

◆In "Evolution" book campaign, Japan's publishers placed more than 100,000 books for first time. Six missionaries opening up new territory placed 478. Pioneers averaged 24 books each, and publishers 4.

◆Ethiopia passes 600-publisher mark for first time. Publishers averaged 23.6 hours and 11.1 back-calls.

◆Kenya reports that total attendance at their two assemblies came to 3,605—the best yet. Baptized were 138.

◆Bolivia's 1,362 publishers happy as new congregation is formed and a second missionary home established in Santa Cruz.

◆Surinam rejoices that 1,384 persons joined in assembly and 38 were baptized.

◆Sweden reports 71 baptized, double same month last year.

◆Iceland's 135 publishers had 245 assemble with them at recent assembly.

Question Box

● How can we help those who have been inactive for a long period of time to requalify as publishers of the good news?

Each year circuit servants report that a number of publishers have fallen into inactivity. Often it is because these folks have allowed the pressures and anxieties of this system of things to encroach upon their worship of Jehovah, causing them to slow down. When individuals slow down and stop associating with us at meetings and in the field ministry, there is evidence of serious spiritual weakness. If you encounter such a person, urge him to attend meetings at the Kingdom Hall again. In some cases, where there is evidence that the person wants to serve Jehovah again, he might be helped by having a home Bible study, or perhaps using appropriate "Watchtower" articles, to build him up in faith.—Jas. 2:14; Heb. 5:12-14; 10:23-25.

Because the "older men" in the congregations are especially concerned for the safety and needs of the flock, they are willing to take the necessary time for friendly visits to build up inactive ones through spiritual discussions, provided the inactive ones show a sincere desire to return to the flock of God. When the root cause of the problem is ascertained, the needed spiritual help can be given. They ought to be encouraged to study Jehovah's Word regularly, both personally and as a family group.—Isa. 32:2; John 21:15-17.

If someone has been inactive and has not associated with the congregation for a long time, it would be reasonable to expect that the inactive one should meet the basic requirements outlined on page 108 of the "Lamp" book, which includes fairly consistent attendance at the congregational meetings and an earnest desire to be a minister of the good news, before being considered as a publisher once again.

★ When you teach, endeavor to reach the heart. ★

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